

SEP 25 1934

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXXVI

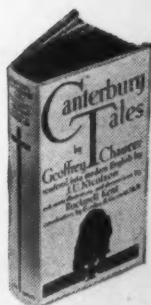
SEPTEMBER 22, 1934

NO. 12

COMING NOVEMBER 5

... \$3.75

The
**ROCKWELL
KENT** *illustrated*
**CANTERBURY
TALES**



CHAUCER'S greatest work—in its proper setting . . . Contains all the famous illustrations that appeared in the \$50 limited edition, *plus* new endsheets and decorations and a new modern English text by J. U. Nicolson. *Here, indeed is the gift book for this season and for many years.*

COVICI-FRIEDE, 386 Fourth Ave., N.Y.
In Canada: George J. McLeod, Limited



"Thank You, President McCawley!"

The enthusiastic endorsement of a bookseller of your broad experience for Miss Chase's new novel "makes assurance doubly sure". Especially when it comes after such opinions as—

E. S. McCawley & Co., Inc.
BOOKS
HAVERFORD, PA

My dear Mr. Blanton -

I enjoyed Mary Peters tremendously. Thank you so much for the autographed copy.

To me the book is outstandingly fine. I know Maine intimately and have a deep affection for the State and its people.

There is a dispassionate serenity about the book that reaches into deep places in one's heart. Mary herself has this quality, inherited from her mother, and I had a feeling about her that her foundation was as firm as the elemental rocks of the coast and upland pastures.

I congratulate you on a splendid story, a beautifully dignified jacket, but most of all on a book that touches a deep chord.

Thank you again.

Sincerely,

Edmund S. McCawley

14 August

"More of the spirit of New England than any book I have read in a long time!"

—HARRY KORNER,
Cleveland

"The type of book which will give 100% satisfaction to every purchaser!"

—RICHARD FULLER,
Boston

"The outstanding Fall novel!"

FRANK X. HOWARD,
Dutton's

"There's a living philosophy portrayed that gives victory to those who attain it and strength to those who try."

—RAY M.
ROBINSON,
Watertown, N.Y.

"It is going to be a boon to all booksellers!"
—MARION E. DODD, *Hamp. Book Shop*

MARY PETERS

by Mary Ellen Chase

Published September 25th

Price \$2.50

THE MACMILLAN CO. • NEW YORK



WEEKLY
SEPT
SEPTEMBER 22, 1934

1053

The American Public has discovered
JAMES HILTON

(author of "Goodbye, Mr. Chips,"
"And Now Goodbye," etc.)

For That Market We Are Re-publishing
LOST HORIZON

one of his most brilliantly
imaginative novels which
has recently won The Hawthornden Prize in England.

THE HAWTHORNDEN PRIZE EDITION

Coming October 1. \$2.50

New Edition

New Binding

New Jacket

National Advertising

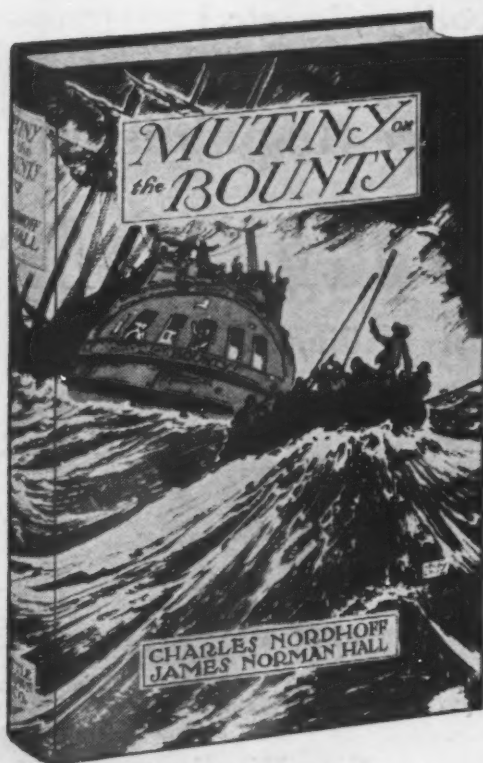
**\$1000 More Advertising Supported by New and
Widespread Critical Acclaim. For Example:**

"I have gone quietly mad over James
Hilton's 'Lost Horizon' . . . one of the
most enthralling tales spun in our time
and I know few people over whom it
would not cast a most potent spell."

—ALEXANDER WOOLLCOTT

AND PUBLISHED BY MORROW

THE WHOLE STORY



First came **MUTINY ON THE BOUNTY**

The story of one of the most famous voyages in the history of the sea, of a mutiny that stirred the waters of the great oceans, of a gentle South Seas' idyll cut short by the enduring patience of harsh justice and of a combat from which few of the prisoners walked to freedom.

Published October, 1932

Sales 1932 — 22,687

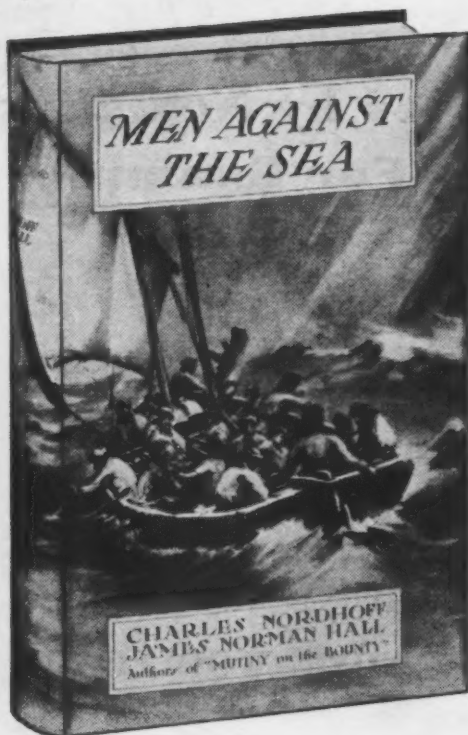
Sales 1933 — 19,581

Sales to Sept. 1, 1934 — 9,180

Book Club Sales NOT Included.

*Production has started on Metro-Goldwyn-Mayer's
feature picture based on this story*

What other 1932 Novels will sell over 10,000 copies in 1933?



Then came **MEN AGAINST THE SEA**

The story of the loyal seamen of the *Bounty*; of nineteen men, set adrift in a ship's boat, who travelled thirty-hundred miles through dangerous seas, past yet more dangerous islands, a feat that will be remembered as long as men boast of endurance.

Published January, 1934. Sales to Sept. 1 — 28,213

*There will be no reprint edition of either of
these books before January, 1936*

By CHARLES NORDHOFF

RY OF THE BOUNTY

Now comes PITCAIRN'S ISLAND

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the story of the mutineers who fled from
world with their native wives and
companions, who sought refuge on a
ely islet and founded there a primitive
community whose peace was changed to
ruin by the most ancient of causes
war—greed and a shortage of women.

Coming November 2
\$2.50



T
OR nearly a year people have been in-
quiring for this book. It is probable
at for no other novel this fall will it be
easy to take advance orders. All the
necessary data is right on these two pages.

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believe:

That you can, with perfect safety,
der in advance as many copies of
PITCAIRN'S ISLAND as you have of
y 1934 novel.

—28,213
r of
e bulk of your first order sold on pub-
ation day.

DO NOT CONFUSE

James Norman Hall's story of his own ad-
ventures, "A Tale of a Shipwreck", with

PITCAIRN'S ISLAND

which completes the great Bounty trilogy by

CHARLES NORDHOFF and
JAMES NORMAN HALL

These are Atlantic Books
published by

LITTLE, BROWN & COMPANY

OF and JAMES NORMAN HALL

The private life of no recent author has awakened more interest than that of D. H. Lawrence. This is best evidenced by the number of books about him since his death—some good, some bad, some indifferent, but all attracting readers. Now, the one person in all the world who knew him best—Frieda Lawrence, the woman who left husband and children to run away and marry him—portrays him in an intimate biography which includes over 89 self-revealing letters written by Lawrence.



D. H. L.



FRIEDA

NOT I, BUT THE WIN

by Frieda Lawrence

There is an amazing revival of interest in D. H. Lawrence abroad, with his books being translated into all languages, his early plays being produced again, even some moving picture adaptations of his works. This volume may well start a similar revival in this country.

OCTOBER 8TH

•

\$2.75



THE MAN WHO WROTE MARIE ANTOINETTE

Zweig whose brilliant portrait of the tragic queen was the National Fiction Best-Seller of 1933. (Sale to date over 103,000 and still selling.)

NOW WRITES THE LIVING STORY OF THE
MAN WHO CHANGED THE WORLD . . .



ERASMUS

OF ROTTERDAM

by Stefan Zweig

Erasmus was born too soon, the world was not ready for his brilliant concepts. So he
shaped the world, raised the mental level of humanity to his own. He was born in
the Middle Ages—he died in a self-created modern age. When he wrote, the world
listened. When he spoke, kings hung on every word. More than a man, he was an era.
No more fitting subject could be found for the brilliant, delineating pen of Stefan

Zweig and he has handled it magnificently.

Erasmus will be a *big* book. The Zweig
market is established (even a volume
of his short stories was a best-
seller.) Erasmus will have
Viking promotion to
assure your reaching
that market. Com-
ing November
2nd. \$3.00

TARABAS

by Joseph Roth

A big, dramatic novel by the
author of *Job*.

Coming Nov. 5th. \$2.50

THE FORTY DAYS OF MUSA DAGH

by Franz Werfel

The colossal story of a brave
handful caught in a world
gone mad.

Coming Nov. 19th. \$3.00

Sold under the Viking Protec-
tion Plan
THE VIKING PRESS,
18 E. 48th St.
N. Y. C.

Bookseller's



Catechism

OUR OWN PECORA PROBES THE EXPENSES OF BOOK ADVERTISING

Q. Why does it cost about twice as much to advertise books to New Yorkers in the morning as it does in the evening?

A. Because book advertising in the morning shows that the interest of book-buyers is almost equally divided between two papers; in the evening, concentration of the bulk of book advertising in the World-Telegram shows the World-Telegram to be a one-paper channel to the New York book market.

Q. How great is that concentration?

A. The World-Telegram carried 93% more book advertising for the first six months of 1934 than all other New York evening papers combined.

Q. But why use an evening paper?

A. Because an evening paper goes home, stays home, and has a multiple circulation. *Families* read and discuss evening

papers—at the time of day when interest in books is highest.

Q. To what level of intelligence is your editorial appeal directed?

A. The World-Telegram is edited to alert, intelligent and literate minds—to Active Buying years. And significantly, the World-Telegram offers a rich background of news, features and writers of literary tone. More than 400,000 New York families like that fare—their tastes are attracted and their buying habits guided by this newspaper.

Q. Who is the most-quoted book reviewer in America?

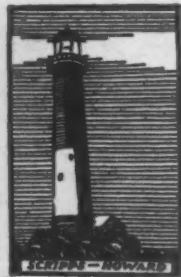
A. Harry Hansen, the "First Reader," of the World-Telegram.

Q. Booksellers are out on the firing line. What do *they* think?

A. A recent survey showed the World-Telegram to be the favorite daily paper in 75 leading New York book-stores.*

If you want to sell books most economically and quickly to active New Yorkers, advertise on the book page of the World-Telegram.

* Complete survey on request.



New York World-Telegram

A Scripps-Howard Newspaper

By - Of - And - For New Yorkers

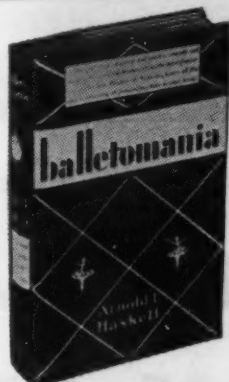
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The Associated Press
and Media Records, Inc.


The Audit Bureau of Circulations





from THE INNER SANCTUM of
SIMON and SCHUSTER
Publishers • 386 Fourth Avenue • New York





Balletomania
The Story of an Obsession

 As the days grow longer, so does the *Inner Sanctum* list. Your Correspondent finds that the coming fall list is somewhat larger than any in *The Inner Sanctum's* history—not because we like big lists, but simply because these books were, to paraphrase F.P.A., unturndownable.

 The first October publication of major importance to booksellers is *Balletomania*, by ARNOLD HASKELL. It will be published on Oct. 12th.


 If *Balletomania* had been published last year, long before the advent of the Monte Carlo and Fokine Ballets, long before the success of *Nijinsky*, Your Correspondent would still have expected big things.


 It makes gorgeous reading. Here is a book of gossip and history, of comedy and tragedy, of triumph and disaster among the exciting people who follow what is perhaps the most glamorous of the arts. It is a complete guide to genuine appreciation of dancing, by a man who has known all the famous dancers and impresarios, a man who loved his subject so much that he himself learned dancing in order to have a sound technical background.

 *Balletomania* is abundantly illustrated, with line drawings and rare photographs, and is priced at \$3.75.



...a jewel of a book

 On October 18th comes a book which we will quickly describe as a jewel before anyone else does—*Diamond Jim, The Life and Times of James Buchanan Brady*, by PARKER MORELL.

 This is the Ripley-esque story of the greatest eater, the greatest jewel lover, the biggest sucker, and the most picturesque figure of his day.



"If you're gonna make money, you gotta look like money!" said DIAMOND JIM—swinging his cane in the ferrule of which was a three-carat diamond. And he did—particularly when he went bicycling down Fifth Avenue with LILLIAN RUSSELL on the golden, jewel-encrusted bicycles he had had made for both of them. The whole sporting, dramatic and financial world of the Gay Nineties and Naughty Noughties cavorts through these pages. The book is copiously illustrated, and sells at \$3.00.

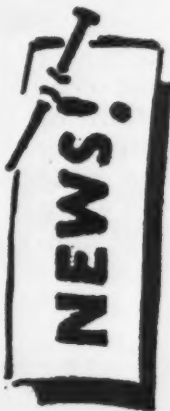






"... a recipe is a poem ..."

At this point Your Correspondent wishes to announce one of the most charming and delightful books *The Inner Sanctum* has ever published. It is called *Life à la Henri*. It is by HENRI CHARPENTIER, world-famous chef, and BOYDEN SPARKES. It will be published on October 25th, and those noises you hear all about you the previous week or so will be the gurgles of delighted booksellers as they read it.



Speaking of the many things that have gone into the making of his life, HENRI says:—"I am like a consommé." Perhaps—but like a consommé that only he could prepare. His book is the savorious revelation of a humorous and tender gentleman, a philosopher in his own right, a unique raconteur as well as a master chef. Containing many of his famous recipes, it shows him to be an AXEL MUNTHE of the kitchen—a d'ARTAGNAN of the saucepan. More of *Life à la Henri* later—it will be served à la Essandess. Price \$3.00.



Just published—*Mental Whoopee, Series Four*. Quietly, without much fanfare, over 40,000 sets of JEROME MEYER's grand psychological pastime have been sold through bookstores. A devoted band of *Mental Whoopee* addicts have been bothering their dealers for this edition for some time—and here it is—still \$1.00, but with better puzzles than ever before.  Now in November three days after publication, has sold practically through the second edition...today's order record indicating the first reverberations of best sellerdom in JOSEPHINE JOHNSON's book ... and first reviews unanimously acclaiming a new voice in American literature.  *The Shape of Things Already Here*: Last week's figures show that *The Coming American Boom* had its worst week yet—a mere 1290 copies being sold in five days ...  *Nijinsky* goes on with the dance, sales last week being well over 500 ... *Men of Art* and *Modern Art* will be combined in one THOMAS CRAVEN box that will make an enchanting Christmas gift  and the name of PITKIN can be found sprinkled liberally through all best seller lists, under four titles, a fact causing much rejoicing on the part of

ESSANDESS

2 Tremendous Books

from REYNAL & HITCHCOCK

386 FOURTH AVENUE, NEW YORK

ART IN AMERICA IN MODERN TIMES

Edited by

HOLGER CAHILL and ALFRED H. BARR, Jr.

THIS is the biggest art-book value ever sold in this country. It covers every phase of American art from 1860 to the present day, Painting, Sculpture, Architecture, Industrial Art, Mural Painting, Theatre Arts, Decorating, Photography and the Motion Picture. Each field is covered by an authority.

Virtually every page contains one or more beautiful halftone illustrations. There are 150 pictures and 104 pages of text. The volume also contains 8 full-color plates.

The editors are *Holger Cahill*, recognized art critic and *Alfred H. Barr, Jr.*, director of the *Museum of Modern Art*.

The unheard of low price of one dollar for this book is made possible through the sponsorship of the *General Federation of Women's* clubs who, together with other national organizations sponsor the radio program, "Modern Art in America," which will start October 6. This book will be men-

tioned in each of the products network of 37 stations for

The previous book, "Art, proved highly successful in widespread modern American art with book to popularity.

COMBER

Size: 9½" x 12½", 104 pages

SMART SET

Edited by BURTON RASCOE and G

Extraordinary collection of

HERE is book value that in content size and More equalled by any other current. More famous contemporary writers included page v in book form for the first time!

The SMART SET under the aegis of KEN and This and introduced a new literary generation. This and pages, contains the work of more than who to of the unique interest of this volume. People and be in immediate demand—place your order in order. Burton

COMBER 24.

700 pages—84 "Firsts"—



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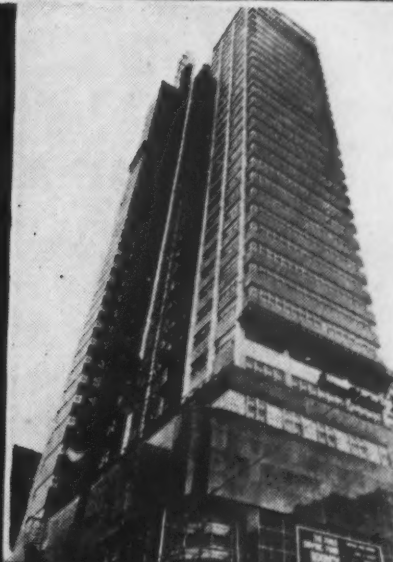
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n art w book to enjoy an even greater

COMBER 17

104 pages heavy blue paper **\$1**



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RA and GROFF CONKLIN

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current More than 80 of the pieces by
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ume ple and collectors, it is certain to
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INCLUDES THE WORK OF SUCH FAMOUS WRITERS AS:

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LAURENCE STALLINGS
GEORGE JEAN NATHAN
CHRISTOPHER MORLEY
WILLARD WRIGHT

... More Than 100 in All

FOUR GODWIN NOVELS

for those who have a sense of humor

These are not humorous books, but stimulating, entertaining stories, spiced with many delightfully absurd situations which will make the reader forget the depression, the New Deal and last year's taxes.

PURE AND SIMPLE

by **BELLAMY PARTRIDGE**

author of SUBE CANE and PRETTY PICKLE

A thoroughly charming story of a bewildered young man's quest for the facts of life. \$2

DANCE OF THE GLASS LADIES

by **ROBERT NEAL LEATH**

author of BLONDES PLAY TOO ROUGH

Many lovely ladies dance savagely to strange exotic music in this most startling novel in which a newspaper man really creates news when he elopes with his best friend's bride. \$2

SIN IS MAN'S TWIN

by **FRANKLIN P. COLLIER, JR.**

author of MEN, WOMEN AND RATTLESNAKES

An hilarious burlesque of original sin. \$2

TEN LITTLE VIRGINS

by **PAUL SNOW**

With apologies to Tiffany Thayer this is the damndest book ever written. \$2

FOUR BOOKS

*that will sell as well as rent.
that will be backed by appropriate advertising.
that can be bought only on a completely protected basis.*

All of these Godwin books will have the new, Godwin cell-o-tight jacket—jackets reinforced with cellophane last longer and are always clean and fresh.

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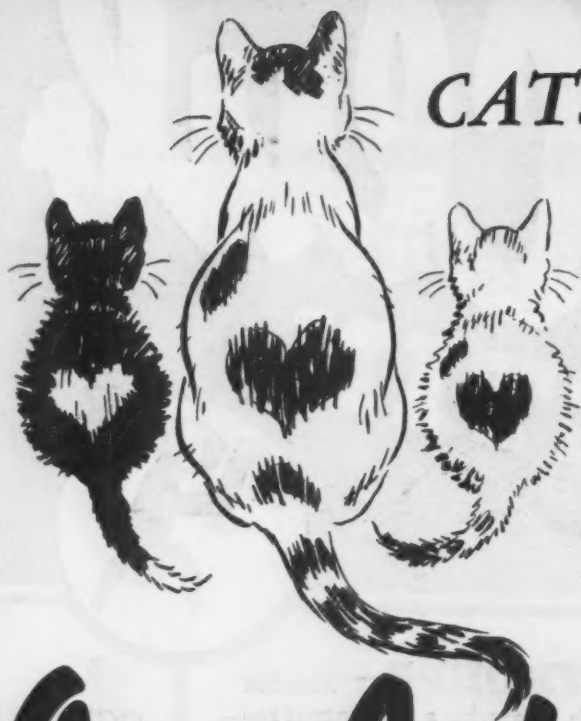
Crime Club

BULLETIN



Death Wears Purple Shirt	R.C. WOODTHORPE — Murder among the English Nazis, by a newcomer recommended by Margery Allingham, E. C. Bentley, L. A. G. Strong, etc. "Most brilliant, most humorous detective story of the season" — Dorothy Sayers	OCTOBER SELECTION Oct. 10—\$2
The Case of Naomi Clynes	SIR BASIL THOMSON. An authority, he writes Scotland Yard novels from the inside. You've sold P. C. RICHARDSON'S FIRST CASE and RICHARDSON'S SECOND CASE. This one's his best yet—the secret of murder in a half-finished mss.	Sept. 26 \$2.00
Creep, Shadow!	A. MERRITT. A brilliant, definitely saleable novel of murder by unearthly powers, by the author of <i>Seven Footprints to Satan</i> and <i>Burn, Witch, Burn!</i>	October 24 \$2.00
The Saint Intervenes	LESLIE CHARTERIS. We do not know of any name in mystery fiction that is growing more steadily in popularity than that of Charteris. Here are further exploits of Simon Templar—"the Saint"—gayest, most reckless adventurer in modern crime.	October 24 \$2.00
The Dodd Cases	KENNETH LIVINGSTON. No magician, no dabbler in laboratories, Cedric Dodd is a criminal investigator extraordinary—his cases guaranteed to satisfy all Baker Street Irregulars.	October 24 \$2.00

THE CRIME CLUB, Inc. Garden City, N. Y.



CATS...

and DOGS

Our Cat

by **BARON IRELAND**

The Life and Times of Krazy, one of the most delightful cats in literature—by a much-clipped popular poet. Stacks of fan mail indicate a sorely neglected market for cat books. Very readable, very charming verses; with 20 winning pictures by Harry Hanson Lees. *And don't overlook its Gift Possibilities.* Oct. 10, \$2

Just Cats:

STORIES GRAVE AND GAY OF THE HEARTH-SIDE TYRANT.

RICHARD MILLER,

young Virginian, former bookseller, found that customers frequently called for a book of cat-stories. Existing anthologies did not satisfy. A cat fancier himself, he began to read and earmark stories of "the fireside enigma", ranging from hilarious humor to stark horror. This volume is the result. The contributors include Wodehouse, Van Vechten, Huxley, de la Mare, etc. A perfect—and unique—book of its kind.

Oct. 10. \$2.50



P.S. Every week we sell some 200 copies of Don Marquis' *archy and mehitabel* and *archy's life of mehitabel and other reflections*. Somewhere people want the books and ask for them. Get your share of these plus-profits! \$2 each

Collected Dog Stories OF RUDYARD KIPLING

No one has surpassed Kipling as the master of this beloved form of literature. Here are his great stories and poems about dogs with a new one, *A Sea Dog*.



Marguerite Kirmse, whose etchings of sleepy Scotties and irresistible pups of all breeds are among the best dog portraits in America, illustrates the book with 50 pictures. She also signs the Limited Edition, ready Oct. 5, and draws in each, one quick sketch. \$7.50

A great Kipling item—a great gift book. Trade edition ready Oct. 10. \$2.50

Doubleday



WE FIRST ISSUED RUDYARD KIPLING'S INCLUSIVE VERSE in 1919. Those of you who remember, will recall that the book included a single new poem "Great Heart," which was about Theodore Roosevelt and had never been published elsewhere. There was a limited edition at \$25.00, which was over-subscribed on publication, and as a result the price rose immediately to \$50.00.

This New Edition contains 62 new poems, several of which have never been issued in book form before. With a slight investment of enterprise you can make the book one of your steadiest stock items of the season.

Are you taking advantage of the Kipling property?

Greatly gratified, we recently read in the N. Y. Times that Kipling, Tarkington and Maugham, all three Doubleday-Doran authors, were the most readable writers, for the largest body of readers, of their age. Here are a few Kipling titles that are constantly in demand:

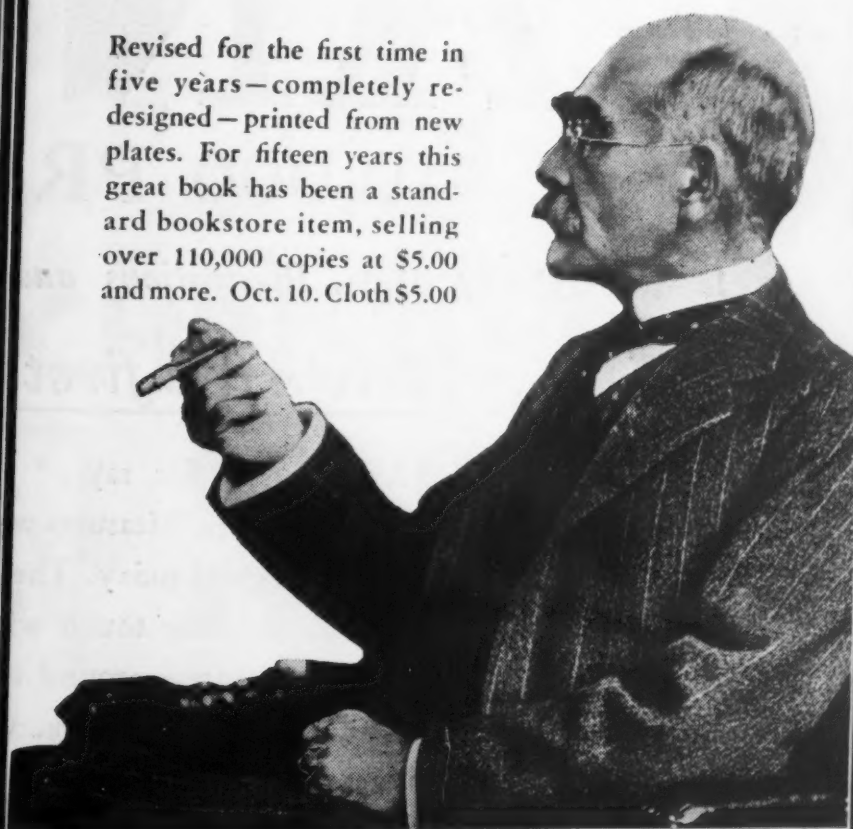
CAPTAINS COURAGEOUS
THE DAY'S WORK
JUST SO STORIES
KIM
DEBITS AND CREDITS

Announcing
an entirely New Edition

Rudyard Kipling's Verse

INCLUSIVE EDITION
1885—1932

Revised for the first time in five years—completely re-designed—printed from new plates. For fifteen years this great book has been a standard bookstore item, selling over 110,000 copies at \$5.00 and more. Oct. 10. Cloth \$5.00



Doubleday-Doran



■ For booksellers who display **CANDY** in their windows there are available 300 sets of the six Rockwell Kent illustrations, made from the original plates, on Japanese rice paper, and mounted on 11x14 mats. Also a hand-lettered title poster. Take advantage of this distinctive display for the week of September 27th.

CANDY

THE \$10,000 PRIZE NOVEL

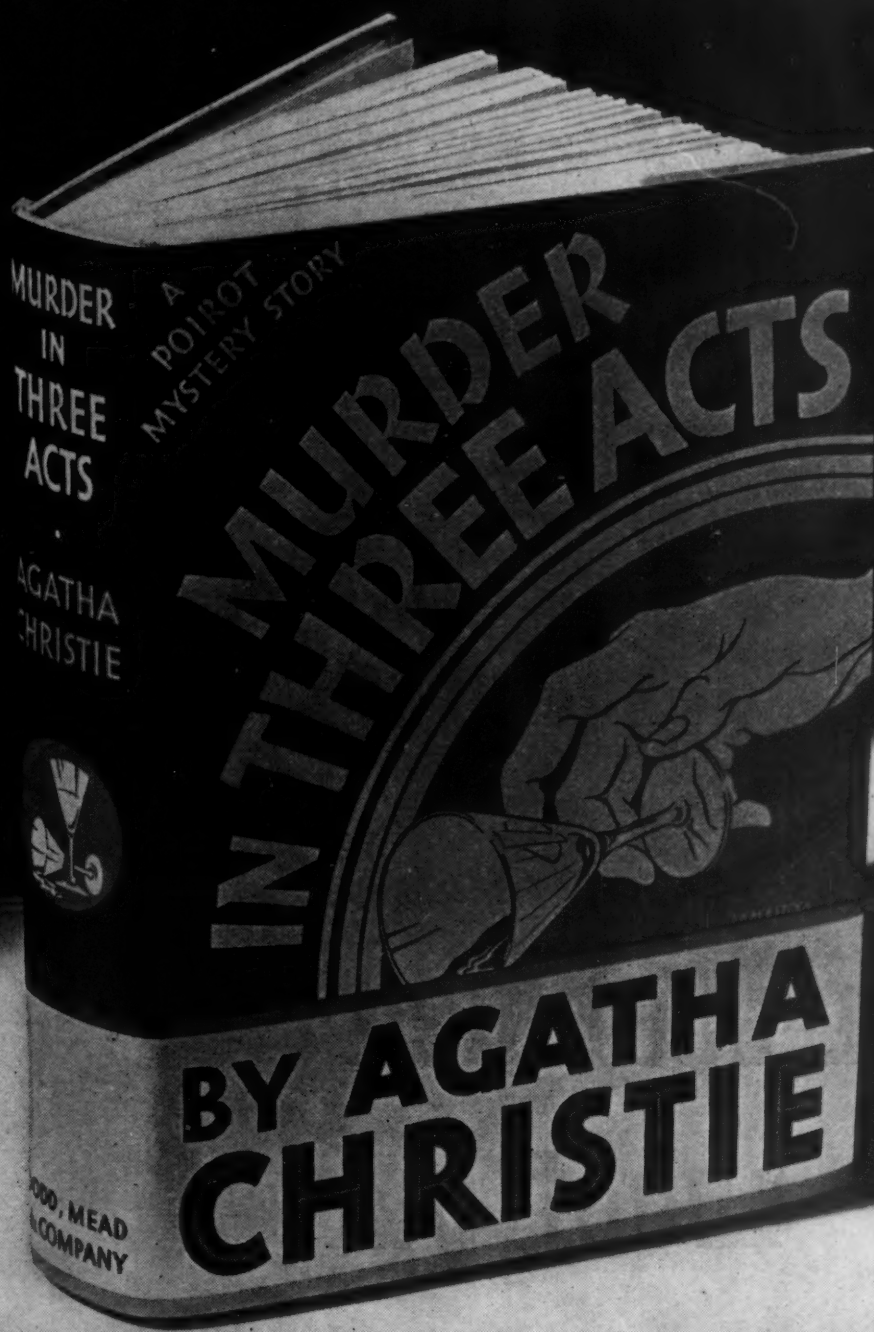
By L. M. ALEXANDER, *Illustrations and jacket by* ROCKWELL KENT

Here's the first review!

VIRGINIA KIRKUS, *The New York Office*, says: * * "This novel stands the inevitable close scrutiny better than most prize winners. Measures well against the high standard set by *John Peterkin* for fiction built on the negroes today. The closest analogy is *Scarlet Sister Mary* though the negroes in *Candy* are in closer touch with civilization and not so saturated with superstition and taboos. The story centers around the unregenerate Candy, and her struggles toward "the light." Intensely human, moving, vital story, written with simplicity, directness, and a tone of authenticity. The author knows whereof she writes. *The format of the book is distinguished and its Rockwell Kent illustrations should make a good selling point.*

To be published September 27th \$2.50

DODD, MEAD AND COMPANY



AGATHA CHRISTIE'S NEWEST SELLER!

By Alice Ross Colver

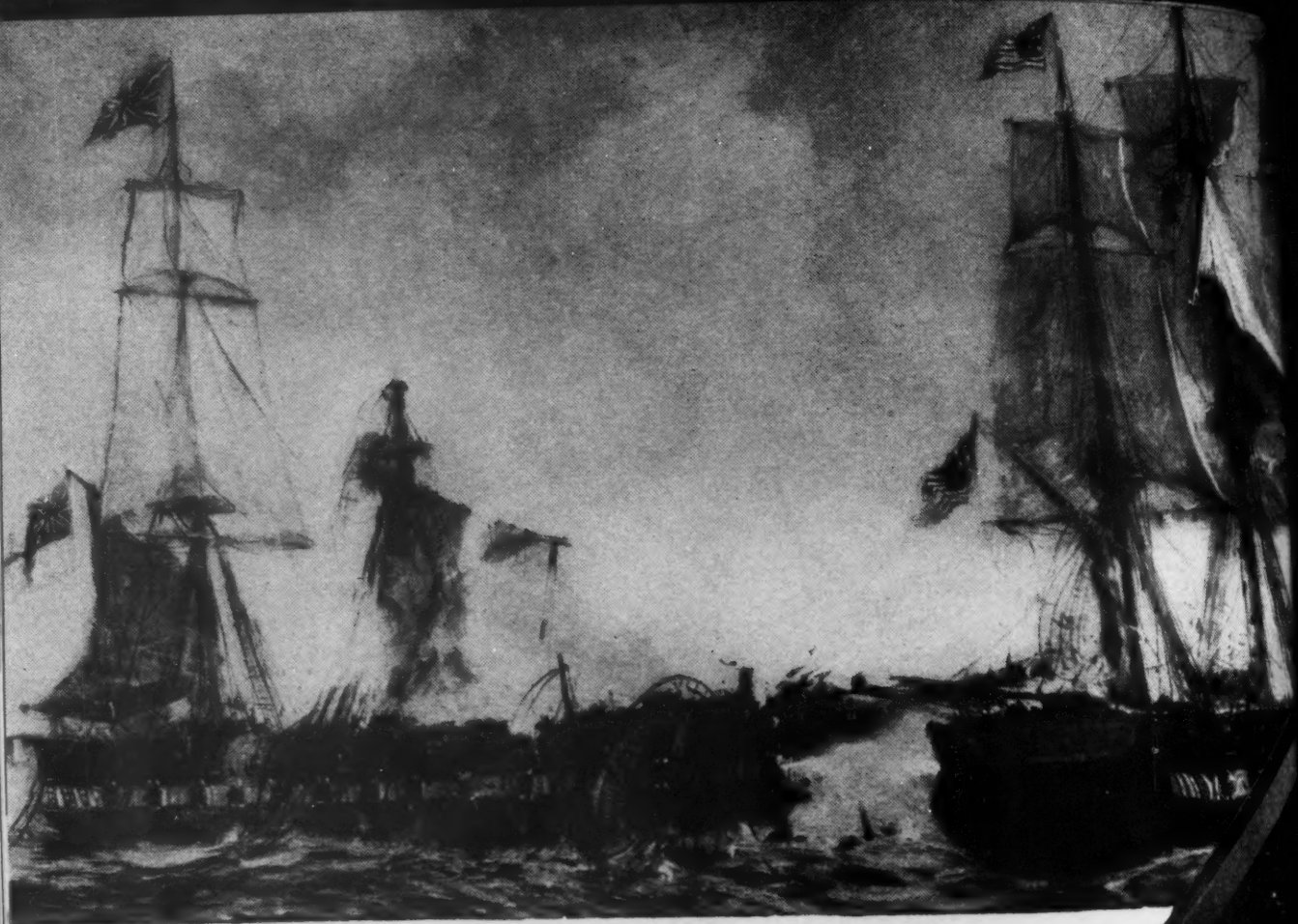
THREE LOVES

Ideal for rental library and counter sales. An impecunious artist caught by the snares of three designing women! Amusing, sentimental, and with a bit of spice. **\$2.00**

MURDER IN THREE ACTS

A new Hercule Poirot detective story to match the author's *best*! This *Red Badge Detective Story* will be published September 27th. **\$2.00**

449 FOURTH AVENUE • NEW YORK



A star-spangled book—about our gawky era...

1801 to 1814—a gawky era—when men were led to victory by such a strange triumvirate as a Quaker squire, a play-acting naval captain, and a territorial governor who had no business fighting!

Those years saw a strange mixture of the ridiculous and the sublime in America. Captain Hull of *Constitution* screamed command to fire at *Guerriere*, and split his trousers from waist to hem.... General Dearborn won no victories on the Canadian border, but easily conquered the widow Bowdoin of Boston.... Drunken, brilliant Luther Martin made the Supreme Court safe for Democracy.... A General Smyth steadily refused to go where there might be shooting.... And while America nearly starved under the British navy's blockade her privateers destroyed more English ships than the submarines did in the World War.

Here is history at its exciting best. Recommend it especially to customers who have enjoyed the books of James Truslow Adams and Francis Hackett.

THE
HEROIC
YEARS
...
PRATT

© N. Y.
Historical
Society

Other books for Fall...

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WEEKLY
SEPTEMBER 22, 1934

1071



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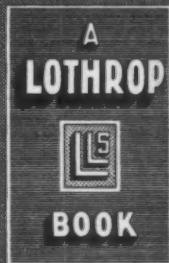
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1075

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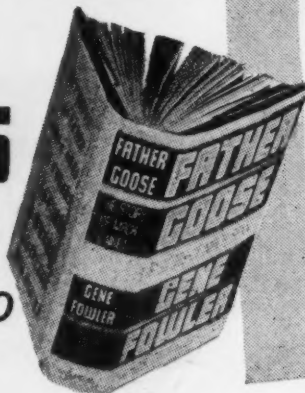
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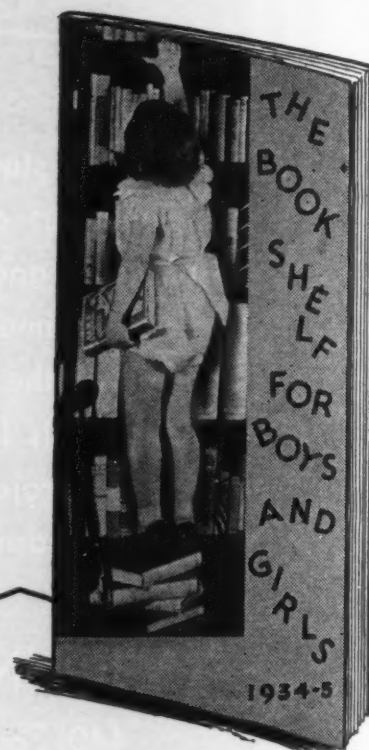
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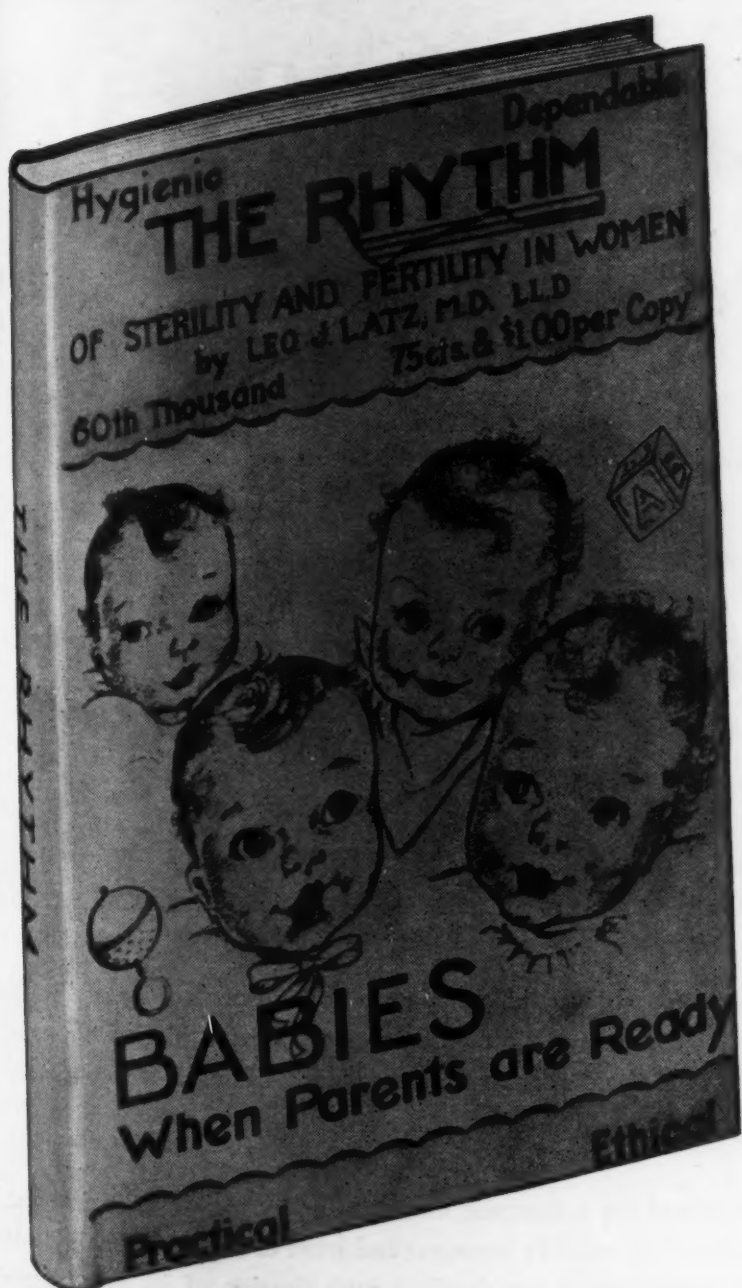
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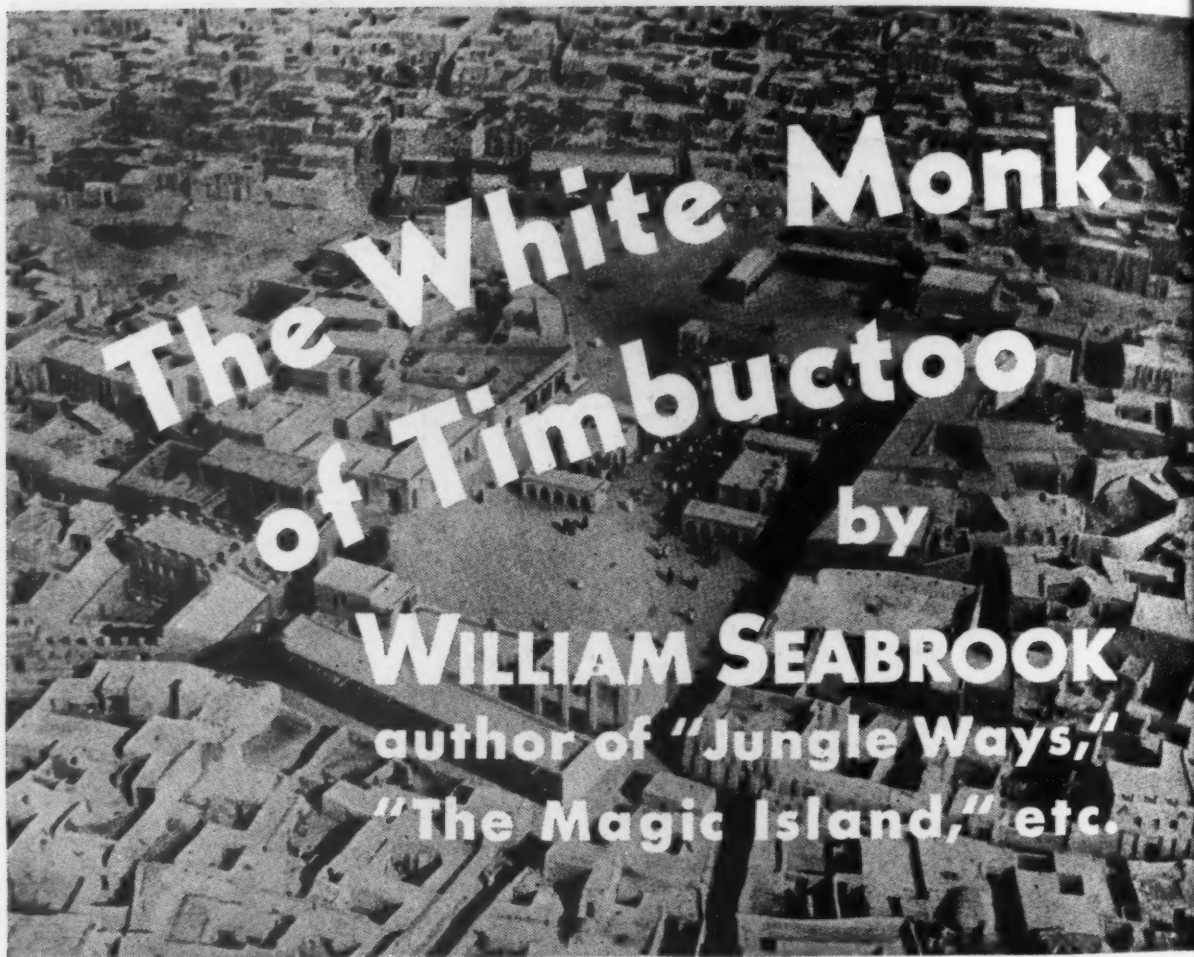




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October 18

HARCOURT, BRACE & COMPANY, 383 MADISON AVENUE, NEW YORK

THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

SEPTEMBER 22, 1934

Selling Books to Movies

The First Requisite of a Book for Sale to Hollywood Is a Good Story

WILLIAM JAMES FADIMAN

of Leland Hayward, Inc., Agency, N. Y. C.; formerly story editor of Columbia Pictures

IN THE EARLY 1900's, a young newspaper man named Roy McCardell aroused the literary world to a shocked respect for the hitherto uninvented phrase, "motion picture rights" by receiving the fabulous price of \$30,000 for his story "The Diamond from the Sky." Since that memorable day the phrase has probably caused more ill-feeling and misdirected rancor among authors, agents and publishers than any other factor in the booktrade. Formerly buried in publication contracts under the innocent heading of "subsidiary rights," it has become of mounting significance to the world of books. What was once deemed a relatively unimportant by-product of literature has now assumed major proportions.

Hollywood's keen interest in books was evidenced last year by an expenditure of well over a million dollars for the film rights to some one hundred publications. It is natural, therefore, that this highly lucrative source of income should cause numerous disagreements to arise concerning the number of participants in the screen rights of a book. Authors, lustily supported by their literary agents, have tried vainly to halt the publisher's participation in this valuable supplement to royalties. Their claim is that the publisher contributes nothing essential to the story, *per se*, by granting it the dignity of print. Therefore, they argue, he should restrict himself to the usual book rights and forego any claim on the motion picture revenue.

The publishers, on the other hand, base their counterclaims on equally sound reasoning. It is their sponsorship, their auspices, their exploitation that are frequently the means of bringing the book to the picture company's attention. They invest the story with the desired halo of publication that dramatizes its very existence. While it is true that motion picture companies derive a great deal of their story material from sources other than books, it is a fact that a published book is accorded much more serious consideration and will eventually receive a much higher price than the same story in unpublished form. Despite the lamentations of author and agent, a publisher's imprint is of real and calculable value in effecting a motion picture sale.

Although several of the long established firms disdain participation in anything other than book rights, the majority of the publishing houses in America content themselves with a modest percentage of the motion picture rights ranging from 10% to 25%. However, they occasionally compensate the author for this loss of potential income by agreeing to increase their normal advertising appropriation on the individual book by a specified sum. It is only those authors whose books head the best-selling lists year after year that can afford the luxury of denying the publisher a portion of the motion picture rights. Most authors, realizing the service rendered them by their publishers in this connection, are more than willing to concede them a fair

share. Notwithstanding this monetary interest in screen rights, there is hardly a publisher in America willing to lend his name to a book destined specifically for the motion picture studios. Publishing remains an industry designed solely for the marketing of books, refusing to consider itself in any way a Hollywood emissary.

Of course books alone do not supply the screen's constant demand for stories. The motion picture industry draws its additional material from many sources: magazine stories or serials; plays, either sanctioned by Broadway or unproduced; an occasional book-length manuscript that has not been published; stories written and conceived by studio staff-writers and a goodly number of manuscripts that are known in the picture industry as "originals," unpublished narratives, from thirty to one hundred and fifty pages long, written expressly for the movies.

Inasmuch as all this story material receives a somewhat similar treatment by the studios when submitted, we may follow the activities of a picture company in considering a book for screen consumption and observe the methods used. The eight major companies all maintain Editorial Departments, both East and West, whose primary function is to discover stories suitable for their studio needs. The number of employees in these departments varies with the size of the individual company, ranging from ten to fifty. Since America's literary capital is in the East, the companies concentrate their activities in New York, Boston and Philadelphia. Certain members of the staff are assigned to scouting work, their duty being to uncover news of forthcoming books, ascertain the future plans of famous authors, and keep in communication with the leading literary agents. The rivalry among these companies being an intense one, each scout exercises his utmost ingenuity to examine the publisher's output before his competitors. If he is sufficiently enterprising, he may thus be able to obtain a "scoop" on a coveted novel. All fiction, with no exception, is inspected by these departments as well as any non-fiction whose subject-matter is obviously not impossible for filming. Working far in advance of actual publication dates, these men invite the submission of books in manuscript or galley-proof form and turn them over immediately to a large and highly-trained reading staff. Here they are carefully and

accurately synopsisized, a procedure known as "covering" a book. The books are thus eventually reduced to an expert summary of ten to seventy-five pages. Copies of these synopses are then read and considered by every member of the editorial staff who subject them to minute analyses. Weekly or semi-weekly editorial conferences are held in which each staff member has a chance to defend or attack the stories under discussion. If a story is approved at this conference, it is instantly forwarded to the Production Department where it undergoes an even more exhaustive examination. Here, however, questions of casting, budget limitations, starring potentialities, release dates, etc., are gone into thoroughly. By this time a copy of the book or galley-proof itself has been received and the interested producers read the story in its entirety. When a particular book is finally selected as a result of this process of elimination, the command to purchase is sent forth. The rest is merely a matter of negotiations between the author or publisher and the company involved.

It is apparent from the foregoing that the greatest possible care and study are employed in judging every book. No possibility is neglected; a picture company cannot afford to give insufficient or hasty attention to any story submitted, no matter how valueless it may appear at first glance. Faced with a continual and pressing demand for story material, their search must be a thorough and painstaking one. It sometimes happens that books which obviously contain excellent picture possibilities do not fit into the program of a company at the time of submission. In this case the book is kept in an active file which is referred to constantly for the eventual moment when the original reasons for its rejection are no longer valid.

It is difficult to name a single unchanging factor that determines the acquisition of a book; but the most important element always remains that of sheer story. The narrative itself must be capable of transference to the screen before it warrants serious consideration. The next important item motivating an ultimate selection is the starring possibilities inherent in the book. If a company is seeking a vehicle for a certain actor, it will naturally exert every effort to find a book which offers an appropriate major characterization. The "Judge Priest" tales of Irvin Cobb's are a conspicuous example of this

tendency; Guy Gilpatric's celebrated "Mr. Glencannon" is still another illustration. In both these cases the books presented no unified story, but the central character was sufficiently interesting to justify their purchase. Books are occasionally acquired for their titles alone; but this rarely happens unless the title has some extraordinary national or topical appeal. Walter Pitkin's non-fiction volume "Life Begins at Forty" is just such a book. Failing a superior story or stellar possibilities, companies will often exhibit interest in a book if it possesses an unusual pictorial background or individual characters and sequences that will lend themselves readily to further expansion. The most striking demonstration of this is Warden Lawes' study of prison life "Twenty Thousand Years in Sing Sing." In this instance, a new story was created to take advantage of the novel background and provocative title.

It is well known that many literary properties are bought that never reach the screen; but few people appreciate the reasons for this seeming deliberate waste of money. The story may fail of further development when subjected to a scenarist's probing, it may have been intended for a particular star whose contract expires before the book can be adapted for the screen, it may become old-fashioned through a sudden change in the national tempo as would be true of books with a Prohibition background, or it may fall under the dread ban of the Hays' Code after due and careful consideration. But these are not gross errors of judgment or the distressing result of ill-advised decisions. They are the normal expenses incidental to any great industry where speed is essential, making the good story of today the inferior story of tomorrow. Hollywood may purchase material that they never utilize, but it is only discarded after every effort to salvage it has been defeated.

Although many unusual and original devices have been proposed to further the sale of books to motion picture companies, they all inevitably break down before the incontrovertible fact: the books must possess good stories. Recourse to friends and relatives of producers, the whispered offering of "inside information," gossip concerning a company's future plans, rumors of immediate needs—all again reduce themselves to the simple formula: the books must be adaptable for

the screen. If a book does not measure up to the standard maintained by the picture company, all of the "inside information" and relatives added together will not persuade the company to buy it. They do not invest millions of dollars annually without making every possible effort to verify the value of the stories they purchase.

A book, unlike any other story material, has several arguments in its favor that will aid a possible sale considerably. If not sold to a picture company before publication—the fate of many novels—the book reviews may be of genuine assistance. If the book has sold extremely well, the sales figures will carry some weight. If it has achieved the best-seller list consistently, this, too, will add to its potential screen value. But first and foremost it must have an acceptable story! The most impressive sales-figures and the magic of the phrase "best-seller" mean nothing if the book deals with miscegenation or is a psychological study of an inebriate. If a place on the best-seller list alone could ensure a book being purchased for the movies, every selection of the Book-of-the-Month Club and the Literary Guild as well as all Prize Novel contest winners would now be flashing on screens throughout the world.

Although most books are submitted to picture companies through the publisher or the author's literary representative, the phenomenal growth of the motion picture industry has given rise to a highly specialized form of agent, one who devotes himself exclusively to the motion picture world. Two or three publishers maintain separate motion picture departments for the negotiation of picture sales, but the majority of them have left the sale of motion picture rights to these agents. Singling out the sale of screen material as their especial concern, these experts have accomplished the most satisfactory results in this intensely competitive field. They are in daily contact with the constantly changing developments in the world of motion pictures, both East and West; they frequent the studios to learn what material is needed at any given time; they analyze the books they represent to determine for what company or star they are best fitted; they temper their recommendations with selectivity; in short, they are making a science of a relatively new business—purveyors of screen stories to His Majesty the Cinema.

How Can We Keep Good Books Alive?

This Paper Received Honorable Mention in the Huebsch Contest

ELEANOR GILCHRIST

The Penguin Bookshop, Sewickley, Pa.

IF BOOKS of real literary merit are to be kept alive after their first season, there is one indispensable condition which the bookseller must fulfill: he must keep them on his shelves. This sounds as obvious as the prerequisite for cooking jugged hare: first catch your hare. But the bookseller does not invariably comply with this condition. Like any other merchant, he is eager for a quick turn-over of stock. After he has sold a certain number of copies of a book, and realized his profit, the time comes when the immediate demand for it has passed, and he decides not to reorder it. He often makes this decision without discriminating between books of real literary value, and the flotsam and jetsam that is washed in by every tide. His caution is pardonable in view of the fact that he is continually confronted with new publications which are temporarily indispensable to him; but he should pause to consider that the books which linger on his shelves to be sold off for what they will bring are not usually the better books, but the less meritorious novels and biographies. And by his indiscriminate caution, he deprives these better books of what the insurance companies call normal expectancy of life.

What the bookseller needs is faith. If he believes a book has an inherent capacity for life, if it is really a book, and not a little novelty or the trick of the month, he should keep it on his shelves. He must make it available to the type of customer upon whom, after all, he is most dependent, the genuine book lover. He should set aside a place for the books which he believes to be capable of life beyond the period of the advertising appropriation, and display them as conspicuously as the current publications. He would thus form a collection of the modern books which he believes to have a lasting value, a sort of personal library, which he would call to the attention of his customers by personal recommendation, and by occasional lists or broadsides sent to a selected

mailing list. No one who likes good books could fail to be interested in such a collection, nor to be grateful, if, thus guided, he happened upon a good book which he overlooked at the time of its publication.

The bookseller has opportunities of judging how often books are missed by the people most capable of enjoying them. To offer our own bookshop as a horrible example, we had recently a transient customer who wanted some good English novels. After a few minutes' conversation with her, we realized that the sort of thing she would have liked was "Harriet Hume," by Rebecca West, or "The Innocent Voyage" by Richard Hughes, or "All Passion Spent" by V. Sackville West, all of which had been out of stock for several years. If we had reserved a place for books like these, as a supplement to the new books, we might have sold them for years after their heyday.

There is another market for the best modern books which is often overlooked by the bookseller: boys and girls in their early teens, who are quite capable of appreciating a considerable proportion of modern literature. Judging from the complaints of parents, the selection of reading matter for young people of this age constitutes a problem which the bookseller who draws an inflexible line between his adult books and his children's department does little to solve. Moreover, in failing to recognize the suitability of many of the best modern books for older boys and girls, he lags behind the policy of modern schools. Formerly, the reading matter of children was restricted to two classes of books: the world's best literature, coming to a full stop at the nineteenth century, which was rammed down their throats in the classroom, and, for their lighter moments, "The Jolly Brewster Girls On a Holiday at the Seashore," or titles of this variety, which were provided by their kind uncles and aunts. Their taste was thus doubly jeopardized; they acquired a positive dislike for the classics, and they found the Jolly Brewster

Girls such a nice change from Burke's Speech on Conciliation that they were in danger of forming a habit of this sort of treacle. Conditions have fortunately changed. Boys and girls of pre-college age are encouraged by schools to read the best modern books, which they seize on with avidity, according to the reports of English teachers.

Here is a relatively unexploited market for these books, ready to the bookseller's hand. He should include in his children's department books such as the sea stories of Masefield, and Nordhoff and Hall; "My Ántonia," "Death Comes for the Archbishop," "Shadows on the Rock," by Willa Cather; "The Return," by Walter de la Mare (excellent for producing chills down the spine); "Go She Must," by David Garnett; "The Garden," by L. A. G. Strong, which has something of the quality of Kenneth Grahame's books. He should also remember that an interest in poetry awakens at this age and that the schools include a great deal of modern poetry in their reading courses. The list

of suitable titles might be prolonged indefinitely. The bookseller should keep his eye out for books like these, aided perhaps by suggestions from English teachers; he should display them in his children's department, and recommend them for boys and girls of preparatory school age. His customers would be grateful for an intelligent solution of a difficult problem. He would render a service to both parents and children, besides encouraging his future customers in the way they should go.

In short, we suggest no drastic putsch on the part of the bookseller, no sensational scheme of advertising these books; we merely suggest that he make a collection of them available to his customers, that he back them with his personal recommendation, and that he realize their possibilities for young as well as older readers. By such a course, we believe that he will aid materially in prolonging the life of books of genuine literary merit.

An Open Letter to Mr. Huebsch

Honorable Mention

OLGA FELDSINE

The Channel Book Shop, New York City

My dear Mr. Huebsch:

Can't we have fun any more at all? Must we always have definite preconceived notions on how to keep a book moving, when part of the compensation for selling books has been selling those we particularly like? We read and read and read and every so often we come upon a book which is really glorious, really sincere or really amusing. Then why must we have a plan to keep it alive? What's the good of knowing a book is good if we just can't tell someone about it? How do you suppose we could endure the aching feet and numbed brain of the Christmas season if we couldn't vary the routine of making out charge slips and shipping labels with an account of the intense joy some book has given us? Why can't we just be permitted to bring out our favorite, read a passage perhaps, or at least make the customer savor some of its delight?

Even though bookselling is shedding some of its romantic flavor to become increasingly surrounded with a firm, workmanlike crust, it will always have devotees in the idealistic old diehards and the eager young apprentices. There are still some of us clinging to our illusions about the trade. And as long as publishers and authors continue to issue a rare volume which can be read with genuine relish, there should still be occasions when merchandising is unnecessary. It is just that kind of book which keeps so many of us in the job at all. If a plan is required to keep a book alive which has powers to exempt us from the commonplace, then the book is not all it seems or there is something gone stale in our own selling ability.

When a book appears which really stirs us, then that is exactly when we do not feel the need for a sure fire method of merchandising it. It delivers us temporarily from the

drudgery of checking invoices and the loathsome job of dusting shelves. It makes us craftsmen instead of galley slaves even though we are the only ones who think we are doing something creative when we continue to recommend certain titles year after year. When we take a natural delight in telling a customer about a book, we can become articulate where ordinarily the phrases are culled from review columns or publishers' blurbs. To keep the book alive remains only a question of loyalty and loyalty should be a simple and genuine thing if the book is at all worthy of being restocked.

Does a bookseller really need a plan to keep a book going which he has reread guiltily, realizing that each time he dips into it he is playing hookey from the school of new books? We find it hard to believe that any plan can equal the possibility of selling a book at dinner, on the beach, or between the acts at the theater. Is there a plan which works continuously even after the shop is closed for the night and the favorite book left on the shelf? We would like to see the printed plan which keeps a book alive longer than a passionate belief in the book itself. Because once you are sure of the book, the rest is easy. There is pure joy in telling and retelling possible customers about it. The telling need not be confined to the shop. New vitality can be breathed into its existence anytime, anywhere.

We entered the booktrade simultaneously with Virginia Woolf's "A Room of One's Own" and we are still selling it. That was slightly more than four years ago. We have sold countless copies of Kate O'Brien's "Without My Cloak"; C. E. Montague's "A Writer's Notes on His Trade"; Harold Nicolson's "Some People"; Saki's "Short Stories"; Katherine Mansfield's "Letters." This spring we seized every available chance to tell customers about "Nijinsky" and "The Flowering Thorn." Then there are still "As the Earth Turns"; "One More Spring"; V. Sackville West's "The Land"; "Four Frightened People"; "Salah and His American." We

often try "Junket Is Nice" on adults, and "Penny Whistle," a juvenile of a couple of years ago, is still a reigning favorite with us. Every bookseller has his own list. As a matter of fact, we find that the books which we continue to sell have generally found a willing buyer in us. Isn't that fairly convincing evidence of the practicality of our suggestion?

We have seen this planless plan for keeping a book alive work with superiors in two shops. There is but one concrete suggestion which we might offer. If a book is going to be kept alive, it must always be in stock. It isn't necessary to have a large stock. One copy on the shelf at a time suffices. But prompt reordering is essential because there is no more disagreeable anti-climax to an ardent sales talk than the discovery of a yawning space where the favorite usually rests.

Since we are temporarily away from our job, we have not offered any figures or quantities to strengthen our statements. Perhaps from the point of view of publishers' sales over the entire country, any figures we might offer would not be impressive. We can only state the method which we have seen work fairly well over a period of years and in shops where customers clamor for more.

In a country grocery store, where we stopped for ice cream one night last week, we encountered a salesman who demonstrated a point we are trying to make. He had displayed, in front of rows of paper labelled cans of fruit, glass "cans" of the same products. When we inquired about them, he told us that the company sends out the transparent jars in order to show the consumer exactly how the fruit looks within. "It looks just like the fruit in the regular can," said he. "But it doesn't taste like it. I know because I tried them just out of curiosity." There's a salesman who would know the insides of his books if he were ever tempted into the trade—this trade which is a business but which some of us still like to think of as a little more than that!



Book Week to Feature Hobby Shows

HOBBY-HORSE BOOK SHOWS for children will be a feature of Book Week, November 11 to 17, in numerous bookstores throughout the country, as a result of plans formulated by the National Association of Book Publishers. The theme of the week, announced a short time ago, is "Ride the Book Trail to Knowledge and Adventure." This together with the growing interest in hobbies makes a perfect opportunity for a hobby show. Already several cities, notably Toledo, Rochester, N. Y., and Muncie, Ind. have held successful hobby shows.

This program, if followed by a bookstore, is a splendid method of attracting non-bookish people, Marjorie Griesser, executive secretary of the N.A.B.P., told the *Publishers' Weekly* this week. Children are natural born collectors, she said, and adults take a great interest in hobbies as well, so that a well-managed show, exhibiting the actual children's hobby, is an attraction irresistible to the average person. Not only can the "how-to-do" and other hobby books be shown, but books bearing indirectly on individual hobbies may also be presented. Model boat building, for instance, gives an opportunity to display novels of the sea, while stamp collecting opens up wide fields of travel, history and even biography.

Already there are a number of radio programs featuring hobbies, notably "The Care and Feeding of Hobby Horses" sponsored by the Leisure League, which has published a pamphlet of the same title giving an extensive bibliography for leisure time activity.

Anne Carroll Moore, head of the children's department of the New York Public Library, has compiled a hobby book checklist, which will be available from the F. E. Compton Co. at 5 cents a copy.

Under the title "The Choice of a Hobby" Miss Moore has gathered about 250 selective titles, covering about thirty different hobbies. In many cases she has gone to various authorities for advice. John Mulholland assisted with the magic list, for instance, and R. P. Terrill of Abercrombie & Fitch assisted with the various sports lists. The books selected are mainly for Junior High School and High School ages, but it is not stressed as a juvenile list in any way.

Ride The Book Trail



Symbolic of the joy children can find in reading, the 1934 Book Week poster will be a welcome bit of decoration in every bookshop. It was designed by Grace Paull, who did the illustrations for Margery Bianco's "The Good Friends" (Viking)

In the past the *Publishers' Weekly* has carried a number of articles which should be of assistance to anyone contemplating a hobby show. A short index follows:

"Dramatizing the Subject Book" by Albert R. Crone. October 7, 1933, page 1216.

"Stamp Department, Burrows Bros." by Daniel F. Waugh. November 11, 1933, page 1694.

"A Basic Garden Library—and How to Promote It" by A. Weston Smith. March 3, 1934, page 937.

"Children's Department Develops a Side-Line" by J. H. Reed. April 14, 1934, page 1440.

Suggestions for Book Week events and programs may be obtained through Marjorie Griesser, the National Association of Book Publishers, 347 Fifth Avenue, N. Y. C.

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leyboldt

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Publications Manager

Advertising Manager

September 22, 1934

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

Reweighing the Codes

CODES CAME INTO EXISTENCE as a means of sustaining decent wage and hour conditions in



industry while business went about rebuilding. It seemed clear that unless some such reenforcement was given to the income of the worker the purchasing power of the nation would weaken so rapidly under lowered wage scales that

business would have no basis on which to build.

On the other hand, business was offered the chance to do some industrial planning without infringement of the law and by such planning to meet the demands of the new wage and hour conditions. Rules of practice were developed by the industries themselves, subject to check in Washington, and it is the responsibility of these industries to carry out the rules which they laid down. We are now hearing on every side of manufacturers and producers of various kinds who are endeavoring to chisel in under the standards estab-

lished hoping to gain some advantage over their competitors. Mayor LaGuardia touched upon this matter very vividly the other night at a meeting of code authorities in New York when he said, "The business man who will cheat in code observances will cheat himself in playing solitaire." It is going to be very easy to be cynical about these business rules and to believe that everybody else is chiseling, and therefore "why not I?"

Each industry has an extraordinarily difficult task in hand in enforcing the rules by which it has agreed to be governed. The rules for the printing industry, the paper industry, and, shortly, the publishing industry, will affect the business of books on every side. There must be team work and mutual confidence if business is to use these aids to accelerate sales under present conditions, and without such team work and mutual confidence trade must resign itself to long months and possibly years of bickering, back-biting and slow recovery.

No Time for Clearance

WORD HAS BEEN RECEIVED from various parts of the country that several booksellers are considering plans for Book Openings in October or November, a program which seems especially timely this year. The best customers are the confirmed bookstore visitors who find it is impossible to stay away from the bookstore counters as the new books are arriving. There is no season like the fall for rallying such customers to bookstores, as the new books are coming automatically to the counters, and there is no difficulty in creating displays that have attractiveness and significance.

As fall opens booksellers have many leftover books which they wish to pass along to the right readers, but a Book Opening is no time for clearance sales; counters should be stripped and refurbished with the latest books, new signs should be lettered, every shelf should be put in order, new monthly catalogs should be provided for distribution, new winter displays should be planned, and by virtue of two or three evenings of hard work the stores will take on a freshness which will catch the eye of every passerby and of every old customer.

Such plans will have an invigorating effect in the store where the staff will inevitably become infected with fresh enthusiasm for the books they are handling.

"Old Home Week" in the bookstore should be the occasion for confirming the bookstore habit while building sales.

Only Confidence Needed, Says Babson

"THE STOCK MARKET cannot advance until the column of retail sales begins to pick up in a legitimate manner, but I believe this will happen," said Roger Babson at the opening session of the twenty-first annual National Business Conference at Wellesley on September 12. All that is needed now to put men back to work and to bring about a legitimate upturn in business, he feels, is a frank statement by the President which will give confidence. Ralph B. Wilson, Vice President of Babson Reports, stated in his address before the same Conference that general business is 33 1/3% better today than it was at the low point in March, 1933.

Reaching the Non-Bookish

WE SEE in the announcement by the N.A.B.P. that this year's Children's Book Week is to be centered about hobby shows for children, a greater chance than ever for the bookseller to enlist the interest of the non-bookish residents of his community. Boys and girls and parents alike are interested in collecting, in model building, in carpentry and the many allied hobbies. An exhibit of what children of the community are doing as a hobby, no matter whether it is the collecting of milk bottle tops or finger painting, should impress upon people who are not in the habit of frequenting the bookstore that it is aware of what is going on and that in supplying books about hobbies it is performing a service of which they may well avail themselves. If, in addition, the bookstore displays general books allied to various hobbies, there is an excellent opportunity of making many new bookbuyers. With an exhibition of ship models, for instance, novels of the sea can easily be shown. The builder of clipper ship models could not fail to be interested in "The Sea Witch," for instance, and after that, perhaps, even in so expensive a book as "Greyhounds of the Sea." The stamp collector's interest may be aroused through an exhibit of stamps and diverted to travel books or biographies. The amateur sketcher may be

drawn to biographies of famous artists or novels about artists. There is an unlimited field.

Already a number of cities have held successful hobby shows for adults this year. This is sure proof that the interest of the grown-up as well as that of the child may be secured during Book Week. Emphasis on leisure time activities during the past few months in newspapers and magazines and over the radio has broken the ground so that the bookseller need not feel that he is going into the program cold. With the help of librarians, school teachers and playground directors in his town, he should be able to put on a Book Week program that will attract city-wide attention.

Idle Calculations

A LITTLE STATEMENT in *The Pleasures of Publishing*, Columbia's weekly news-letter which we have mentioned before, that when a publisher has sold a book to two one-hundredths of one percent of the population of the United States, he feels he has done well, started us off on a bit of calculating of our own. For instance, more persons will pay from \$1.10 to \$6.60 to see Detroit play the Giants in the World's Series this year (don't bet on it) than have bought copies of any book other than "Anthony Adverse" and the Bible in the past year. Also the average daily attendance of the Radio City Music Hall in New York City exceeds the total sale of the average novel. A publisher who sells a book of verse to eight ten-thousandths of one percent of the population of the country, or one person in every 123,000, has reason to congratulate himself. And still people go into the publishing business!

Fall Announcement Number

Extra copies of the Fall Announcement Number of the *Publishers' Weekly*, issued last week, are available from the P. W. Office at 25 cents apiece bound in paper covers, or 75 cents in a permanent cloth binding.

News of the Week

Macaulay Workers Strike Again

A SECOND STRIKE was called this week at the Macaulay Company following the discharge last Friday of four Macaulay employees. The discharged employees, members of the Literary Trades Section of the Office Workers Union, constituted the shop committee for the Macaulay Company and the Union claims that the agreement signed by its representatives and Lee S. Furman, president of the Macaulay Company, at the termination of the first strike three months ago has thus been violated. (See *Publishers' Weekly*, June 9 and June 16, 1934.) The four discharged employees are Susan Jenkins and Frances Ellis of the editorial staff, Minna Kauffman, telephone operator, and Clara Kittas, bookkeeper. They were discharged, Mr. Furman states, because of "business necessity" and not because they were union members.

Following the giving of two weeks' notice to the four employees last Friday, the Office Workers' Union asked for an appointment on Monday with Mr. Furman. Mr. Furman saw the union representatives late Monday afternoon and gave them a written statement, signed by W. E. Novo, newly elected assistant treasurer of the firm, but refused any other discussion. The statement read: "To the Shop Committee of the Macaulay Company: We have read your demand of even date (that the four discharged employees be reinstated. Ed.). We have no dispute with your union. We recognised it in good faith and intend in the same faith to continue our relations with you. The discharge of our employees was occasioned not by any malice on our part towards them or any feeling of ill will towards you. It was necessitated solely by the internal economics of our own organization and was dictated by business necessity. Had there been any personal reason for the discharge of the employees, we might negotiate with you for their return, but because it was purely an impersonal necessity of our business, there is nothing that we can negotiate.

"Those of our employees who remain may without any interference on our part continue to be members of your union, and we will respect their rights as such. We shall expect

from you, on the other hand, full cooperation with us in our endeavor to keep our organization running and shall regard any interference with our business by you as being a repudiation of our desire for a continuance of our past relations."

Following the issuance of this statement, the union members of the Macaulay staff went out on strike, and picketing of the office building commenced. The Office Workers' Union sent telegrams to President Roosevelt and to General Johnson relating the circumstances and calling for support, claiming that the Macaulay Company had violated its agreement with the union. Pickets included a number of Macaulay authors, employees of other publishing houses, delegations from New York University and the College of the City of New York and members of the Newspaper Guild.

The discharged employees contend that recent increases in salary to two or three Macaulay employees, not members of the union, belie Mr. Furman's contention that economy was the reason for his action, and that the operation of the company cannot continue if the work the discharged employees were doing is not done.

Lee S. Furman, interviewed on Tuesday by the *Publishers' Weekly*, reiterated the statement that the employees had been discharged for purely business reasons and stated that they would not be replaced until business conditions improved. He stated that the members of the firm would take over the duties of the editorial department for the time being, as Miss Jenkins and Miss Ellis had constituted the entire editorial staff. Mr. Furman stated in addition that nine employees had remained with the firm, refusing to go out on strike, and that he considered the incident closed. He stated that it was a pure coincidence that the four discharged employees constituted the shop committee and said that the move had not been discussed with the shop committee in advance as nothing was involved that concerned the union.

Louis Adamic, author of "Dynamite" and "Native's Return," was host at a tea given in honor of the striking employees on Thursday afternoon.

Book Shop Round Table Meets in Boston

THE BOOK SHOP ROUND TABLE held its fall meeting in Boston, in Perkins Hall, at the Women's Educational and Industrial Union, on September 6 and 7. Thirteen shops were represented: Miss Bertha Mahony and Miss Mildred Burgess of the Bookshop for Boys and Girls, Boston; Marion Dodd and Hester Hoffman of the Hampshire Bookshop, Northampton, Mass.; Mrs. Alice Steilein of the Greenwood Bookshop, Wilmington, Del.; Mrs. Mary Louise Jackson, Mrs. Hamlin, and Miss Perry, of the Dartmouth Bookstall, Boston; Geraldine Gordon, of the Hathaway House, Wellesley, Mass.; Miss Alice Blanchard of the Everyday Book Shop, Burlington, Vt.; Mrs. Emma Beinert of the Wideawake Book Shop in Wilkes-Barre, Pa.; Mary Spaulding of Winchester, Mass.; Emily McDevitt, of Upper Montclair, N. J.; Catherine Manion, of the Open Book, Pittsfield, Mass.; Miss Helen Scarth of the Farmington Book Shop, Conn. Polly Street of William Morrow, and Mildred Smith of the *Publishers' Weekly*, who have been honorary members of the Round Table since it was started, were also present.

The Round Table plans to select one or two books from time to time and push them, each shop making feature displays at the same time. The first books to be selected are "Mary Peters" and "Lust for Life." Miss Mahony suggested two juveniles for such efforts: "The Last Pirate" by Untermeyer (Harcourt) and "Sandra's Cellar" by Fjeril Hess (Macmillan Co.) The group of shops bought the entire remainder of Fletcher's "Dante," in the limited edition with Botticelli illustrations, and will sell them at one price in the group of shops.

The Round Table will issue two special book lists in the spring: A garden list edited by Marion Bacon, assisted by Carol Fleming, and a travel list, edited by Marion Dodd, assisted by Carol Fleming.

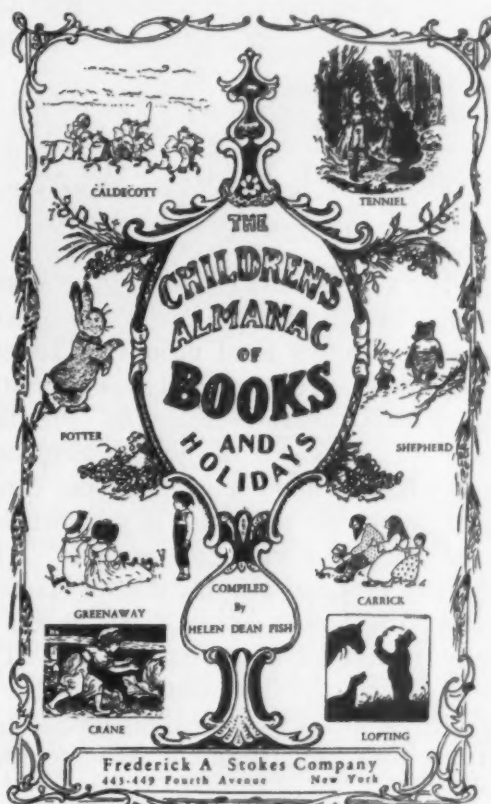
The Joint Board asked the Round Table to experiment with the Book Tokens, so popular in England, but the group felt that it was not widely enough scattered, geographically, to make the experiment a success. They were willing to be part of a larger group of shops chosen from all parts of the country, if the Joint Board wished to organize the plan along those lines.

All members present at the meeting agreed

to protest to the Treasury Department against defacing fine books by rubber stamping the country of origin on the title-page.

Lucile Gulliver, of Lothrop, Lee and Shepard, addressed the group on Thursday afternoon, on problems in the publication of non-fiction. Bernard De Voto and George Homans talked on the theories of Pareto.

Friday was spent in visiting the bookshops of Boston, and some of its suburbs.



The cover of "The Children's Almanac of Books and Holidays," edited by Helen Dean Fish, is reminiscent of the old farmer's almanac

Children's Almanac

HELEN DEAN FISH, long known to the trade from her connection with the editorial department of Frederick A. Stokes Company, has compiled a charming "Children's Almanac of Books and Holidays," a twenty-five-cent booklet of thirty-odd pages. Each day of the year is connected to some reference to books for children, to writers for children or events in the history of children's literature. "The Children's Almanac" shows great diversity of interest, covering as it does the books of all publishers, and suggests as few books have how rich and delightful is the background of the literature for children. Its makeup and illustrations are in the delightful tradition of the old farmer's almanac.

Code Authority Explanation

THE NATIONAL BOOKSELLERS CODE AUTHORITY, at its meeting on September 11th, made the following explanation, subject to the approval of the Administrator:

Question: May a publisher (i.e., a bookseller—see Schedule B for definition) sell books governed by Section 3 (a) at a discount to an employee of another publisher (i.e., bookseller) for the employee's personal use?

Answer: No. [Section 3 (a).]

New York Printers Want 4-Day Week

THE INTERNATIONAL TYPOGRAPHICAL UNION in convention at Chicago last week rejected a proposal to allow local unions to adopt a four-day week. The proposal was submitted by New York Local Number 6. President Charles P. Howard of the International Typographical Union said, "If you extend to local unions the authority to advance such a plan, you are courting revolution." The New York proposal also included a clause to eliminate the now existing 1 per cent limit on assessments for out-of-work relief. This, too, was rejected. The convention also defeated the proposal to move the national headquarters from Indianapolis to Washington.

Printing Courses Open

A COURSE in hand bookbinding is being offered by the Department of Library Service of the University Extension of Columbia University. Instruction will be given by Mrs. H. Kathryn Edwards Gerlach and Gerhard Gerlach and the class will be given every Monday evening from 7:30 to 9:10 during the Columbia winter session, September 27th to February 5th. Mrs. Gerlach is an American who has had four years' training in bookbinding abroad, first in Paris and later under Professor Ignatz Wiemeler, the famous European bookbinder in Leipzig. Mr. Gerlach is a graduate of the Leipzig State Academy of Graphic Arts where he took the full seven-year course, specializing in bookbinding under Professor Wiemeler. Registration may be made from 9 A.M. to 9 P.M. daily from September 19 to September 29, Saturdays from 9 A.M. to 12 noon. The tuition fee is \$20 and the registration fee, \$7.

At New York University the Division of Graphic Arts offers several courses of interest to bookmakers. During the second term Otto W. Fuhrmann will give a course in the History of the Graphic Arts, on Wednesday evenings. On Saturdays from 11 A.M. to 1 P.M. during the first term which opens September 24th, Mr. Fuhrmann will give a course in the Appreciation of Printing, and on Mondays from 6 to 8 P.M. a course on Type Faces. A Bookmaking course, under Mr. Fuhrmann and H. Kathryn Edwards, is offered as an alternate to the course in Appreciation of Printing. It will be given at the same hour if the enrollment is heavier than for the latter course. On Thursdays from 6 to 8 P.M. Mr. Fuhrmann will give lectures and demonstrations on Printing Methods and Reproductive Processes. All these courses will be given at the Washington Square College of New York University where full details may be secured.

The course in "Printing Design and Production" will be resumed again at The New School for Social Research, 66 West 12th Street, New York, starting October 2. The group, limited to 10 students, receives individual instruction from Joseph Blumenthal of the Spiral Press. Hours are Tuesday and Friday nights from 7.30 to 10. The fee is \$15 per month and includes the use of all Workshop equipment and supplies. Students, most of whom have never had printing experience, set in type and print small books of their own choosing and by the end of the winter know lay-out, composition, make-ready and printing from their own practical experience. The course is planned to prepare each student as a working amateur to set up his own small press or in the commercial field to give him greater familiarity with the problems of typography. An exhibit of the work done by students last year is now on display at the New School. Visitors are welcome.

Booksellers' Aid Asked

A STRONG PLEA is being made by the American Booksellers' Association to the booksellers of the country for contributions of \$2 apiece to defray the expenses of the presentation of an additional 200 volumes to the White House Library. The presentation will be made sometime during the week of October 22nd by a delegation headed by a prominent author.

Travelers Talk—

Hurd Whitney
Yankee Clipper

MELRICH V. ROSENBERG

of M. V. Rosenberg & Co.



[Hurd Whitney, conductor of the Travelers Talk department, is himself a traveler of note, so we have asked Melrich Rosenberg to take over the department for one issue to present Mr. Whitney.—Ed.]

LIKE MOST LADS, Hurd likes to work at the things he does best and likes to travel in the territory where he can do his best work; so he sells books in New England. What else could you expect of a man who numbers among his ancestors John Whitney (landed in Mass. 1635) Eleazar Hurd (oldest gravestone in Woodbury, Conn.), Cousin Susan Bacon (her proudest boast seems to be that she introduced the French poodle into the U. S.—Maine, 1883).

He tried other jobs but he was destined to sell books in New England. He graduated from Princeton which means that Fate had marked him for a place on the Scribner staff, and there he landed after eluding destiny for a time by (a) covering the morgue for the old New York *Evening Post* (b) selling western novelettes to the pulps and (c) working for Minton, Balch.

But the Parcae would not be denied and when Hurd glimpsed them in the distance, one beckoning, another waving a check-book and the third, holding small scale models of the White Mountains and Old South Church, he heeded the call and began to park his car on 48th St. and Fifth Ave. He covered New England as completely as James Russell Lowell's "First Snowfall" (Montpelier, Vt., pop. 7,837 to Boston, Mass., pop. 781,188) and

increased Scribner's New England business by so excellent a percentage that they accepted, practically without reading, a manuscript he recommended, "Nigger to Nigger," by Adams written in the Congaree dialect and understandable only by residents in a limited area in South Carolina—where no books have ever been sold.

Hurd Whitney relishes the natural handicaps of selling New England and overcomes them by tact, guile, diplomacy, and his ability to think and talk in the same terms as his customers. The largest outlet in Newport, R. I., was buying entirely through Warren Hall at the Rhode Island News. The thin aristocratic nose of Scribner's Mr. Whitney pointed unerringly to the Chase & Chase establishment as soon as he left the train. He talked with one of the Messrs. Chase for hours, occasionally mentioning the beauty of Newport architecture, the ecstasy engendered in him while going along the famous Ten Mile Drive, and left with a notable order. Warren Hall, presiding deity at the R. I. News was peeved at having anyone burrow into his account so Mr. Whitney spent many more hours discussing—well, matters of common interest and they dealt happily ever after.

In Springfield, once, he received samples on four works of merit variously entitled: "An Airplane Ride," "Grandfather's Farm," "Mr. Brown's Grocery Store," and "A Story About Boats," all in the Social Science Readers. He knew little about the books or discounts since the titles were in the Text Dept., always bitter

enemies of the boys who sold trade books, but he got a hunch and wired for discounts on quantities up to a thousand each title. The answer came back "25% top discount" so Mr. Whitney sold H. R. Huntting a thousand each at that price. On a subsequent trip before publication, he increased the order to 1500 each and on his return to the office was upbraided by the text department for exhausting the editions so that the house couldn't completely fill a state adoption order.

He works for Morrow now, performing prodigies of sales valor in the New England territory. He seems to like the territory and the people for various reasons: (1) Because they drink well; (2) because they don't drink well and recognize their shortcomings; (3) because they talk intelligently about football (Mr. Moriarty); (4) because she looks as though she'd like the job of baking incessant rounds of cookies for little boys and is among the most astute women in the book business (Adah Hall of Personal Book Shop).

James Hilton's "Lost Horizon" to Be Re-published

WILLIAM MORROW & COMPANY announce that on October 1st, they will publish the Hawthornden Prize Edition of "Lost Horizon" by James Hilton. This edition will have a special new jacket and a new binding. Morrow plans to spend at least \$1,000 in advertising the novel during the month of October. Advertising will start in the New York *Times* and *Herald Tribune* Sundays, and in New York and Boston dailies.

Among those who are enthusiasts for "Lost Horizon," is Alexander Woollcott who did so much to make a best seller of "Good-bye, Mr. Chips," Hilton's very successful short story, first run in the *Atlantic Monthly*, and then published by Little, Brown & Company.

Morrow has published four books by Mr. Hilton, commencing with "And Now Good-bye" which was hailed with high praise by the reviewers in 1932.

"Lost Horizon" was published by Morrow in October 1933. It was recognized as Hilton's best novel, and was recently awarded the Hawthornden Prize as the best novel by an author under the age of forty, published during 1933. The Hawthornden Prize is England's most coveted literary award. Among other recent winners are: "Lady Into Fox" by David Garnett and "The Fountain" by Charles Morgan.

First-Class Mail

NO SLUR INTENDED

Reynal and Hitchcock, Inc.
New York City
September 13, 1934

Editor, *The Publishers' Weekly*:

I have just learned from the Round Table Press, who publish Henry A. Wallace's engaging little book "Statesmanship and Religion," that they are fearful that one sentence in our two page announcement of "New Frontiers" in the issue of the *Publishers' Weekly* of August 25th might be construed as a reflection on the importance of their admirable little book.

We need hardly say that if anyone has read a slur of that sort into the sentence we used, we hasten to assure them that it was quite inadvertent. In addition to our hope that we should not be suspected of discourtesy to another publisher, we have much too much respect for anything Mr. Wallace does to indulge in any disparaging comparisons.

Perhaps the sentence in which we said that "New Frontiers" was the author's "first and only important full length book" might have been more happily phrased but the whole intent of it was to place the emphasis on "full length" in order to emphasize to the trade that the book which we have the privilege of publishing is a new original book, running to around 80,000 words, and contains no material ever before published in any form. Books by public men often have a propensity to be made up of collected speeches and we felt that Mr. Wallace's new book should properly be differentiated both from books of that order by others and from his own "Statesmanship and Religion" which is composed of lectures given in Chicago. That is not to question its importance or interest and there is no reason in the world why the two books, being in different fields, should not sell along together perfectly happily as we hope and believe they will.

CURTICE N. HITCHCOCK

Little, Brown Cancels Titles

Two books previously announced for publication by Little, Brown, "My Own Story" by Marie Dressler and "Zaharoff, King of Arms" by Robert Neumann, have been removed from the Little, Brown fall list.

Bibliography of R. R. Bowker's Writings Planned

AS A PART of the autobiographical volume entitled "Yesteryears," by the late Richard Rogers Bowker, it is desired to include a somewhat complete bibliography. During Mr. Bowker's long life of activity in literary, industrial, economic and political affairs, he contributed widely to magazines and newspapers, in addition to the books which he wrote or edited, or in which he collaborated. It is requested that those who have such material will send specific information regarding it, or the material itself, to The Editors of *The Publishers' Weekly*, 62 West 45th Street, New York. Things thus loaned will be preserved and returned.

New Reading Lists

THE UNIVERSITY OF MICHIGAN, which has taken active interest in the development of graduate reading programs, has now issued a second series of "Alumni Reading Lists" prepared with the aid of members of the faculty of the University. This new volume of over 200 pages includes lists on scores of different subjects, not taking the place of the earlier volume but supplementing that by many new subjects, some now especially in demand. The volume would be of assistance to booksellers as well as to librarians in making reading recommendations. It is sold at \$1.25, the two series being offered for \$2.

Among the new lists are several on Sports and Recreation, six different reading lists in the field of Fine Arts, many additions to Political Science, Business Administration, History, etc. Each entry includes the publisher's name, number of pages, date of copyright, price and a two or three line note of description.

Smith College has also just sent to all alumnae a list of the subjects on which it will supply reading lists on request.

Map of Boston Common

ON OCTOBER 21ST Little, Brown and Co. will issue a picture map of "Boston Common with Surrounding Streets and Adjacent Parks of Beacon Hill" by Griswold Tyng. It will measure 22" x 28" and will bear portrait medallions in the border.

Young Men's Who's Who

A WHO'S WHO of prominent men under forty in the United States has just been issued by the Richard Blank Publishing Co. of Los Angeles, under the title "America's Young Men," edited by Durward Howes. It is planned to make this a yearly publication. A glance through the contents reveals a number of well-known figures in the publishing world, Cass Canfield, for instance, and Noble Cathcart, Bennett Cerf, Donald Bean, Eugene Exman, John Macrae, Jr., Isidor Schneider and Jefferson Coleman. Eighty-five authors are included.

New Publisher

A NEW Pacific Coast publishing firm has been organized under the name of Haskell-Travers, Inc. The new firm is a reorganization of the Powell Publishing Co. of Los Angeles, long publishers of books dealing with California and its history. Four books appear on its fall list, the first "The Ancient Mayas" by Robert B. Stacy-Judd issued last week. Haskell-Travers has its editorial headquarters in the Printing Center Building, Los Angeles, but will manufacture and distribute from New York City.

Reception to Goudy

ON SEPTEMBER 18TH at the National Arts Club in New York there was opened an extensive exhibition of the type designs of Frederic Goudy who has just completed his ninety-second font of type.

A reception to Mr. and Mrs. Goudy was held on the evening of the opening of the exhibit attended by leaders in the fields of art and typography. Mr. Goudy now in his seventieth year began the designing of types thirty years ago in Chicago.

Code Ruling Made

PRIVATE SECRETARIES and secretaries to executives in the retail trade must observe the maximum hour limitations of the retail code, according to a recent announcement of the NRA. The order was made in the form of a denial to a Chicago firm which asked for an exemption from hour provisions of the retail code "to the extent that the applicant be permitted to work private secretaries to executives unrestricted hours regardless of salary received."

Among the Bookshops

GOOD NEWS continues to filter into the office from out-of-town stores. A. M. Aurand of Aurand's Book Store in Harrisburg, Pa., reports that sales for the first six months of 1934 were 25% ahead of the first six months in 1933 and that July and August sales this year were more than double those of last year. "We believe that business will improve this fall and winter," says Mr. Aurand. "There may be some optimism on our part, but we have gone through a number of depressions and we feel almost sure that there will soon be an upturn for the better in sight." Much of the business in rare and out-of-print books of this store has come through the mails, but when the depth of the depression was reached a year or two ago advertising was stopped. Now, Mr. Aurand says, a mail campaign to 100,000 names has been started and will be continued until December 1, 1935.

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Louise G. Webster, book buyer for the Lamson Brothers Company, a department store in Toledo, Ohio, tells us that her department has shown an increase in business ever since last March. Each month has averaged between 20% and 30% ahead of the previous year.

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Long's Book Store in Columbus, Ohio, has had an increase in retail sales of 15% over last year to date.

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In Houston, Texas, business is good. E. F. Cuenod, manager of the book department of Teolin Pillot Company, reports that business up to the first of August this year shows a 40% increase over the same period in 1933. He looks for a 50% increase by September 1st and a fall business equal to 1931.

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Recently the Erie Book Store in Erie, Pa., doubled its floor space to accommodate more extensive activity in the used book department. It is to this move that A. E. Nash, the proprietor, attributes an increase of 25% for July and August. Harmon Lockrow, formerly of the Lockrow Book Shop in Albany, has taken half interest in the Erie Book Store and is manager of the used book department. Mr. Nash says that the code was

not so necessary in Erie as elsewhere because booksellers in Erie have always been very fair competitors, but that it has done much good in educating some classes of customers who expected unfair discounts.

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H. B. Kirk, proprietor of the Hammond Book Store in Charleston, S. C., notes very little improvement this year over last, with what increase there has been coming in library sales. Mr. Hammond does not think the code has helped. "When originality and individuality are removed from business," he says, "it can only retard it."

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Edith C. Ewing, owner of Books at Miss Ewing's in Greenwich, Conn., reports a small increase over last year and says that while the Code has shown little effect one way or the other yet, she hopes that the restrictions on New York department stores may help during the Christmas trade.

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Too late for inclusion in our collection of prophecies for the fall season last week comes a note from Paul Elder of San Francisco telling us a few of the titles he considers high spots from the publishers' fall lists. In non-fiction Mr. Elder looks forward particularly to "The Autobiography of John Hays Hammond" (Farrar), Edna Millay's "Wine from These Grapes" (Harper), "Experiment in Autobiography" by H. G. Wells (Macmillan), "Omar Khayyam" by Harold Lamb (Doubleday), and the new editions of Webster's New International Dictionary (Merriam). High spot fiction titles are "Mary Peters" by Mary Ellen Chase (Macmillan), "Portrait of a Courtesan" by Charles Caldwell Dobie (Appleton-Century), "The Folded Hills" by Stewart Edward White (Doubleday), Doris Leslie's "Full Flavour" (Macmillan) and "Pitcairn's Island" by Nordhoff and Hall (Little, Brown).

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Another West Coast report that did not get in under the wire is from the J. K. Gill Co. in Portland, Oregon, where plans are being made for active promotion of two books which are of particular local interest—"Children of the Covered Wagon" by Mary Jane Carr (Crowell) and "Soul of America" by Eva Emery Dye (Press of the

Pioneers will develop "The W. McLaughlin" by Montgomery, partmen this book tion to hopes for C. Lincoln (Appleton World" (Harper Halliday "The Fe (Viking Mr. Mor which is tising fe continue ing 150 the thir by auth other bo

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Among

Bertra vertising Shepard

Pioneers). In addition the store will devote considerable time to "The White Headed Eagle: John McLaughlin, Builder of an Empire" by its own Richard G. Montgomery, manager of the book department. Macmillan will publish this book in November. In addition to these titles J. K. Gill Co. hopes for big things from Joseph C. Lincoln's "The Peel Trait" (Appleton-Century), "This Little World" by Francis Brett Young (Harper), "A Time to Keep" by Halliday Sutherland (Morrow), "The Foundry" by Albert Halper (Viking) and a number of others. Mr. Montgomery's radio program which is the biggest single advertising feature the store has will be continued. In addition a hall, seating 150 persons, will be opened on the third floor and used for talks by authors, books reviews and other book promotional activities.

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Los Angelenans greeted with enthusiasm the opening of an Old Book Store in the J. W. Robinson Co. on September 10th. On the first day a third of the rare books in the extensive library of a collector purchased by the store were sold. The new department features first editions and out-of-print books at all ranges of price.

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J. C. Morris has joined Long's College Book Store as manager of the Library Department.

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Jesse H. Baxter, who was buyer for several years at R. H. Muir's in East Orange, N. J., and who was for 17 summers manager of the bookstore of the Chautauqua Institution at Chautauqua, N. Y., has joined the faculty of the Montverde School, Montverde, Florida. He will teach History and Government.

Among the Publishers

Bertram K. Little has been appointed advertising director of the Lothrop, Lee & Shepard Company in Boston. He will be

IT'S "THE SPLENDID QUEST" BY EDISON MARSHALL. THAT'S WHY I'M BACK FROM LUNCH SO SOON. IT'S EVEN BETTER THAN "GODEN'S STRANGE STORY"

FRANK, IT'S MIDNIGHT. CAN'T YOU LEAVE THAT EDISON MARSHALL NOVEL AND COME TO BED?

NOT NOW I'M WAY OUT IN INDO-CHINA WITH DONNA AND HER TWO LOVERS AND THE BEAUTIFUL SONIA. GEE, YOU MUST READ IT!

WELL, I'M OUT TWO DOLLARS AND SOME SLEEP BUT I'VE HAD TEN DOLLARS WORTH OF PLEASURE AND STILL HAVE THE BOOK . . . WHAT A BARGAIN!

"THE SPLENDID QUEST"
is the latest and best of Edison Marshall's robust novels of love and far-country adventure. . . . The exciting story moves against the background of amazing Shanghai and glamorous Indo-China. . . . Big, dependable Joe wanted Donna—dark, lovely Donna wanted Keith—gay, attractive Keith wanted Sonia, the entrancing Russian. . . . True-to-life characters, unique situations, and powerful writing for discriminating readers.
H. C. Kinsey & Co., Inc. • \$2 at your bookseller's

We didn't think the booktrade could hold out forever against the temptations of the comic strip ad. In the Herald Tribune last Sunday, H. C. Kinsey joined Lifebuoy, Lux, Rinso and the rest. This ad, incidentally, offers an excellent price argument

assisted by Gordon A. Hopkins who will direct the publicity department. At the same time, Edwin P. Guy has been transferred to the editorial department as editorial assistant. Mr. Little recently closed his book shop, The Counting House, which was opened in 1930. Prior to that he was for four years with the editorial and advertising departments of Little, Brown & Co. During three of his undergraduate years at Harvard, from which college he was graduated in 1923, he was an editor of *The Harvard Crimson*.

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A copy of the first catalog ever issued by Harper & Brothers, dated October, 1833, has just been bought by Henry Hoyns, Chairman of the board of Harper's. This catalog announced the change in name from J. and J. Harper, Printers and Publishers, to the firm's present name. Two of the books announced in this catalog are still on the Harper list, 101 years later. One is Crabb's "English Synonyms" and the other is "The Swiss Family Robinson."

Doubleday, Doran
 announce a Special Promotion Campaign
 to keep OLDER BOOKS selling longer . . .

**The New York Times
Book Review**



**Herald Tribune
BOOKS**



*Adams BOOK ADVERTISING DEPARTMENT
DOUBLEDAY, DORAN - Garden City, N.Y.*

In line with recent efforts to stimulate interest in keeping good books alive, Doubleday is starting an advertising campaign for some of its older books

A date and a price fell under the guillotine of the trimmer when the September 8th issue of the *Weekly* was printed. In the Viking Press ad on page 743 the publication date of Sybil Bolitho's "My Shadow as I Pass" is September 21st and the price is \$2.50.

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Columbia University Press has published a study of leisure time activities in Westchester County under the title "Leisure, a Suburban Study." Never in the history of the Columbia University Press have sales for the first eight months of the year been greater than they have been this year.

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We couldn't wait for Vanguard to publish "The Man Beneath the Basketball Bladder." Immediately it was announced it usurped the place of our favorite book title which had heretofore been Macmillan's "The Life History of the Frogs of Okefinokee Swamp, Georgia." Now we hear the title has been changed to "Summer in Williamsburg."

Dorothy Dockstader of the *Chicago Daily News* reports a new best seller, published in Chicago by the M. A. Ring Company. It is "A Century of Progress Homes and Furnishings," edited by Dorothy Raley. The first edition of 50,000 copies was exhausted in two weeks and another 25,000 ordered. Libraries bought 25% of the first edition, Century of Progress visitors bought 50%, and exhibitors the other quarter.

❖ ❖

W. A. R. Collins, a director of the British publishing firm of W. Collins Sons & Co. will visit the United States and Canada in October. Collins has been coming to the fore in London recently as a publisher of high class fiction and Mr. Collins' visit is in connection with the firm's efforts to build up a first class list.

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Two changes in personnel have been announced by Doubleday, Doran. Margaret Lesser has been made head of the Junior Books department to succeed Dorothy Bryan. Miss Lesser was formerly in charge of publicity and promotion for this department. H. A. Stevenson has resigned as head of the Outdoor Book Department because of ill health and will be succeeded by A. Weston Smith, Jr., a landscape architect who was formerly manager of the Stumpp and Walter Co., seedsmen.

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Llewellyn Jones, editor of the book section of the *Chicago Evening Post* until its sale in 1931, is now in charge of the Book Review Section of *The Midwest*, a magazine published in Chicago.

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E. H. Morrow has resigned from the Business Newspapers Division of the MacLean Publishing Co., Ltd., of Canada to become trade sales manager of the Macmillan Co. of Canada, in Toronto. Mr. Morrow was for six years with the MacLean Publishing Company and for two years was editor of *Book-seller and Stationer*, a MacLean publication.

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Since the success of "Lamb in His Bosom," we are told, Caroline Miller's small twin sons have invented a new game for themselves. They call it "Autographin'."

Samuel Rogers, author of the Atlantic Prize Novel of 1934, "Dusk at the Grove," will take a year's leave of absence from his duties as Associate Professor in the French Department of the University of Wisconsin to live in France for a year while he works on his new novel.

New Shops

Beverly Hills, Calif.—Maxwell O. Hunley has opened a bookshop dealing in rare books, first editions and prints at 25 Arcade Building, 9430 Santa Monica Boulevard.

Brooklyn, N. Y.—Mrs. G. Parker is opening a bookstore at 1662-A Broadway.

Crawfordsville, Ind.—J. P. Allen has opened a general bookstore in this city. He is particularly interested in juveniles.

Danbury, Conn.—Charleen Loud has opened The Charleen Bookshop at 1 Library Place. The shop has books for sale and operates a circulating library.

Johnson City, Tenn.—A new general bookstore and circulating library has been opened by Anna Triche. Miss Triche may add a line of juveniles to her stock.

New York City.—The Downtown Bookshop, a rental library only, has been opened at 100 Broadway with Patricia Ward as manager.

Rockford, Ill.—L. Frost has opened a shop at Rockford College called The Maddox House Book Shop.

Wilmette, Ill.—The Farwell Company, a general bookstore, has recently been started at 415 Fourth St., by J. Charles Corcoran.

Changes in Address

Evanston, Ill.—The Gift Book Shop, managed by Lydia Ann Potter, has moved to 524 Main Street.

Fargo, N. D.—Juliette's Book Shop has moved from 692 to 518 First Ave. N. Juliette Hagan, the proprietor, is enlarging her stock and adding more titles to her rental library.

Gloucester, Mass.—The Gloucester Book Shop moved last May from 29 Pleasant Street to 65 A Middle Street. Marion Bennett and Marjorie Talbot are the proprietors.

Portland, Ore.—The Broadway Book Service, formerly known as The Book Service, has

moved from 790 Adler Street to 521 S. W. Broadway. Mrs. Lillian Laraway is the manager.

Providence, R. I.—The Occult Book Center has moved to 42 Westminster Street.

San Francisco, Calif.—William I. Froggatt has moved his Argonaut Book Store to 155 Eddy Street.

Willoughby, Ohio—Wheeldon's Book Store, formerly at 14 Erie Street, is now at 52 Erie Street. Robert Wheeldon is the manager.

Closed Shops

Boston, Mass.—The Counting House, at 13 T. Wharf, owned by Bertram K. Little, has been discontinued. Mr. Little has been appointed advertising director of Lothrop, Lee & Shepard Co., in Boston (see p. 1101).

Changes in Management

Memphis, Tenn.—Elizabeth M. Owen, who was manager of the book department at J. Goldsmith & Sons department store, has bought The Three Musketeers Book Shop and Circulating Library at 92 South Second Street, Hotel Peabody Building. It was formerly owned by Albert R. Erskine, Jr.

Middletown, Ohio—The Book Shop at 1012 Central Avenue which was recently closed has been purchased by Charles T. Kelly and Leona M. Gibson.

New York City—Arthur Pforzheimer has bought the stock and business of the late Alwin J. Scheuer. The shop will be maintained at the same address, 25 East 56th Street, and will continue to deal in rare books, first editions, manuscripts and drawings. The telephone number is Plaza 3-1553.

Vincennes, Ind.—Edward Ashbaugh has sold The Lawrence County Book Store to Rudolph Beck. Mr. Beck is enlarging the stock.

G. & D. Take Over 3 Titles

GROSSET & DUNLAP have taken over the three *Really Truly Books* by Sadyebeth and Anson Lowitz; "The Pilgrims' Party," "The Cruise of Mr. Christopher Columbus" and "General George the Great." These books were originally published by Ray Long & Richard R. Smith, Inc.

Obituary Notes

ROGER FRY

ROGER E. FRY, artist, art critic, and former curator of paintings at the Metropolitan Museum of Art, died in London on September 9th at the age of 68. Mr. Fry had been Slade professor of fine arts at Cambridge University since 1933. He was better known in the United States as an art critic and historian than a painter, although he exhibited at various galleries. When, in 1912, he defended Cézanne and the latter-day impressionists, Mr. Fry had to stand a good deal of criticism and abuse from the academicians of London. Among his publications besides monographs on the younger Bellini, Veronese and Reynolds, are "Vision and Design" and "Architectural Heresies of a Painter," both of them well known in colleges and art schools for presenting truly the attitude of the artist toward his art. "Characteristics of French Art," published in 1933, is also well known.

CHARLES F. HERRMANN

CHARLES F. HERRMANN, proprietor of the Brumder Book Store in Milwaukee, died on September 3rd at the age of 54. Mr. Herrmann joined the bookstore when he was fourteen and he purchased the business seven years ago.

THADDEUS STEVENS DAYTON

THADDEUS STEVENS DAYTON, president of The Dayton Press, died on September 12th, after a brief illness. He was 68 years old. Mr. Dayton became, in 1932, vice-president and general manager of Walter Neale & Co., book publishers of New York. After Mr. Neale's death this year, Mr. Dayton founded the publishing house bearing his name.

ERNEST WILD

SIR ERNEST WILD, Recorder of London, judge of the famous Criminal Court, Old Bailey, and author, died on September 13th at the age of 65. He was an authority on Spenser's "Faerie Queene," having lectured on the subject at the University of Cambridge, his alma mater. Among his published writings are "Lectures on Spenser's Faerie Queene, Books I and II," and "Lamp of Destiny" in addition to many articles and poems.

Notice to Control Card Users

THE FOLLOWING CHANGES in Doubleday publication dates and prices: "The Advance of Science" by Watson Davis postponed from Oct. 10th to Oct. 24th; "Elizabeth" by Frank Swinnerton postponed from Oct. 10th to Oct. 24th; "Walk With Me, Lad" by Anne Shannon Monroe postponed from Oct. 24th to Nov. 7th; "Little Orvie" by Booth Tarkington postponed from Oct. 24th to Nov. 7th; the price of "Omar Khayyam" by Harold Lamb reduced from \$3 to \$2.50.

The following Farrar & Rinehart publication date changes: "The Golden Spike" by Floyd Dell postponed from Sept. 28th to Oct. 11th; "Lustrous Heroine" by Elizabeth Leavelle advanced from Oct. 18th to Oct. 15th; "February Hill" by Victoria Lincoln postponed from Oct. 15th to Oct. 18th; "Sweet Talk" by Beatrice Burton Morgan postponed from Oct. 22nd to Oct. 29th; "The Motives of Nicholas Holtz" by Thomas Painter and Alexander Laing postponed from Oct. 25th to Dec. 3rd; "Challenge" by Upton Close postponed from Oct. 24th to Nov. 1st; "Joshua Todd" by Fulton Oursler postponed from Oct. 29th to Nov. 5th.

"A Modern Columbus" by S. P. B. Mais (Lippincott) postponed from Sept. 13th to Oct. 4th.

"The Power of Non-Violence" by Richard B. Gregg (Lippincott) postponed from Sept. 20th to Oct. 4th.

"My Own Story" by Marie Dressler (Little, Brown), scheduled for Oct. 15th, has been removed from their list.

The following changes in Simon & Schuster publication dates: "Autobiography" by John Cowper Powys postponed from Oct. 8th to Nov. 8th; "The World Outside" by Hans Fallada postponed from Oct. 17th to Nov. 15th; "The Complete Wine Book" by Frank Schoonmaker and Tom Marvel postponed from Oct. to Nov. 22nd; and "The Intelligent Man's Brief Guide to Everything" by Ogden Nash has been indefinitely postponed from Sept. 20th.

Lecturer's Name Omitted

IN THE LIST OF "Authors on the Rostrum" on page 919 of last week's issue the name of Peter Freuchen, author of "Eskimo" and "The Sea Tyrant," was unfortunately omitted. Mr. Freuchen is under the management of William B. Feakins, Inc.

Market News

One Month from Now—A Forecast

- CHAPTERS FOR THE ORTHODOX, by Don Marquis. *Doubleday, Doran, \$2.50.*
- HELEN RETIRES, by John Erskine. *Bobbs-Merrill, \$1.50.*
- THE POWER TO KILL, by Robert Hichens. *Doubleday, Doran, \$2.50.*
- HUMAN EXPLOITATION, by Norman Thomas. *Stokes, \$2.75.*
- MORNING SHOWS THE DAY, by Helen Hull. *Coward-McCann, \$2.50.*
- THE PROUD SERVANT, by Margaret Irwin. *Harcourt, Brace, \$2.50.*
- A WORLD IN BIRTH, by Romain Rolland. *Holt, \$2.75.*
- BESIDE A NORMAN TOWER, by Mazo de la Roche. *Little, Brown, \$2.50.*
- THE CHRISTMAS BRIDE, by Grace Livingston Hill. *Lippincott, \$2.*
- WAR MEMOIRS OF DAVID LLOYD GEORGE, Vol. 3. *Little, Brown, \$4.*
- THE END OF A CHILDHOOD, by Henry Handel Richardson. *Norton, \$2.50.*
- ANOTHER CAESAR, by Alfred Neumann. *Knopf, \$3.*
- A GUIDE TO MODERN POLITICS, by G. D. H. and Margaret Cole. *Knopf, \$3.*
- THE MASTER OF HESTVIKEN, by Sigrid Undset. *Knopf, \$3.50.*
- THE PAGEANT OF CUBA, by Hudson Strode. *Smith & Haas, \$3.50.*
- WHEN YELLOW LEAVES, by Ethel Boileau. *Dutton, \$2.50.*
- A PLANTATION CHRISTMAS, by Julia Peterkin. *Houghton Mifflin, \$1.*
- MR. UNDERHILL'S PROGRESS, by Elizabeth Corbett. *Reynal & Hitchcock, \$2.*
- SHIP AHOY! by Gordon Grant and Harold Platt. *Doubleday, Doran, \$2.75.*
- Oct. 24. An original, hilariously fantastic book by the author of "archy and mehitabel."
- Oct. 24. Light verse and penetrating wit about Helen of Troy. It forms the book for Erskine's new opera.
- Oct. 24. The author of "The Paradine Case" writes a story of two women and a man rushing toward a strange macabre fate.
- Oct. 25. The famous Socialist gives the American reading public some startling facts about the capitalistic system and the common worker.
- Oct. 25. A novel of changing American life from 1905 to the present, by the author of "Hardy Perennial."
- Oct. 25. An historical novel about the Scottish hero, James Graham, first Marquis of Montrose, by the author of "Royal Flush."
- Oct. 25. An independent novel which brings "The Soul Enchanted" to its conclusion.
- Oct. 26. The author of the popular Jalna novels writes a story of childhood, about Gillian, aged three, and Diggory, a year and a half.
- Oct. 26. A new romance by an author whose following is steady and large.
- Oct. 26. This volume covers the period of America's entry into the war.
- Oct. 27. Short stories by the author of "Ultima Thule."
- Oct. 29. Postponed from Sept. 17.
- Oct. 29. An objective and critical discussion of the various political systems of importance in the world today.
- Oct. 29. A new one-volume edition of this great tetralogy.
- Oct. 29. A beautiful and fascinating book describing Cuba's colorful past and present life, by the author of "The Story of Bermuda."
- Oct. 29. Postponed from Sept. 10. Even more popular in England than the author's "A Gay Family." Dutton will advertise and promote it strenuously.
- Oct. 30. An essay on the customs and rituals of Christmas in the South, by the Pulitzer Prize author of "Scarlet Sister Mary."
- Oct. 31. In this story by the author of "The Young Mrs. Meigs," a middle-aged man finds unsuspected romance.
- Oct. 31. A unique book about sailing ships that has tremendous sales possibilities. For further details see D.D.'s ad in Sept. 15th *P. W.*

Market News

Out This Week

- AMARANTH, by Edwin Arlington Robinson. *Macmillan*, \$2.
- AMERICA'S TRAGEDY, by James Truslow Adams. *Scribner*, \$3.
- D IS FOR DUTCH, by Thames Williamson. *Harcourt, Brace*, \$2.
- DERBY DAY AND OTHER ADVENTURES, by A. Edward Newton. *Little, Brown*, \$4.
- FREEDOM VERSUS ORGANIZATION, by Bertrand Russell. *Norton*, \$3.50.
- A HANDFUL OF DUST, by Evelyn Waugh. *Farrar & Rinehart*, \$2.50.
- THE HOUSE AND THE SEA, by Johan Bojer. *Appleton-Century*, \$2.50.
- I WORKED FOR THE SOVIET, by Countess Alexandra Tolstoy. *Yale University Press*, \$3.
- LADY ANN, by Donald Henderson Clarke. *Vanguard Press*, \$2.
- LET THE BAND PLAY DIXIE, by Roark Bradford. *Harper*, \$2.
- MARY PETERS, by Mary Ellen Chase. *Macmillan*, \$2.50.
- MY SHADOW AS I PASS, by Sybil Bolitho. *Viking Press*, \$2.50.
- ONE'S COMPANY, by Peter Fleming. *Scribner*, \$2.75.
- THE PERMANENT HORIZON, by Ludwig Lewi-son. *Harper*, \$2.50.
- SALVATION, by Sholem Asch. *Putnam*, \$2.50.
- THE SON OF MARIE ANTOINETTE, by Meade Minnigerode. *Farrar & Rinehart*, \$3.50.
- STORY IN AMERICA, edited by Whit Burnett and Martha Foley. *Vanguard Press*, \$2.50.
- THIS LITTLE WORLD, by Francis Brett Young. *Harper*, \$2.50.
- TRUTH IS NOT SOBER, by Winifred Holtby. *Macmillan*, \$2.50.
- WE ACCEPT WITH PLEASURE, by Bernard De Voto. *Little, Brown*, \$2.50.
- The Pulitzer Prize winner's first poem since "Tali-fer." There is a limited signed edition.
- Sectionalism in America described and studied by a famous historian, author of the successful books, "The Epic of America" and "The March of Democracy."
- The author of "Hunky" and "The Woods Colt" now writes a realistic story of Pennsylvania Dutch farmers.
- Sixteen delightful essays about literary subjects, sport and personal adventures.
- The struggle between individual freedom and cooperative organization is studied by a distinguished Englishman through its historical background.
- The author of "Black Mischief" writes an amusing satirical novel about a young Englishman trapped by London and Brazilian savages.
- A moving and dramatic story about the friendship and varied lives of two men, written by a distinguished Norwegian novelist.
- The youngest daughter of Leo Tolstoy recounts her experiences in Russia from 1917 to 1928 which turned her against the Soviet.
- Ann, a good New England girl, strayed from the narrow path once, and then proceeded to make up for her indiscretion by being a model wife.
- Twelve short stories of Negro life by the author of "Ol' Man Adam an' His Chillun."
- This novel of Maine life is going to click in a big way. Two editions of 10,000 each are practically sold out on its publication!
- The widow of William Bolitho writes a glorious love story based on her life with her genius-husband.
- What the author of "Brazilian Adventure" found in the way of news and excitement during his recent travels in China.
- The author of "Expression in America" examines present-day life to try to discover where we are headed spiritually.
- Advance orders on this new novel by the author of "Three Cities" total about 10,000. Will be well advertised, especially in N. Y. and Chicago.
- A fascinating biography of the lost Dauphin of France.
- Short stories from the 1933-34 issues of *Story*, selected by its editors.
- A novel of modern English village life, by the author of "My Brother Jonathan."
- Satirical short stories by the author of the successful novel, "Mandoa, Mandoa!"
- A lusty, biting novel of post-war America.

Market News

Current Best Sellers

SO RED THE ROSE, by Stark Young. *Scribner*, \$2.50.

LAMB IN HIS BOSOM, by Caroline Miller. *Harper*, \$2.50.

DUSK AT THE GROVE, by Samuel Rogers. *Little, Brown*, \$2.50.

ANTHONY ADVERSE, by Hervey Allen. *Farrar & Rinehart*, \$3.

GOOD-BYE, MR. CHIPS, by James Hilton. *Little, Brown*, \$1.25.

WHILE ROME BURNS, by Alexander Woollcott. *Viking Press*, \$2.75.

STARS FELL ON ALABAMA, by Carl Carmer. *Farrar & Rinehart*, \$3.

ENGLISH JOURNEY, by J. B. Priestley. *Harper*, \$3.

NIJINSKY, by Romola Nijinsky. *Simon & Schuster*, \$3.75.

LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House*, \$1.50.

The leader in fiction sales in N. Y., Atlanta, New Orleans, St. Louis and Washington according to the *Times*; heads the latest *Herald Tribune* best seller list.

Second on the *Herald Tribune* list. The *Times* reports it a best seller in every city except Philadelphia and San Francisco.

The best seller last week at Brentano's (N. Y.), also first in Boston and selling very well in Chicago.

Third place on the *Herald Tribune* list. The *Times* shows it still going strong in Atlanta, Philadelphia and San Francisco.

First place on the Chicago *Daily News* list. Selling well in N. Y., Philadelphia, St. Louis and San Francisco stores.

First on both the *Herald Tribune* and *Daily News* lists. Leads non-fiction sales in N. Y., Chicago and St. Louis according to the *Times*.

A best seller in every city reporting to the *Times*.

Headed sales last week in Washington stores, second in Chicago and Philadelphia; second at Brentano's (N. Y.).

Took second place on the *Herald Tribune* and *Daily News* lists; the non-fiction leader in New Orleans last week.

A best seller in Atlanta, New Orleans and St. Louis, second in N. Y. according to the *Times*.

Other Bookstore Favorites

CAPTAIN NICHOLAS, by Hugh Walpole. *Doubleday, Doran*, \$2.50.

APPOINTMENT IN SAMARRA, by John O'Hara. *Harcourt, Brace*, \$2.50.

FULL FLAVOUR, by Doris Leslie. *Macmillan*, \$2.50.

VENETIAN MASQUE, by Rafael Sabatini. *Houghton Mifflin*, \$2.50.

LIGHTSHIP, by Archie Binns. *Reynal & Hitchcock*, \$2.50.

ALL'S FAIR, by Captain Henry Landau. *Putnam*, \$3.

ROMAN SPRING, by Mrs. Winthrop Chanler. *Little, Brown*, \$3.

AMERICAN SONG, by Paul Engle. *Doubleday, Doran*, \$1.75.

THE CHANCE OF A LIFETIME, by Walter B. Pitkin. *Simon & Schuster*, \$2.

The fiction leader last week in Philadelphia, second in Boston and N. Y. according to the *Times*. D. D. printed a second large edition within a week of publication.

The best-selling novel in San Francisco last week. The *Daily News* says it's popular in Chicago stores.

Topped fiction sales in Chicago stores reporting to the *Times*. Three large printings have already been sold since its publication.

A favorite in Atlanta, Boston, Chicago and Philadelphia says the *Times*.

This highly praised first novel is in its 3rd printing. Was second in sales at Brentano's (N. Y.) last week.

A 3rd printing is on the press. Headed non-fiction sales in San Francisco; among first ten best sellers on latest *Herald Tribune* list.

The non-fiction leader in Brentano's (N. Y.) and in Boston stores reporting to the *Times*.

Eight cities reporting to the *Herald Tribune* listed it as a best seller.

Selling well in Atlanta and Philadelphia according to the *Times*; popular in seven cities reporting to the *Herald Tribune*.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts **Dr:** Drama **Hi:** History **Po:** Poetry **Sp:** Sports
Bi: Biography **Ec:** Economics **Ju:** Juveniles **Re:** Religion **Tr:** Travel
Bu: Business **Fi:** Fiction **Mu:** Music **Sc:** Science

Adams, James Truslow

America's tragedy. 421p. (bibl. footnotes) maps
 O c. N. Y., Scribner 3.00
 A history of the development of sectionalism between the North and South which culminated in the Civil War.

Anderson, Isabel Weld Perkins (Mrs. Larz Anderson)

In eastern seas; with a visit to Insulinde and the golden Chersonese. 351p. il., map (col.) O [c. '34]
 Bost., Bruce Humphries 4.00

An account of the author's travel impressions and experiences in India, Ceylon, Sumatra, Bali, Java, Siam, Cambodia, Borneo, China and Japan.

Andersson, Johan Gunnar

Children of the yellow earth; studies in prehistoric China [tr. from the Swedish by Dr. E. Classen]. 366p. (bibl. footnotes) il. map, diagrs. O '34 N. Y., Macmillan 6.50

A popular account of archaeological discoveries in China with the full story of the opening of the Chou K'ou Tien cave containing the richest remains of prehistoric man ever found.

Anonymous

The chain invisible. 254p. D [c. '34] N. Y., Watt 2.00

The love story of Paula, a beautiful radio star.

Asch, Sholem

Salvation; tr. by Willa and Edwin Muir. 332p. O c. N. Y., Putnam 2.50

An historical novel, laid in Napoleon's time, about the dramatic change that came into the lives of the villagers, both Jew and Gentile, in a small, isolated town in Poland.

Barbour, Ralph Henry [Richard Stillman Powell, pseud.]

Peril in the swamp. 272p. front. D [c. '34] N. Y., Farrar & Rinehart 1.75

An adventure story for boys laid in an old South Carolina town.

Hi

Barrington, E., pseud. [Mrs. Lily Moresby Adams Beck, Louis Moresby, pseud.]

Cleopatra, the laughing queen [photoplay ed.]. 307p. D (Popular copyrights) [c. '27, '29] N. Y., Grosset .75

Bible

The Acts of the Apostles; rev. version; introd. by Rev. A. W. F. Blunt. 138p. il. S (School Clarendon Bible) '34 N. Y., Oxford .95

The Gospel According to Saint Mark; rev. version; introd. by Rev. A. W. F. Blunt. 160p. il. S (School Clarendon Bible) '34 N. Y., Oxford .95

Bojer, Johan

The house and the sea; tr. [from the Norwegian] by Trygve M. Ager. 300p. D c. N. Y., Appleton-Century 2.50

This story of two Norwegian men, whose friendship continued through the years although their fortunes and lives were totally different, is laid during the World War, Norway's days of prosperity.

Bolitho, Sybil

My shadow as I pass. 282p. O c. N. Y., Viking 2.50

A love story based largely on the experiences of the author and of her husband, the late William Bolitho, genius of modern journalism and author of "Twelve Against the Gods."

Bond, Horace Mann

The education of the Negro in the American social order. 501p. (bibl.) maps O '34 N. Y., Prentice-Hall 2.75

Bormann, Henry H.

Bridges. 78p. il., diagrs. O c. N. Y., Macmillan 2.00

A photographic picture book of bridges, showing the progress of bridge building in America, with a simple descriptive text on bridge engineering. For boys.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

- Boyd, Thomas** **Bi**
Simon Girty, the white savage. 252p. (2p. bibl. note) il. D (Minton, Balch American biographies) [c. '28] N. Y., Minton, Balch 1.00
- Bradford, Roark** **Fi**
Let the band play Dixie, and other stories. 320p. D c. N. Y., Harper 2.00
Thirteen short stories about southern Negroes, by the author of "Ol' Man Adam an' His Chillun."
- Brasol, Boris Lee**
The mighty three; Poushkin-Gogol-Dostoievsky; a critical trilogy. 313p. O c. N. Y., Wm. F. Payson 2.75
A critical study and interpretation of three great Russian authors.
- Brentano, Lowell** **Fi**
The melody lingers on. 247p. D [c. '34] N. Y., Macaulay 2.00
The story of a woman who experienced passion, joy and suffering through her love for a melody that the great Salvini sang.
- Brigham, Albert Perry and McFarlane, Charles T.**
Our home state and continent [b'k 2]. New England ed. by Charles S. Preble and Albert G. Eldridge. 341p. (bibls.) il. (col. front.), maps (pt. col.) O (Our world and ourselves) [c. '33, '34] N. Y., Amer. B'k 1.32
- Brock, Emma Lillian** **Ju**
Little fat Gretchen; il. by the author. no p. il. (pt. col.) obl. D c. N. Y., Knopf bds., 1.25
A story of a little girl who searched for her doll in the Black Forest of Germany.
- Brown, Vera** **Fi**
Wings of love; the love story of a girl aviator. 316p. D [c. '34] N. Y., Grosset .75
- Bruette, William Arthur, ed.**
Log cabins and cottages; how to build and furnish them. 96p. il., diagrs. obl. T [c. '34] N. Y., Watt 1.50
Suggestions and directions for building log cabins by practical architects and woodsmen.
- Bruette, William Arthur**
Modern dogs; their standards, care, feeding, breeding, training and treatment. 252p. il. D [c. '32] N. Y., Grosset 1.00
- Buehler, Ezra Christian, ed.**
Federal aid for education; an exhaustive brief, questions and answers pertaining to analysis of the subject, and a complete bibliography; the high school debater's help book. 282p. (41p. bibl.) diagrs. D [c. '34] N. Y., Noble & Noble .85
- Burger, Lisbeth** ★
Memoirs of a midwife; tr. from the German. 313p. D [c. '34] N. Y., Vanguard 2.50
- A midwife in a large German village recounts some of her experiences during forty years of practice.
- Burnes, Jacob M.**
West End House; the story of a boy's club. 222p. il. D [c. '34] Bost., Stratford 2.00
A history of West End House, a club for boys in Boston's slum district, as told by its present superintendent.
- Burnett, Frances Hodgson [Mrs. Stephen Townsend]** **Ju**
The secret garden. 375p. D [c. '10, '11] N. Y., Grosset 1.00
- Burnett, Whit** **Fi**
The maker of signs; a variety. 320p. O c. N. Y., Smith & Haas bds., 2.00
Nineteen short stories by the founder and editor, with Martha Foley, of *Story*.
- Burnett, Whit and Foley, Martha [Mrs. Whit Burnett], eds.** **Fi**
Story in America, 1933-1934. 352p. O c. N. Y., Vanguard 2.50
Thirty-four selections from the American issues of *Story*, the magazine devoted solely to the short story. The authors include William Saroyan, Ivan Bunin, Zora Neale Hurston, Gertrude Stein, Edgar Calmer, William Faulkner, Anton Chekhov, Mary Heaton Vorse, and others.
- Burns, Vincent**
Female convict. 254p. D [c. '34] N. Y., Macaulay 2.00
The story of a woman prisoner's unpleasant life and experiences, as told to the co-author of "I Am a Fugitive from a Georgia Chain Gang."
- Burroughs, Edgar Rice** **Fi**
Apache devil. 310p. il. D (Popular copyrights) [c. '33] N. Y., Grosset .75
- Cabochon, Francis** **Fi**
The Golden Ladies of Pampeluna. 315p. D [n.d.] N. Y., McBride 2.50
Medieval romances and Rabelaisian adventures in the castles of Provence, told in 20th century language.
- Calverton, Victor Francis [originally George Goetz]** **Re**
The passing of the gods. 342p. (bibl. footnotes) O c. N. Y., Scribner 3.00
A study of the sociological origins and psychological characteristics of religion which explains why religion has survived through the ages and why it is now dying out.
- Campbell, Violet** **Fi**
Seed of Adam. 417p. D [c. '34] N. Y., Dutton 2.50
A story of modern life and emotions as portrayed in the family of Sir Herbert Lancaster, wealthy English barrister.
- Bennett, Henry Garland and others**
Arithmetic workbooks; grade 6. 144p. O [c. '34] N. Y., Amer. B'k pap., .24
- Benson, Robert Hugh**
A child's rule of life [Catholicism]. 25p. S '34 N. Y., Longmans pap., .45
- Blanning, Harry K. and Rich, A. D.**
Boiler feed and boiler water softening; a boiler operators' manual. 156p. (bibl.) diagrs. Q [c. '34] Chic., Nickerson & Collins flex. cl., 3.00
- Bureau of Agricultural Economics**
Handbook of United States standards for grading and marketing fresh fruits and vegetables. 172p. diagrs. S (U. S. Dept. of Agri. misc. pub'n no. 190) '34 Wash., D C, Gov't Pr. Off.; Sup't of Doc. pap., .15
- Adair, Fred Lyman and Stieglitz, Edward J., eds.**
Obstetric medicine; the diagnosis and management of the commoner diseases in relation to pregnancy. 743p. (bibls.) il. (pt. col.), diagrs. O '34 Phil., Lea & Febiger 8.00
- Agricultural evening schools; rev. ed.** 14p. (Office of Educ. vocational educ. bull. 89) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc pap., .05
- Alba, Duke of**
The Pharos of Alexandria; summary of an essay in Spanish by Don Miguel de Asin. 18p. il. Q '34 N. Y., Oxford 1.00
- [Beal, Constance, comp.]**
Child labor [selected list of references, 1930-date]. 4p. O (Russell Sage Found. Lib. no. 126) '34 N. Y., Russell Sage Found. pap., .10

- Carr, Joseph B.** **Fi**
The man with bated breath. 275p. D c. N. Y., Viking 2.00
Oceola Archer succeeds in solving the murder that was committed on the Gobelin estate down in the Georgia Piedmont.
- Chase, Mary Ellen** **Fi**
Mary Peters. 377p. D c. N. Y., Macmillan 2.50
This story of Mary Peters, whose first fifteen years at sea aboard her father's boat greatly influenced her later somewhat tragic life, pictures life on the Maine coast during the past sixty years.
- Chinard, Gilbert**
Petite histoire des lettres françaises; new ed. 351p. il., map D [c. '28, '34] Bost., Ginn 1.50
- Choate, Florence, and Curtis, Elizabeth** **Ju**
Dance of the hours; il. by the authors. 242p. D [c. '34] N. Y., Harcourt 2.00
A story of the girls who dance in the corps de ballet of a famous opera company, their training and their experiences. For older girls.
- Clark, Valma** **Fi**
Their own country. 315p. D [c. '34] N. Y., Putnam 2.50
The story of an extraordinary friendship in conflict with jealousy, set in the region about Lake Cayuga.
- Clarke, Donald Henderson** **Fi**
Lady Ann. 309p. D [c. '34] N. Y., Vanguard 2.00
The story of Ann Steele, a New England girl with an ardent nature, who committed one youthful indiscretion and then sacrificed her pagan instincts for the success and happiness of her husband and children.
- Cole, Jackson** **Fi**
The outlaws of Caja Basin. 256p. D [c. '34] N. Y., Watt 2.00
A fast-shooting romance of the West.
- Colin, Galen C.** **Fi**
Storm King rides. 252p. D (Popular copyrights) [c. '33] N. Y., Grosset .75
- Cooper, Courtney Ryley** **Fi**
Boss elephant. 299p. D '34, c. '24-'34 Bost., Little, Brown 2.00
The story of Old Mom, a wise and faithful circus elephant.
- Coyle, Kathleen** **Fi**
Undue fulfillment. 261p. D c. N. Y., Morrow 2.00
The story of the conflict between Agatha Occom and Cesar Brak over the spiritual and emotional destiny of Agatha's son.
- Crew, Helen C. Coale [Mrs. Henry Crew]** **Ju**
Peter Swiss. 233p. il. (col. front.) O c. N. Y., Harper 1.75
The story of a Swiss boy from his life in a quiet village to his experiences as a messenger boy in Geneva. For children from 10 to 12.
- Cummings, Homer**
Liberty under law and administration. 136p. D (Wm. H. White Found. pub'n) c. N. Y., Scribner 1.50
Three lectures on liberty and its relation to law and government which were delivered by the author,
- Colwell, Hector A. and Russ, Sidney**
X-ray and radium injuries; prevention and treatment. 223p. O (Oxford medical pub'n) '34 N. Y., Oxford 4.75
- Compton, Alfred Donaldson, comp.**
First aid in English. 57p. D '34 N. Y., City College Coop. Store, 139th St. & Convent Ave., pap., .30
- Dales, James Stuart**
Shakespeare and the English classic drama. 38p.
- Attorney General of the United States, at the University of Virginia.
- Cunningham, Eugene** **Fi**
Buckaroo; a tale of the Texas Rangers. 300p. D (Popular copyrights) [c. '33] N. Y., Grosset .75
- Daniel, Hawthorne** **Ju**
Broken dykes; a story of the siege of Leyden, 185p. il., map O c. N. Y., Macmillan 2.00
The exciting adventures that befell fourteen-year-old Hendrick van Trier who became a valuable messenger for Prince William of Orange during the siege of Leyden. For boys.
- Day, Albert Edward** **Re**
Jesus and human personality. 269p. (5p. bibl.) O [c. '34] N. Y., Abingdon 2.00
Lectures on preaching that were delivered this spring under the Lyman Beecher Foundation at Yale University.
- Delius, Peter** **Fi**
Women in white. 303p. D [c. '34] Phil., Lip-pincott 2.00
A story of the nurses, doctors and patients in a private sanitarium in London.
- De Leeuw, Adèle Louise** **Ju**
Island adventure; a novel for girls; il. by Cateau de Leeuw. 276p. D c. N. Y., Macmillan 1.75
An American family finds mystery, adventure and romance on the island of Bali. For older girls.
- Dell, Floyd** **Fi**
Diana Stair. 641p. O (Novels of distinction) [c. '32] N. Y., [Grosset] 1.00
- De Voto, Bernard Augustine** **Fi**
We accept with pleasure. 471p. O c. Bost., Little, Brown 2.50
This story of sixteen decisive months in the lives of a group of friends is laid in Chicago, Boston and New York and presents a picture of the war generation coming of age.
- Dornisch, Alcuin** **Fi**
The bloody forest. 252p. il. D c. Bost., Meador 2.00
An historical novel set in 11th century England.
- Dumas, Alexandre** **Fi**
The Count of Monte Cristo [photoplay ed.] 1130p. O [c. '94, '01] N. Y., Grosset 1.00
- Erlande, Albert, pseud. [Albert Jacques Brandenburg]** **★ Ju**
A little French boy; tr. and adapted from the French by Helene Harvitt and Aileen Shea; il. by Doris Spiegel. 169p. D c. N. Y., Knopf 2.00
The adventures of an eight-year-old French boy who lives with his family near Marseilles.
- Evans, Evan** **Fi**
Montana rides again. 253p. D c. N. Y., Harper 2.00
The thrilling adventures of the Montana Kid in Mexico where he was wanted by the law on a dozen charges.
- Ewers, Hanns Heinz** **★ Fi**
Vampire; tr. [from the German] by Fritz Sallagar. 363p. D [c. '34] N. Y., John Day 2.50
The strange story of Frank Braun and how he was cured of a mysterious disease by Lotte. Set in America during the World War.
- (bibl. footnotes) D [c. '34] [Lincoln, Nebr., Author. Hotel Grand] pap., apply
- Eliot, George**
The mill on the Floss; simplified by Michael West. 159p. il. S (New method readers, 1st supplementary reader, 7) '34 N. Y., Longmans pap., .50
- Erasmus, Desiderius**
Opus epistolarum Des. Erasmi Roterodami; v. 8, 1529-1530; ed. by P. S. Allen and H. M. Allen. 560p. il. O '34 N. Y., Oxford 10.00

- Fitzsimmons, Cortland** **Fi**
No witness! 311p. D (Popular copyrights)
[c. '32] N. Y., Grosset .75
- Fleming, Peter [Moth, pseud.]** **Tr**
One's company; a journey to China. 319p. il., map O c. N. Y., Scribner 2.75
The author of "Brazilian Adventure" describes his experiences during a recent seven months' journey through Russia, Siberia, Manchukuo and China.
- Forrest, Wilbur**
Behind the front page; stories of newspaper stories in the making. 358p. D c. N. Y., Appleton-Century 2.50
An outstanding American reporter and journalist, now with the N. Y. *Herald Tribune*, relates some of his experiences while "scooping" the news in all parts of the world, especially as a war correspondent.
- Franck, Harry Alverson** **Tr**
The fringe of the Moslem world. 440p. il., map D (Century vagabond travel b'ks) [c. '28] [N. Y.], Grosset 1.00
- Frost, Helena** **Fi**
Four were possessed. 276p. D [c. '34] N. Y., McBride 2.00
A dramatic story of Evan, an artist, and of the five women in his life.
- Gandhi, Mohandas Karamchānd, tr.** **★ Po**
Songs from prison; translations of Indian lyrics; ed. by John S. Hoyland. 160p. D '34 N. Y., Macmillan 1.90
A collection of ancient Indian religious lyrics which Mahatma Gandhi translated into English while he was in prison at Poona in 1930.
- Gates, Henry Leyford** **Fi**
Death counts five. 251p. D [c. '34] N. Y., Watt 2.00
A murder-mystery thriller.
- Paintrock Canyon.** **Fi**
287p. D c. N. Y., McBride 2.00
Thalia Drummond, San Francisco debutante, goes back to the wild, deserted Paintrock country where her grandfather found his gold and finds romance, adventure and more gold.
- Gebler, Robert T.**
Full speed to success. 302p. (bibl.) diagrs. D [c. '34] Phil., Lippincott 2.00
A practical guide to mental and physical efficiency which leads to success.
- Gibson, Lydia** **Ju**
The teacup whale. 23p. il. obl. D [c. '34] N. Y., Farrar & Rinehart bds., 1.00
David finds a polliwog-sized whale in a mud puddle and takes it home with him. For children from 5 to 8.

- Gill, Tom** **Fi**
Guardians of the desert. 300p. D (Popular copyrights) [c. '32, '33] N. Y., Grosset .75
- Godsell, Philip H.**
Arctic trader; the account of twenty years with the Hudson's Bay Company. 329p. il., map O [c. '32-'34] N. Y., Putnam 3.50
An account of the author's adventures and experiences among Indians, Eskimos and fur traders in northern Canada while working for the Hudson's Bay Company.
- Goodspeed, Edgar Johnson** **Re**
The story of the Old Testament. 199p. (bibl.) S [c. '34] Chic., Univ. of Chic. Press 1.00
A study of the literary and historic origins of the Old Testament. A companion volume to the author's "The Story of the New Testament."
- Greenan, John T., and Gathany, J. Madison Hi**
Units in world history; development of modern Europe. 710p. il. O (McGraw-Hill ser. in social and commercial studies) '34 N. Y., McGraw-Hill 1.96
- Grey, Vivian** **Fi**
Little and lovely; a love story. 254p. D [c. '34] N. Y., Chelsea House .75
- Grey, Zane** **Fi**
The drift fence. 314p. D (Popular copyrights) [c. '29, '33] N. Y., Grosset .75
- Hahn, Emily** **Fi**
With naked foot. 302p. D [c. '34] Ind., Bobbs-Merrill 2.00
The story of Mawa, an unusual black woman of the Congo forest, and of her relations with her white "husbands," by the author of "Congo Solo."
- Haines, Charles Grove and Haines, Bertha Horner Moser [Mrs. Charles Grove Haines]**
Principles and problems of government; 3rd ed. 652p. (bibls., bibl. footnotes) O c. N. Y., Harper 3.50
- Hansen, Alvin Harvey and others**
A program for unemployment insurance and relief in the United States. 209p. (bibl. footnotes) diagrs. O (Employment Stabilization Research Inst. pub'n) c. Minneapolis, Univ. of Minn. Press 2.50
A proposed plan for unemployment insurance based on European experience, American plans, and statistical data.
- Hauck, Mrs. Louise Platt [Lane Archer, Peter Ash, Louise Landon, pseud.]** **Fi**
The pink house. 302p. D (Popular copyrights) [c. '33] N. Y., Grosset .75

- Fleming, W. E. and others**
Protecting plants in the home yard from injury by the Japanese beetle. 13p. (bibl. footnotes) il. O (U. S. Dept. of Agri. circular no. 326) '34 Wash., D. C., [Gov't Pr. Off.; Sup't of Doc.] pap., .05
- [Hendry, Donald, comp.]**
Technical books of 1933; a selection. 27p. S '34 B'klyn, N. Y., Pratt Inst. Free Lib. pap., apply
- Hinshelwood, C. N. and Williamson, A. T.**
The reaction between hydrogen and oxygen. 108p. O '34 N. Y., Oxford 3.25
- Hubble, Edwin**
Red-shifts in the spectra of nebulae. 17p. O '34 N. Y., Oxford .80
- Humphrey, Elliott and Warner, Lucien**
Working dogs: an attempt to produce a strain of German shepherds which combines working ability and beauty of conformation. 268p. il. O '34 Balt., Johns Hopkins Press 3.50

- Hunt, Lewis W.**
Displaying the news; a desk manual in newspaper technique with practice sheets in copy reading and headline writing. various p. il., diagrs. Q c. N. Y., Harper pap., 2.00
- Hunter, George W. and Knapp, Roy A.**
Mastery tests in general science; set Y. 163p. il., diagrs. O [c. '34] N. Y., Amer. B'k pap., .40, loose-leaf
- Institutions of higher education in Norway.** 96p. (Office of Educ. bull. 1934, no. 2) '34 Wash., D. C., Gov't Pr. Off.; Supt. of Doc. pap., .10
- Instruction in the effects of alcohol and tobacco.** 8p. (Office of Educ. leaflet no. 38) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05
- Lapp, C. J. and others**
Review of pre-college mathematics; a work-book for establishing the prerequisites of first courses in mathematics, physics, and chemistry. 124p. diagrs. Q c. '34 Chic., Scott, Foresman pap., apply

Hayworth, Donald and Capel, Robert B.
Oral argument. 436p. (bibl. footnotes) D c. N. Y., Harper 2.00

A textbook in argumentation and debate which emphasizes the use of persuasion rather than of formal logic.

Hémon, Louis ★ Fi
Maria Chapdelaine; a tale of the Lake St. John country; tr. [from the French] by W. H. Blake; [new. ed.]. 288p. front. D '34, c. '21 N. Y., Macmillan 2.00

Hill, John L.
Some learning processes. 115p. D [c. '34] Nashville, S. S. B'd of So. Bapt. Convention .60; pap., .40

A textbook on teaching methods for Sunday school teachers.

Hogbin, H. Ian
Law and order in Polynesia. 296p. (3p. bibl.) il., maps O '34 N. Y., Harcourt 3.50

A study of primitive legal institutions.

Holloway, Elma, and Goodhew, Edna F.
A review of essentials of grammar and composition. 156p. D '34 N. Y., Prentice-Hall 1.00

Holmes, Ernest Shurtleff
The Ebell lectures on spiritual science. 124p. D [c. '34] Los Angeles, De Vorss & Co. flex. lea. cl., 1.00

Holtby, Winifred Fi
Truth is not sober. 284p. D c. N. Y., Macmillan 2.50

Satiric, exotic, bucolic and domestic short stories.

Howes, Durward, ed.
America's young men; the official who's who among the young men of the nation; v. 1, 1934. 725p. O c. Los Angeles, Richard Blank Pub. Co., 527 W. 7th St. 12.50

Hurst, Vida Fi
No man her age. 247p. D [c. '34] N. Y., Grosset .75

Coached all her life by her mother to marry an older man with money, beautiful eighteen-year-old Norma longed for a young sweetheart.

Jackson, Mrs. Margaret Weymouth Fi
Sarah Thornton. 310p. D (Popular copyrights) [c. '33] [N. Y., Grosset] .75

Johnson, Gaylord Ju
The stars for children; 1 v. ed. 281p. il., diagrs. D '34, c. '21, '22 N. Y., Macmillan 1.50

Johnston, Mary Fi
To have and to hold; ed. by Grace Shoup. 441p. S (Riverside literature ser.) [c. '99-'34] Bost. Houghton .92

A reader for high school literature courses.

Judy, William Lewis
Training the dog; complete instructions suitable

for all breeds and all purposes, including field and outdoor work [4th ed., rev. and enl.]. 141p. il., diagrs. O c. Chic., Judy Pub. Co. 1.50

Kates, Jerome S.
Minute stories of famous explorers. 155p. il., maps obl. D [c. '34] N. Y., Grosset 1.00

Seventy-three great adventures are described with charts, illustrations and brief text.

Kaufman, Wolfe Fi
Tender cheeks. 262p. D [c. '34] N. Y., Covici, Friede 2.50

A novel of the panhandlers and sidewalk loiterers whose world is bounded by the Times Square area in New York City.

Kettridge, Julius Ornan
French-English and English-French shorter dictionary of commercial and financial terms, phrases, and practice. 288p. D '34 N. Y., Macmillan 2.00

Koehn, Alfred
The art of Japanese flower arrangement. 209p. (bibl. note) il. (col. front.), diagrs. Q '34 Bost., Houghton 5.00

A study of the schools and methods of Japanese flower arrangement, with photographs of actual creations by famous Japanese arrangers.

Kunhardt, Dorothy Ju
Now open the box [il. by the author]. no p. il. (col.) obl. S c. '34 N. Y., Harcourt bds., 1.25

A nonsense story and picture book for small children, telling about a circus man and his performers.

Landon, Louise, pseud. [Mrs. Louise Platt Hauck, Lane Archer, Peter Ash, pseud.] Fi
The strange death of a doctor. 302p. D (Popular copyrights) [c. '33] [N. Y., Grosset] .75

Lawrence, Vina Fi
The love bargain. 256p. D [c. '34] N. Y., Watt 2.00

Corry Dale finds the man she loves proposing a cold bargain in marriage to her and accepts.

Lenanton, Carola Mary Anima Oman Fi
The Barretts of Wimpole Street [photoplay ed.]. 372p. D (Popular copyrights) [c. '30] N. Y., Grosset .75

Leslie, Henrietta, pseud. [Mrs. Gladys Henrietta Raphael Schütze] Fi
Mother of five. 310p. D [c. '34] N. Y., Minton, Balch 2.00

The story of Leah Pett, English vaudeville trapeze artist, and of her five sons of widely varying temperaments.

Leven, Maurice and others Ec
America's capacity to consume. 283p. (bibl. footnotes) map (col.), diagrs. (pt. col.) O (Inst. of Economics ser., pub'n no. 56) c. Wash., D. C., Brookings Inst. 3.00

The second volume in a series of four studies devoted to an analysis of the relation of the distribution of national wealth and income to economic progress.

Magee, James D. and others
The National Recovery Program; rev. ed. 81p. diagrs. O '34, c. '33, '34 N. Y., Crofts pap., .75

Martin, Louis
Automobile radio and servicing; a complete treatise on the subject covering all phases from installing to servicing and maintenance; rev. ed. 64p. O (Radio-craft lib., no. 9) [c. '34] N. Y., Gernsback Pub'ns. bds., .50

May, Curtis
Outbreaks of the Dutch elm disease in the United States. 19p. il., map O (U. S. Dept. of Agri. circular no. 322) '34 Wash., D. C., [Gov't Pr. Off.; Supt of Doc.] pap., .05

Lefler, M. C. and Goodrich, T. V.
Gateway spellers; a new way to word mastery; b'ks 1-4, various p. il. O c. '34 Lincoln, Nebr., Univ. Pub. Co. pap., .24, ea.

Leuck, Miriam Simons, comp.
Medical care for the unemployed and their families, under the plan of the Federal Emergency Relief Administration. 28p. O ['34] [Chic.], Amer. Public Welfare Ass'n, 850 E. 58th St. pap., apply

Lichtenstein, Arthur
Can attitudes be taught? 89p. O (J. H. Univ. studies in educ., 21) '34 Balt., Johns Hopkins Press pap., 1.25

Magee, James D. and others
The National Recovery Program; rev. ed. 81p. diagrs. O '34, c. '33, '34 N. Y., Crofts pap., .75

Martin, Louis
Automobile radio and servicing; a complete treatise on the subject covering all phases from installing to servicing and maintenance; rev. ed. 64p. O (Radio-craft lib., no. 9) [c. '34] N. Y., Gernsback Pub'ns. bds., .50

May, Curtis
Outbreaks of the Dutch elm disease in the United States. 19p. il., map O (U. S. Dept. of Agri. circular no. 322) '34 Wash., D. C., [Gov't Pr. Off.; Supt of Doc.] pap., .05

Lefler, M. C. and Goodrich, T. V.
Gateway spellers; a new way to word mastery; b'ks 1-4, various p. il. O c. '34 Lincoln, Nebr., Univ. Pub. Co. pap., .24, ea.

Leuck, Miriam Simons, comp.
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Lichtenstein, Arthur
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Magee, James D. and others
The National Recovery Program; rev. ed. 81p. diagrs. O '34, c. '33, '34 N. Y., Crofts pap., .75

Lewisohn, Ludwig

The permanent horizon; a new search for old truths. 223p. O c. N. Y., Harper 2.50

A consideration of the moral disquiet and spiritual discomfort present in the modern world and a search for a fundamental intellectual balance or spiritual reality for mankind.

Loewenstein, Prince Hubertus ★

The tragedy of a nation; Germany 1918-1934; introd. by Wickham Steed. 381p. D '34 N. Y., Macmillan 2.25

A young German who helped to found the short-lived Weimar Republic in July, 1932, shows Germany as it was after the revolution of 1918 until the spring of 1933 and as it is now under National Socialism.

Logan, Algernon Sydney Bi

Vistas from the stream, vs. 1 and 2. 424p., ea. il. O (Collected ed., vs. 1 and 2) c. Phil., Nat'l Pub. Co. buck., 8.50, set Po

The mirror of a mind; The image of air; Saul; The last crusade. 188p. O (Collected ed., v. 3) '34 Phil., Nat'l Pub. Co. buck., 8.50, set Po

A feather from the world's wing; Messalina; Vestigia. 302p. O (Collected ed., v. 4) '34 Phil., Nat'l Pub. Co. buck., 8.50, set Re

Jesus in modern life. 253p. O (Collected ed., v. 5) '34, c. '88 Phil., Nat'l Pub. Co. buck., 8.50, set Fi

Not on the chart; a novel. 255p. O (Collected ed., v. 6) '34, c. '98 Phil., Nat'l Pub. Co. buck., 8.50, set Fi

Amy Warren; a tale of the Bay Shore. 382p. O (Collected ed., v. 7) '34, c. '00 Phil., Nat'l Pub. Co. buck., 8.50, set Lovelace, Maud Hart [Mrs. Delos Wheeler Lovelace], and Lovelace, Delos Wheeler

One stayed at Welcome. 311p. D [c. '34] N. Y., John Day 2.50

A romance of frontier life in Minnesota where two young men founded a town and loved the same girl. Lovell, E. W. Fi

Legacy. 339p. D [c. '34] N. Y., Norton 2.50

The story of the heyday, years of struggle and final dissolution of the Pelletier family in present-day Wisconsin. McKelvey, Elizabeth G. (Mrs. Charles S. McKelvey)

Ritual of parliamentary law for ordinary assemblies; rev. ed. 102p. S '34, c. '17-'34 N. Y., Macmillan 1.00

McMackin, Frank Joseph and others

The arithmetic of business. 495p. il., diagrs. O [c. '34] Bost., Ginn 1.48

A high school textbook in business arithmetic.

Meyer, Charles F.

The diffraction of light, X-rays, and material particles; an introductory treatment. 487p. (bibl. footnotes) il., diagrs. O c. Chic., Univ. of Chic. Press 5.00

Morehouse, Clifford P., comp.

Who's who in the General Convention of the Episcopal Church, 1934. 99p. O [c. '34] Milwaukee, Morehouse pap., 1.25

Morrison, Anne Hendry

Women and their careers; a study of 306 women in business and the professions. 185p. (bibl.) O '34 N. Y., Nat'l Federation of Business & Professional Women's Clubs, 1819 B'way pap., .15

McSpadden, Joseph Walker [Joseph Walker, pseud.] Mu

Opera synopses; 5th ed., rev. and enl. 511p. O [c. '11-'34] N. Y., Crowell 2.50

Magee, James Dysart Ec

Collapse and recovery. 490p. (bibls.) diagrs. O c. N. Y., Harper 3.00; textbook editions 2.00

Readings in current economic problems selected by a professor of economics in New York University.

Markham, Edwin, ed. Po

The book of classic English poetry, 600-1830. 1002p. O '34, c. '26, '34 N. Y., Wm. H. Wise 1.50-3.00

Master wizard (The), and other Polish ★ Ju

tales; tr. from the Polish by Josephine B. Bernhard; rev. by E. Frances Le Valley. 189p. il. (pt. col.) D c. N. Y., Knopf 2.00

Old Polish fairy tales for children from 6 to 11.

Meader, Stephen Warren Ju

Lumberjack; il. by Henry C. Pitz. 285p. O [c. '34] N. Y., Harcourt 2.00

How Dan Garland spent a winter in New Hampshire as a lumberjack, working with a crew of men, fighting a forest fire, and tracking down the man who started it. For older boys.

Meek, Sterner St. Paul Ju

Gypsy Lad; the story of a champion setter. 326p. il. (col. front.) D c. N. Y., Morrow 2.00

The story of a setter who was the runt of the litter but the pride of his nine-year-old mistress. The scene is laid in Virginia.

Minnigerode, Meade Bi

The son of Marie Antoinette; the mystery of the Temple Tower; a biography. 424p. (2p. bibl. note) il. (pors.) O [c. '34] N. Y., Farrar & Rinehart 3.50

A colorful biography of the lost Dauphin in which the author presents a sound hypothetical solution concerning his unknown and mysterious fate.

Mirsky, Jeannette

To the North! the story of Arctic exploration from earliest times to the present [introd. by Vilhjalmur Stefansson]. 406p. (6p. bibl.) il., maps (pt. col.) O c. N. Y., Viking 3.75

The story of Arctic adventure from 330 B.C. to the most recent exploits.

Montreu, Jewel Fi

Sanitary Mary. 73p. D c. Bost., Meador 1.00

The story of Mary, a young girl who lived over a "sanitary meat store" in Washington.

More, Louis Trenchard Bi

Isaac Newton; a biography. 687p. (bibl. footnotes) front. (por.) O c. N. Y., Scribner 4.50

A critical biography of Sir Isaac Newton, famous scientist, politician and theologian of the late 17th century.

Morgan, Charles Fi

The fountain [photoplay ed.]. 450p. D (Popular copyrights) [c. '32] N. Y., Grosset .75

Nolde, O. Fred, and Hoh, Paul J.

My life; a study of the church worker and his personal life. 96p. (bibl. footnote) S [c. '34] Phil., United Lutheran Pub'n House pap., .25

Platt, Robert

Nephritis and allied diseases; their pathogeny and treatment. 178p. il. O (Oxford medical pub'n) '34 N. Y., Oxford 2.75

Principles in making the vocational course of study in agriculture in the high school; rev. ed. 17p. (Office of Educ. vocational educ. bull. 98) '34 Wash., D. C.; Gov't Pr. Off.; Sup't of Doc. pap., .05

Morrow, Adeline Fi
Understanding men. 427p. D c. Bost., Meador 2.00

A novel of the regeneration of a young man whose life had been scarred by women.

Nathan, Robert Fi
Jonah, or, The withering vine; il. with wood engravings by Boris Artzybasheff [new. ed.]. 222p. D '34, c. '25, '34 N. Y., Knopf 2.50

Newton, Alfred Edward
Derby Day and other adventures. 363p. il. (col. front.), map O (Atlantic Mo. Press pub'n) '34, c. '32-'34 Bost., Little, Brown 4.00; lim. signed ed., 10.00

Sixteen informal essays on sport, literary subjects, and personal adventures. The autographed limited edition will contain a photographic facsimile of a hitherto unpublished manuscript of a novelette by Charlotte Brontë.

Nezelof, Pierre ★ Fi
The merry queen; tr. from the French by Samuel Putnam. 370p. O [c. '34] N. Y., Liveright 2.50
An historical narrative of the happy and tragic life of Marie Antoinette.

Overholt, Mary Erwin Po
Year in, year out, at Echoes. 144p. D c. Bost., Meador 1.50

Paine, Thomas
The works of Thomas Paine; his epoch-making writings on religion, government, human rights and international relations. 1178p. front. (por.) O '34, c. '25 N. Y., Wm. H. Wise 2.50

Paradise, Viola Fi
A girl died laughing. 277p. D (Harper sealed mysteries) c. N. Y., Harper 2.00
The strange murder of a beautiful blonde with lavender blue eyes presents a difficult case for the New York District Attorney's office.

Perez Lugín, Alejandro ★ Fi
Shadows of the sun; tr. from the Spanish by Sidney Franklin. 439p. D c. N. Y., Scribner 2.50
A novel about an orphan boy, Currito, who became a great bullfighter in Spain. The English translation is by an American who is himself famous in the Spanish ring.

Petrullo, Vincenzo
The diabolic root; a study of Peyotism, the new Indian religion, among the Delawares. 195p. (2p. bibl.) il., diagrs. O c. Phil., Univ. of Pa. Press 2.00

Pier, Arthur Stanwood
St. Paul's School, 1855-1934. 392p. il., map O c. N. Y., Scribner 3.50
A history of the famous boys' school near Concord, New Hampshire.

Plunkett, Charles Robert Sc
Elements of modern biology. 548p. (5p. bibl.) diagrs. O [c. '34] N. Y., Holt 3.00
By a professor of biology at New York University.

Pope, Amy Elizabeth, and Young, Virna M.
The art and principles of nursing; [5th ed., rev.]. 844p. il., diagrs. (pt. col.) D c. N. Y., Putnam 2.75
Formerly entitled "Practical Nursing."

Raunkiaer, C.
The life forms of plants and statistical plant geography; being the collected papers of C. Raunkiaer. il., diagrs. O '34 N. Y., Oxford 14.00

Robinson, B. B.
Flax-fiber production. 26p. il. O (Farmers' bull. no. 1728) ['34] [Wash., D. C., Gov't Pr. Off.; Sup't of Doc.] pap., .05

Powell, Edward Alexander Tr
Marches of the North; from Cape Breton to the Klondike. 321p. il., maps O (Century vagabond travel b'ks) [c. '31] [N. Y.], Grosset 1.00

Preysz, Louise Po
Dark stars. 43p. D c. Bost., Meador 1.00

Randolph, Vance Ju
The camp on Wildcat Creek; il. by Howard Simon. 217p. D c. N. Y., Knopf 2.00
How two boys spend a summer fishing and hunting in the Ozark Mountains where they have many thrilling experiences.

Randolph, Vance and Von Schrittz, Guy W. Sp
Ozark outdoors. 299p. il., map O '34, c. '27-'34 N. Y., Vanguard 3.75
Hunting and fishing stories of the Ozarks.

Rich, Edwin Gile, ed. Ju
The read-aloud book; stories for everyone. 529p. D [c. '34] Phil., Lippincott 2.50
A large selection of stories from famous literature to suit the tastes of children of all ages.

Robbins, Lionel Charles Ec
The great depression. 252p. (bibl. footnotes) diagrs. O '34 [N. Y.], Macmillan 3.50
A commentary from an orthodox point of view on the more conspicuous features of the slump and its antecedents by a professor of economics, University of London.

Robinson, Edwin Arlington Po
Amaranth. 105p. D c. N. Y., Macmillan 2.00; lim. signed ed., 7.50
The first poem by the Pulitzer Prize winner since "Talifer." Its theme is the men and women who have mishandled their heritage and find themselves in the wrong niche in life.

Rufener, Louis August Ec
Money and banking in the United States. 806p. (bibl. footnotes) diagrs. O [c. '34] Bost., Houghton 3.50
A critical discussion of the principles of money and banking in the light of their application in the developing banking and currency system of the United States through the years.

Russell, Bertrand Arthur William Russell, 3rd earl
Freedom versus organization, 1814-1914. 479p. (6p. bibl.) O [c. '34] N. Y., Norton 3.50
The struggle between individual freedom and cooperative organization, a vital contemporary problem, studied in its historical and political background.

Scott, Evelyn D. [Mrs. John Metcalfe, Ernest Souza, pseud.] Ju
Billy, the maverick. 359p. il. D [c. '34] N. Y., Holt 1.75
Thirteen-year-old Billy has some exciting adventures during his trip from the Almosa ranch to London. For boys and girls.

Sedgwick, Henry Dwight Bi
Dan Chaucer; an introduction to the poet, his poetry and his times. 391p. (bibl.) front. (por.) D [c. '34] Ind., Bobbs-Merrill 2.75
A study of the life and work of Geoffrey Chaucer, written for the general reader rather than the Chaucerian scholar.

Smith, Mrs. Ada Wilcox
The junior and his money; a program unit for junior boys and girls. 27p. O (Junior adventures in Christian living) c. '34 N. Y., Methodist B'k pap., .25

Spielmann, Percy Edwin and Elford, Ernest John
Road making and administration. 451p. (bibl. notes) il., diagrs. O (Road makers' lib., v. 1) '34 [N. Y., Longmans] 9.00

Seldes, Gilbert Vivian [Foster Johns, pseud.], ed.

This is New York; the first modern photographic book of New York. no p. il. O c. '34 N. Y., David Kemp, Rockefeller Center bds., 1.00
Photographs selected to show New York as it is today—its famous landmarks, its contrasts, its life and tempo.

Seymour, Beatrice Kean Stapleton [Mrs. William Kean Seymour] Fi

Maids and mistresses. 542p. D (Popular copyrights) [c. '32] N. Y., [Grosset] .75

Sherard, Robert Harborough

Oscar Wilde twice defended from André Gide's wicked lies and Frank Harris' cruel libels. 76p. O '34 Chic., Argus B'ks bds., .75

Slocumb, Frank Fisher Po

Upward hol il. and comp. by Jeannette Slocumb Edwards. 46p. D c. N. Montpelier, Vt., Driftwind Press bds., 1.00

Stead, Christina Fi

The Salzburg tales. 421p. D c. N. Y., Appleton-Century 2.50

Stories told in the Capuchin wood outside the Austrian village of Salzburg by a group of cosmopolitan visitors to the Salzburg Music and Dramatic Festival.

Strachey, Celia, and Werner, John Gustav, comps.

Fascist Germany explains. 135p. D ['34] N. Y., Covici, Friede 1.25

A collection of statements made either in the official Nazi press or by leading Nazis, which show the contrast between promise and performance and between statements made for home and foreign audiences.

Stringer, Arthur John Arbuthnott Fi

Man lost. 328p. D [c. '34] Ind., Bobbs-Merrill 2.00

Mark Selden decided to go up to Labrador and try to regain his self respect by living a rough, healthy outdoor life, and, when the wilderness swallowed him up, his sister Diana set out to find him.

Strong, Leonard Alfred George Ju

King Richard's land; a tale of the Peasants' Revolt; il. by Zhenya Gay. 231p. il. (col. front.) D c. N. Y., Knopf 2.00

The story of two boys who saved the life of fourteen-year-old King Richard II and were sent on an important and dangerous mission by him.

Sublette, Clifford MacClellan Ju

Greenhorn's hunt. 241p. il. D [c. '34] Ind., Bobbs-Merrill 2.00

An exciting story for boys about the adventures of young Dick Havenell who left his Kentucky home in 1823 to accompany a veteran trapper on an expedition into the Missouri country.

Tenenbaum, Dr. Joseph Leib

Races, nations and Jews. 180p. (bibl. footnotes) D c. N. Y., Bloch Pub. Co. 2.00

A discussion of the social, economic and political implications of the Jewish question by a distinguished physician.

Statistics of high schools in larger cities. 11p. (Office of Educ. pamphlet no. 53) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

Thomas, Arthur W.

Colloid chemistry. 520p. (bibls.) il., diagrs. D (Internat'l chemical ser.) c. N. Y., McGraw-Hill 4.00

Tolman, Richard C.

Relativity, thermodynamics and cosmology. 517p. O (Internat'l ser. of monographs on physics) '34 N. Y., Oxford 8.50

Vaughn, Howard Ridgway

A good natured giant and other stories; together with an account of the religious day schools founded

Terhune, Albert Payson

The book of Sunnybank. 282p. il. O c. N. Y., Harper 2.50

An informal account, filled with anecdotes and reminiscences, of this well-known author's charming northern New Jersey estate, Sunnybank. Illustrated with photographs by Margaret Bourke-White.

Fi

The way of a dog; being the further adventures of Gray Dawn and some others. 334p. il. D (Popular copyrights) [c. '32] N. Y., Grosset .75

Ju

The way of a dog. 334p. il. (col. front.) O (Big b'ks for boys) [c. '32] N. Y., Grosset 1.00

Thomason, John William, jr. Bi

Jeb Stuart; il. by the author [popular ed.]. 526p. il., maps O '34, c. '29, '30 N. Y., Scribner 2.00

Thompson, Bonar Bi

Hyde Park orator. 288p. O [c. '34] N. Y., Putnam 2.50

The autobiography of a man who earned a precarious living as a soap-box orator in Hyde Park, London's famous open air parliament.

Tolstoïa, Aleksandra L'vovna, grafiniâ ★

I worked for the Soviet; tr. [from the Russian] by the author and Roberta Yerkes. 261p. O c. New Haven, Conn., Yale 3.00

Countess Tolstoy, the youngest daughter of the famous Leo Tolstoy, recounts her experiences in Russia from the time of the Revolution until 1928.

Untermeyer, Louis Ju

The last pirate; tales from the Gilbert and Sullivan operas; il. by Reginald Birch. 319p. O [c. '34] N. Y., Harcourt 2.50

The famous Gilbert and Sullivan operas retold for boys and girls. A fantastic and humorous narrative, in which the last surviving pirate of "The Pirates of Penzance" is the narrator, is woven around "The Pirates of Penzance," "The Mikado," "The Gondolier," "Iolanthe," "Patience," "Ruddigore" and "Pinafore."

Waugh, Evelyn Fi

A handful of dust. 308p. D [c. '34] N. Y., Farrar & Rinehart 2.50

An amusing yet tragic story of a civilized young man who found himself trapped first by the savages of modern, sophisticated London society and then by the savages of the Brazilian jungle.

Webb, Clifford Ju

A jungle picnic [il. by the author]. 75p. il. (col.) O ['34] N. Y., Warne 2.00

A picture-story book about a little English boy and girl who traveled to Africa where they saw many birds and beasts of the jungle.

Whitaker, Charles Harris Ar

Rameses to Rockefeller; the story of architecture. 376p. (bibl., bibl. footnotes) il., diagrs. O [c. '34] N. Y., Random House 3.50

A history of architecture, its tendencies and forms, from the days of the Pyramids through the Greek, Roman, Gothic, Renaissance and modern eras. For the general reader.

by the author. 115p. D c. [Elk Mound, Wis.], Author priv. pr.

Wheeler, Marion S.

Gardens near and far. 29p. (2p. bibl.) O (Teachers' lesson unit ser., no. 69) [c. '34] N. Y., Teachers Coll., Columbia Univ. pap., apply

Woman's Institute of Domestic Arts and Sciences

Drafting and pattern designing; principles, methods, and proportions; 3rd ed. 91p. il., diagrs. O '34 Scranton, Pa., Internat'l Textbk Co. pap., 2.50

Wright, Samson

Applied physiology; 5th ed. 636p. il. O (Oxford medical pub'n) '34 N. Y., Oxford 5.50

- Widdemer, Margaret** **Fi**
The years of love. 308p. D (Popular copyrights)
[c. '33] N. Y., Grosset .75
- Wilenski, Reginald Howard** **Ar**
Masters of English painting. 302p. (bibl. foot-
notes) il. O [n.d.] Bost., Hale, Cushman & Flint 7.50
A critical survey of English painting from the 11th
century to the beginning of the 19th century.
- Williamson, Thames Ross** **Fi**
D is for Dutch; a last regional novel. 266p. D
[c. '34] N. Y., Harcourt 2.00
A story of farm life among the Pennsylvania Dutch.
- Wilson, William Eade, ed.**
Spanish short stories and sketches. 263p. D c.
N. Y., Harper 1.20

A Spanish reader for second year Spanish classes
in college.

Woolcott, Alexander [The Town Crier,
pseud.]

Verdun Belle; il. by Edwina. 121p. il. (pt. col.)
O [c. '28] N. Y., Grosset 1.00

Three true dog stories, originally published under
the title "Two Gentlemen and a Lady" which has been
out of print.

Yonge, Charlotte Mary, ed. **★ Re**

Gold dust; a collection of golden counsels for the
sanctification of daily life; tr. and abridged from the
French by E. L. E. B. 191p. front. T [n.d.] N. Y.,
Grosset flex. lea. cl., .75, bxd.

Young, Francis Brett **Fi**

This little world. 435p. O c. N. Y., Harper 2.50
The story of an English country village and its
people in these modern times.

Title Index to The Weekly Record

Does not include the material listed in smaller type

- Acts of the Apostles, The. Bible. .95 *Oxford*
Amaranth. Robinson, E. A. 2.00; 7.50 *Macmillan*
America's capacity to consume. Leven, M. 3.00
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America's tragedy. Adams, J. T. 3.00 *Scribner*
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Amy Warren. Logan, A. S. 8.50, set.
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Apache devil. Burroughs, E. R. .75 *Grosset*
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Arithmetic of business, The. McMackin, F. J. 1.48
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A. 5.00 *Houghton*
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D is for Dutch. Williamson, T. R. 2.00 *Harcourt*
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- Dark stars. Preysz, L. 1.00 *Meador*
Death counts five. Gates, H. L. 2.00 *Watt*
Derby Day and other adventures. Newton, A. E.
4.00; 10.00 *Little, Brown*
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- Minute stories of famous explorers. Kates, J. S. 1.00
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- Mirror of a mind, The. Logan, A. S. 8.50, set
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- No man her age. Hurst, V. .75
Grosset
- No witness! Fitzsimmons, C. .75
Grosset
- Not on the chart. Logan, A. S. 8.50, set
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- One stayed at Welcome. Lovelace, M. H. 2.50
John Day
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- Oral argument. Hayworth, D. 2.00
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- Our home state and continent; b'k 2; New England ed. Brigham, A. P. 1.32
Amer. B'k
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Grosset
- Seed of Adam. Campbell, V. 2.50
Dutton
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- Son of Marie Antoinette, The. Minnigerode, M. 3.50
Farrar & Rinehart
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Macmillan
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Grosset
- Stuart (Jeb). Thomason, J. W., jr. 2.00
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Farrar & Rinehart
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Covici, Friede
- Their own country. Clark, V. 2.50
Putnam
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David Kemp
- This little world. Young, F. B. 2.50
Harper
- To have and to hold. Johnston, M. .92
Houghton
- To the North! Mirsky, J. 3.75
Viking
- Tragedy of a nation, The. Loewenstein, H. 2.25
Macmillan
- Training the dog. Judy, W. L. 1.50
Judy Pub. Co.
- Truth is not sober. Holtby, W. 2.50
Macmillan
- Understanding men. Morrow, A. 2.00
Meador

Undue fulfillment. Coyle, K. 2.00	Morrow	West End House. Burnes, J. M. 2.00	Stratford
Units in world history. Greenan, J. T. 1.96	McGraw-Hill	Wilde (Oscar) twice defended from André Gide's wicked lies and Frank Harris' cruel libels. Sherard, R. H. .75	Argus B'ks
Upward ho! Slocomb, F. F. 1.00	Driftwind Press	Wings of love. Brown, V. .75	Grosset
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Verdun Belle. Woollcott, A. 1.00	Grosset	Women in white. Delius, P. 2.00	Lippincott
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Way of a dog, The. Terhune, A. P. 1.00; .75	Grosset	Year in, year out, at Echoes. Overholt, M. E. 1.50	Meador
We accept with pleasure. De Voto, B. A. 2.50	Little, Brown	Years of love, The. Widdemer, M. .75	Grosset

OLD & RARE BOOKS

A MONTHLY DEPARTMENT

A Glance Ahead

Indications That the Coming Season Will Furnish Many Opportunities for Collectors and Dealers

FREDERICK M. HOPKINS

THE RARE BOOK SEASON of 1934-1935 is nearly here, and even at this early date it is apparent that there is a widespread interest in what the next nine months have in store for us. In recent weeks we have been receiving an unusual number of letters from collectors and dealers, asking all kinds of questions, some of which we have answered with individual letters; others of more general interest will be covered in this glance ahead. This evidence of interest, before any book sales have taken place or the trade has made any beginning, is a favorable indication of a return to normal activities.

The seasoned collector generally has his own plans, and what he generally wants to know is what opportunities he is going to have to increase his collection and what the cost is going to be. Sometimes he has been more interested in opportunities than costs, but just now he is interested in both angles, which shows his good sense. And from advance information that has reached us, we feel justified in predicting that this season will furnish a great variety of extreme rarities

sure to develop keen competition. Whatever business conditions may be, there will be many prizes to be won, and it is inevitable that some new records will be made. The seasoned and discriminating collector, whatever line he may be interested in, will have opportunities well worth his careful attention.

The beginner, the young collector, from whom we hear most frequently, can well afford to watch the progress of the season closely. It will have much to interest him, and it will give him all the opportunities of which he can take advantage. We still receive letters asking what are best books to buy for the quickest profits, and our reply almost invariably is that if one has an inordinate desire to buy and sell books he should be a bookseller. To the young collector we would say do not buy rare books with the hope of expectancy of realizing quick profits. If you care more for the profits than for the books you will never be a worth-while collector. The love of books is a basic necessity in successful collecting or the enjoyment of book ownership. Do not be discouraged

because your resources are limited. Of course it necessitates a slower beginning, but this will give time for a surer and better selection, and after all, the beginner should feel that he is making a collection, or a private library, for himself, and the best value that his books can give him is their companionship.

The beginner, who has a definite objective, the patience to adhere to well-considered plans, the watchfulness to look for and take advantage of opportunities, the determination to make his resources do their utmost for him, will find collecting an intellectual sport of the highest order, and will have few mistakes to alloy his pleasure. There are such beginners, and frequently they start early and continue until old age. Great collectors who have made valuable collections are recruited from their ranks, and undoubtedly they will continue to furnish the successful collectors of the future.

The beginner, whatever his characteristics may be, has had great opportunities in the last three or four years, and this year will be no exception. Good books of moderate value for the home library have been selling in the auction room for ten to fifty per cent of their bookstore value, and it has been possible to make a little money go a long way in starting such a collection. For a year or two we are likely to see more of such opportunities, and this season will be a good deal like that of last year in this respect.

The overwhelming majority of collectors are conventional, give books little serious thought, follow the prevailing fashions, buy what others are buying, lose interest when others lose interest, and get little enjoyment from such book buying, and are shortlived collectors. There are some dealers who cultivate such trade with little advantage to their customers or themselves. The dealer should know enough about his books and his customers to bring the right books and the right buyers together. If he does this he will be a useful man, and, if he has the other requisite qualifications, he will be a busy and successful bookseller. James F. Drake was such a bookseller, and we have a great need of more of his type. They are altogether too few.

And what rarities are likely to be in most demand? As usual the supply in a large measure creates the demand. There will be a wide range of rarities of great value of-

fered this season. But the stock in our bookstores and incoming stock that is cleared through them have to be taken into account. Importations have been showing a decided reduction and this will probably be the tendency for the next year. Although the public and university libraries would like to take advantage of opportunities in adding to their collections, in many cases, they will be unable to do so. But the gathering up of rare Americana and American first editions is actively under way and will continue. Condition is the determining factor in the value of such rarities and the market for unsatisfactory copies is usually disappointing. In recent months we have seen such rarities as Melville's "Moby-Dick," Hawthorne's "The Scarlet Letter," Dana's "Two Years Before the Mast," and Thoreau's "Walden," in sound but unsatisfactory condition, sell at a reduction of 50 to 90 per cent, and condition is likely to be a determining factor in high prices for American rare first editions for two or three seasons at least.

Last season the star lot was the original manuscript of Key's "The Star Spangled Banner," a single page, which brought the sensational price of \$24,000, at least two or three times as much as the most optimistic estimated that it would bring when first placed on exhibition. Choice autographical material—letters, literary manuscripts and historical documents—will find a ready sale at high prices; and presentations and association copies of rare first editions of the masterpieces of popular authors are likely to show astonishing records. The price tendency for such material is to advance, and if the right books of the right authors are offered the advances will be sensational.

The sales last year at the American-Anderson Galleries, from start to finish, consisted largely of selections from a large number of consignments, and the total amounted to nearly or about three-quarters of a million dollars. This year the volume of rarities will be greater, and the number of extreme rarities will be even greater still. And we are pretty sure to see the sales so timed as serve the convenience of collectors and the trade, which will tend to insure keen interest and good prices. At this writing it looks as if the other auction houses will be busier than last year but the grade of material will be about the same.

To all who have written us about the

prospects of the season of 1934-1935, we reply that we believe we shall see the largest volume of auction sales in the last five years, with an unusually large percentage of rarities and these will be unusually diversified. It will be a year of opportunity for rare book dealers, for collectors old and young, and for long and short purses. There will be something for everybody and all should have a good time. The season of 1934-1935 is sure to be a memorable one.

Specialties Attract Collectors

FOR THE BOOK COLLECTOR of small means in search of an inexpensive specialty several examples have been recently brought to our attention. One is that of a Pennsylvanian who made a hobby of assembling all available printed material on the prosaic subject of potatoes. This collector is plant pathology extension specialist of the Pennsylvania State College. In spite of having devoted several years in bringing his collection together, he has in his possession but a "nucleus" of what he hopes eventually to acquire. His ambition is to make his library so complete that it will include a copy of every existing publication on the subject of potatoes. His interest in potatoes and everything pertaining to them dates a long way back. Not only is his father a Butler County farmer, a member of the famous Keystone 400 Bushel Club, the aim of which is to grow 400 bushels of potatoes to the acre, but he is in constant association with many potato growers able to furnish him with valuable suggestions. The oldest book in his collection is dated 1846 and entitled "Observations on the Potato," by Charles P. Blossom. The second oldest, published the following year, is "The Potato Plant, Its Uses and Properties," by Alfred Smee. This copy was the present of a friend who picked it up in an Ohio bookstore. Another book with a history is "Money in Potatoes" published in 1885. It was this book that furnished the suggestion of growing 400 bushels of potatoes to an acre which has been realized by members of the club formed for the purpose. Dull as the recital of the rarities in this collection may be to some, it points the way to spending a little and getting a very large return. With very little effort almost any prospective collector will think of any number of interests, in his avocations or in his daily work, which he can combine in book collecting. After experimentation and care-

ful elimination, he will finally settle on one or a few subjects in which he is the most vitally interested. Having made his selection, he may get as much fun, knowledge and genuine satisfaction out of it as a collector of a more expensive subject. The field for this type of collecting is without limit and it can show some amazing results. The bookseller who has the gift of suggesting subjects that are useful, helpful and interesting, or divining those in which a customer may have a latent interest, can raise his bookshop to the level of an institution. He can become a vital factor in the education, success and happiness of many who come under his influence.

Why Leather Disintegrates

FOR MANY YEARS librarians, booksellers and collectors have been interested in finding out why leather-bound books disintegrate so rapidly. Much attention has been given to the quality of leather and the methods of tanning. Various reasons have been put forward, but one after another has been shown not to be the real cause. In England recently chemical experts have been carrying out some experiments with interesting results. They selected two books—one from the royal library at Buckingham Palace, and one from the library at Windsor Castle. The Buckingham Palace selection was a volume of Disraeli's letters; the books taken from Windsor were an edition of Lord Salisbury's letters. The investigators found that the one with leather cover which has rested on the shelves of the city library was in a state of powdery decrepitude, while the one that enjoyed the benefits of a pure, rural existence at Windsor had remained in a sound unwrinkled state of preservation. After much laboratory work, Faraday Innes, a descendant of the famous Michael Faraday and himself a noted chemist, was able to prove that the poor condition of the city-dwelling book cover was due to the sulphuric acid it had absorbed from the smoke-laden London atmosphere, to which the Windsor volume had not been subjected. Mr. Innes states that there are certain chemical ingredients which can be used when dyeing leather that would resist the destructive atmosphere of large cities, guaranteeing a longer life to leather-bound books. Lovers of fine bindings whose books are located in cities will be interested in the studies that Mr. Innes is making.

Carter and Pollard Answer Talbot's Criticism

IN A LETTER to the editor of the *London Bookseller*, John Carter and Graham Pollard, authors of "An Enquiry Into the Nature of Certain 19th Century Pamphlets," say:

"Our attention has been drawn to a letter from Mr. William Talbot in your issue of July 11th last. In the letter he challenges the statement that 'Esparto grass was first successfully used in paper manufacture in July, 1861' which your reviewer had quoted from our book, *An Inquiry Into the Nature of Certain Nineteenth Century Pamphlets*, recently published by Messrs. Constable & Co.

"Mr. Talbot, who does not appear to have read the book, disputes this statement on three grounds. In the first place he says that experiments commenced before 1840, and the first patent was granted in 1839. But experiments are not always successful, and the registration of a patent is no evidence that it is workable. There is even a patent registered for the extraction of gold from straw. So that, as we pointed out in our book, patents are no adequate evidence of commercial use.

"Secondly, Mr. Talbot says: 'Sufficient paper was available, manufactured from the grass, in 1851, to be on exhibition, and for sale, at the Exhibition in Hyde Park.' We cannot find a single reference to esparto grass throughout the three quarto volumes of the Official Catalogue of that Exhibition, but at the beginning of the section on paper (Class 17, p. 540, col. 1) there is this statement: '... Numerous attempts have been made to employ other fibres, besides those of cotton and flax, in the manufacture of paper; for instance, straw, hop-bine, grasses, refuse or sugar cane, wood shavings, etc., and, although paper has been produced from these materials, yet, commercially, the attempts have been unsuccessful.' Furthermore, Ambroise Firmin Didot devotes a whole section of his official report on the paper shown at this Exhibition to a discussion of the possible substitutes for rags as a raw material for paper, and he does not mention esparto grass among them. (*L'Imprimerie, La Librairie et la Papeterie à l'Exposition Universelle de 1851*. Paris, 1854, pp. 119-121.)

"Mr. Talbot's third statement is that 'the entire issue of the *Society of Arts Weekly*

Journal for November 8th, 1856, was printed on paper manufactured from the grass.' This can hardly be correct, as there was no issue of the paper on that date. The *Journal of the Society of Arts* for November 7th, 1856, is printed on a pure rag paper, and the earliest mention of esparto grass that we can find in that journal does not appear until 1864.

"On pp. 42-45 of our *Inquiry* we have given precise references for the evidence on which we based our statement that esparto was first successfully introduced into the manufacture of paper in July, 1861; and we hope that these will be considered adequate, at least until they are challenged by someone who has taken the elementary precaution of verifying his own statements."

Earliest Dust-Wrapper

"THE EARLIEST DUST-WRAPPER hitherto recorded in these columns was, I think," reports John Carter, "the one on a copy of the 1860 edition of 'The Pilgrim's Progress,' and to most of us a well-developed wrapper at this date seemed remarkable enough. But I am now able to describe, from an example which has recently come into my hands, a dust-wrapper for Heath's 'Keepsake,' 1833. This wrapper, which was in place on a copy of the book in question, is of pale buff paper, printed in red. The front carries the title and description and publisher's imprint (Longman) within a formal frame. The spine is blank. The back carries advertisements of other Longman publications, concluding with Turner's 'Annual Tour' which 'will be published on Nov. 1st, 1832.'

"Slip cases of cardboard are often found on Annuals of earlier date than this; and Annuals as a class always stood slightly apart from the general habits of contemporary publishing, so that one generalises from them with caution: but even with all allowances made, a dust-wrapper of by no means primitive design printed and issued in 1832 must radically alter our conception of the early history of this department of book production and publishing practice. 1832 is within about seven years of the very origin of cloth, and only four years after Heath's introduction of watered silk, whose liability to sorting had called for the slip case and must now, it seems, be held to have provided the motive for the evolution of the dust-wrapper."

Rare Book Notes

FREDERICK M. HOPKINS

IN JUNE, 1931, in discussing "Booksellers and Book Prices," *The London Times* said: "The almost inevitable sequel of a financial boom would seem to be a slump, and wild speculating in books is bound to have its reaction. The prices of the Kern sale were out of all proportion to the gradual appreciation for rare books which had taken place during the last half century, owing chiefly to the increase of public libraries in the United States and to the great increase of private collectors. It is reasonably certain that, if the Kern library were placed on the market to-day, it would not realize anything like the £345,892 which staggered the world in 1929. The prices paid at this sale had the very natural effect of increasing those of similar books in the hands of both English and American booksellers, most of whom thought that the Golden Age had arrived. But before the Kern sale in New York, and, indeed, for some years past, English booksellers had been 'boosting' modern first editions to such an extent that many were priced at pounds sterling, having been published at barely so many shillings. On nearly every one of these 'excessively rare' editions many hundreds, and, in some cases, thousands of copies were printed, and not one of them can ever become rare or even uncommon; and it is more than probable that within a very few years many of them will not be wanted at all." Only three years have passed since *The Times* made this forecast, and nearly every catalog of English first editions that is now being published furnishes evidence in support of the accuracy of *The Times's* predictions.

ROBERT ERNEST COWAN's "A Bibliography of the History of California, and the Pacific West, 1510-1906," printed by the Book Club of California, twenty years ago, has been greatly enlarged and brought down to date. In this work Mr. Cowan has had the help of his son, Robert Granniss Cowan, and the new edition is printed in three folio volumes by John Henry Nash of San Francisco. The first two volumes contain the catalog, arranged under authors, or, in default of au-

thorship, under the leading subject of the title. The third volume consists of an index, by title and subject and by chronology, supplemented by lists of undated books and a record of pseudonyms. Owing to the appearance since 1914 of several important and extensive bibliographies dealing with the Far West as a general subject it was decided to modify the original plan and restrict the present edition to California alone. Notwithstanding this change the number of entries has been increased from 850 in the original volume to nearly 5,000. There has been no material change in the scope of the work outlined in the prospectus of 1914: "In the present essay are included printed works relating to the discovery, exploration, colonization and evangelization of California; its transition from a Mexican Colony to one of the United States; the history of the gold discovery and its attendant events; the formation of its governments, State and municipal; its unusual features, such as the Vigilance Committees, Mexican land claims and the Chinese question; some features of its local literature and its historical relations with adjacent territory, both remote and more nearly within our own time. This work now is indispensable to the student of California history."

THE CATALOGS of George H. Bates, Shepherd House, London, on account of the originality of their introductions and grouping of material, have attracted a great deal of attention among collectors and dealers during the last two or three years. The last issue, "Murder: Rare and Interesting Books Illustrating the Development of the Detective and Mystery Story," comprises 267 titles. The introduction, entitled "Introducing Bill Sykes," declares that "crime books are the most human creations in literature, and have for some time received the serious attention of the collector; but the present is the first attempt at a representative display by catalog." Mr. Bates continues: "Although the selecting and purchasing of this short list has given me more excitement and pleasure than any I have done, I have found the cataloging an

exasperating business. The bulk of them are old friends, and clamor insistently for some special mention, that some particular twist or appeal in their construction and characterization, some special contribution to the edifice of the grotesque and macabre, be mentioned. But to do that would spread each item to half a page, and the average value being in shillings, it cannot be done. I only insist that if you survey thrillers and mystery stories in bulk, and ignore the flood of badly written rubbish, you will find that they knit into a whole more obviously than any other type of fiction. The Gutenberg of detectives was Vidocq, and whether imaginary or real, a continuous chain is noticeable through Dupin, Pinkerton, Lecoq and Holmes, from whom radiate a bewildering multitude of sleuths and their attendant crooks, many of whom have become household words."

A COURSE of graduate study of illuminated manuscripts in which the collection of the Pierpont Morgan Library will be used as a laboratory, will be offered by New York University's Graduate Department of Fine Arts, according to an announcement just made by Professor Walter W. S. Cook, chairman. The course will open on September 28 under the direction of Professor Charles R. Morey, chairman of the department of Art and Archaeology at Princeton University. It will be the first complete university course ever given in the Morgan Library, whose collection of illuminated manuscripts is one of the most famous in the world. The course will trace the transformation of Hellenistic style into the earliest definitely mediaeval forms assumed by Christian art in the Greek East, using as basic material the Greek, Syriac and Coptic illuminated manuscripts. Its aim will be to familiarize the student with the process of formation and growth of the early Christian and Byzantine art. Professor Cook says: "The study of illuminated manuscripts depicts the evolution of painting during the Middle Ages more clearly and completely than any other division of art. The manuscripts begin with the end of antiquity and end with the beginning of printing. Although there are large gaps in the history of mediaeval architecture and sculpture, the evolution of mediaeval style can be consistently traced through illustrations and the decoration of manuscripts."

THE DIETZ PRESS, of Richmond, Virginia, announces the early publication of "Poe and the Southern Literary Messenger," by David K. Jackson, a study of the poet's editorship of the South's best-known and longest-lived literary magazine. The publication of this volume is timely when one considers that this magazine was founded in August, 1834, and that last month marked its centennial anniversary. With primary emphasis on Poe, the author traces the history of *The Messenger* from the date of its founding until Poe's connection with it from August, 1835, to January, 1837. Eight letters which were written by T. W. White to Lucian Minor are published in full here for the first time. As publisher of *The Messenger*, White first came into contact with Poe through the recommendation of John Pendleton Kennedy, a prominent novelist of his day. J. H. Whitty, collector of Poeana and author of "The Complete Poems of Edgar Allan Poe," contributes a foreword. The volume presents an exhaustive study of Poe's editorial policies, and the appendix gives a list of his contributions.

SINCE THE PUBLICATION of Carter and Pollard's "Enquiry" many collectors have written to T. J. Wise and have failed to receive any reply. His wife, Frances Louise Wise, has published the following letter in *The London Times*, which explains why letters have not been answered in recent months: "Sir,—I regret to inform you that my husband, Mr. T. J. Wise, as the result of a nervous breakdown more than two years ago, arising from overwork, and the long and painful illness which followed, is utterly unfit to carry on any public correspondence or controversy, and his doctor has strictly forbidden him to do so."

CHARRED ICONS and burnt Byzantine manuscripts inside a yawning chasm are all that remain of Megaspelacon, a community that was, until its recent holocaust, one of the richest and most important monasteries in Greece. Thus a carelessly-tossed cigarette destroyed a stronghold which the army Ibrahim Pasha failed to conquer, says a bulletin of the National Geographic Society. Full details in regard to the manuscripts are not given, but it is said that they were among the oldest and most valuable in Europe.

ALTHOUGH READERS and book borrowers at the New York Public Library have multiplied, the purchase of new books during the depression has been greatly reduced. Library funds have dwindled at a time when many with more leisure have turned to reading. But according to recent reports conditions could have been worse. "Not in years," says *The New York Sun*, "if ever before, has this library system cleared away so many old and unfinished tasks, improved so many collections of books, pictures, clippings, in such a short time. It has all been done out of relief funds, with relief workers sufficiently capable to catalog, mend, file, translate, copy and classify. . . . The mending of worn and torn books has been a useful if routine task in all this library relief work. But in addition, masses of old reference material have been put into shape for public use, some of it dating back sixty years. Old government documents have been cataloged, as well as the Wright collection of 4,000 volumes given to the library three years ago." The work already accomplished will be an incalculable aid to research work on many topics, and for this many will feel grateful in years to come.

"THE BEGINNINGS OF PRINTING IN THE STATE OF INDIANA" by Mary Alden Walker has been issued by R. E. Banta, of Crawfordsville, Ind. A small printing of 200 copies has been issued at \$5 a volume.

The chronological check-list includes all books printed in Indiana before 1850. The first title is from the press of Elihu Stout of Vincennes, 1817, "Indiana Laws, Statutes." Interestingly enough, the second title is "The Life of Bonaparte," printed in Salem, Ind., in 1818. Then follow many titles, political, religious, fraternal, etc. The volume also contains a check-list of the newspapers printed in Indiana before 1850 and a list of magazines, largely religious in character. Fifty-one different towns are credited with items on the printed list exclusive of newspapers and magazines, by far the largest number belonging to Indianapolis, with Richmond, Madison, Brookville and New Harmony, following in the order mentioned.

Miss Walker's "The Beginnings of Printing in the State of Indiana" was originally prepared as a thesis for a degree in connection with the School of Library Service in

Columbia. All state publications are excluded from the volume and broadsides are also omitted because of the quantity of the material and the difficulty involved in tracing it.

IT HAS NOT TAKEN LONG for "F. Anstey" (Thomas A. Guthrie) author of "Vice Versa," to attain posthumous fame as an author. The autograph manuscript of this amusing Victorian novel, written on 230 quarto pages, came up at Sotheby's in London a few weeks ago and although the bidding started at £10 it quickly reached £520 before the hammer fell.

A COLLECTION of photographs of "Later Greek Minuscule Manuscripts," not later than the twelfth century, now forming part of the J. Pierpont Morgan collection at Harvard, is being edited for publication. These will be reproduced in ten portfolios, containing about seventy-five plates each, with brief technical descriptions and, in doubtful cases, discussions of evidence. The volumes are being issued by the American Academy of Arts and Sciences. The first portfolio, which will be published shortly, will contain facsimiles of the manuscripts in the Greek Patriarchate in Jerusalem, the Monastery of St. John the Divine on Patmos, and the National Library in Athens.

SPECIAL COLLECTIONS, interpretative of the life, language and literature of the great nations, are constantly being added to our university libraries. Yale's "Sala Italiana," the center of activities intended to further the study of Italian life and literature, was recently officially opened. Ceremonies were held in Saybrook College, where the center is situated, and included the presentation by the Italian government of a special collection of more than 300 volumes selected with the greatest care. Chancellor Harry Woodburn Chase has just announced that a collection of 100 books on Franco-American historical relations, the nucleus of a memorial to Walter Tisne, has been presented to New York University. Dr. Chase also announced the beginning of a fund for the development and care of the collection. A special bookplate has been designed and will be affixed to each book in the Tisne collection.

FROM AN OLD BOOK of Cotton Mather, Randolph G. Adams of the William L. Clements Library has taken a fine old fishing story of dolphin catching, which has been printed with the imprint of James Tregaskis & Son, 66 Great Russell Street, London.

As a SUPPLEMENT to the August-September number of the *American Book Collector* the editor has reprinted a series of bibliographical caricatures which were first collected by the famous magazine for book lovers, *Zeitschrift für Bucherfreunde* of Leipzig. The selec-

tion starts with Sebastian Brant's well-known caricature, "The Book Fool," issued shortly after 1500, and others extend to the middle of the nineteenth century.

HELEN M. KNUBEL is making an investigation of the life and career of Alexander Anderson, the first wood engraver in America, and would welcome hearing from anyone possessing letters, original wood blocks, books illustrated by him or other interesting material by or about him. Communications should be sent to Miss Knubel at 201 Hamilton Ave., New Rochelle, New York.

American First Editions

Edited by Merle Johnson

EDWARD BELLAMY [1850-1898]

Compiled by Merle Johnson

BELLAMY is thought of today as being concerned only with economic and sociological subjects. As a matter of fact he was a well-known writer of stories and novels, referred to by Howells as second only to Hawthorne in imagination, when the immense vogue of "Looking Backward" centered his work in practically one channel.

Replies, parodies, attempted sequels and commentaries of "Looking Backward" have been many—there is "Looking Within,"

"Looking Upward," even President Roosevelt's "Looking Forward" has a reminiscent title. An entire pamphlet has been written in an attempt to prove that Bellamy's book was a plagiarism of August Bebel's "Woman."

All the titles on the secondary list are for pamphlets, bibliographically obscure. It will be noted how curiously coincident they are with problems most on the world's mind today.

CHECKLIST

"Six to One: A Nantucket Idyl." *New York*, 1878.

"Dr. Heidenhoff's Process." *New York*, 1879.

"Miss Ludington's Sister." *Boston*, 1885.

"Looking Backward, 2000-1887." *Boston*, 1888.

Some copies, presumably the first state, have the printer's imprint on the copyright page, and measure 1¼-inch across the covers. Copies noted in wrappers have an advertisement on the wrapper of a later publication, and this and a leather bound volume were printed on thinner paper.

"Equality." *New York*, 1897.

Sequel to "Looking Backward."

"The Blindman's World and Other Stories." *Boston*, 1898.

"The Duke of Stockbridge." *New York*, 1900.

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"Plutocracy or Nationalism." *Philadelphia*, 1889.

"Principles and Purposes of Nationalism." *Philadelphia*, 1889.

"The State Management of the Liquor Traffic." [N. P. N. D.]

"How to Employ the Unemployed in Mutual Maintenance." [*Boston*, 1893.]

"The Parable of the Water Tank."

Reprinted from "Equality."

"The Program of the Nationalists." *Philadelphia* [1894].

The Weekly Book Exchange

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Bird. Strategy of the Franco-German War.
Fay. History of Modern Europe.
Historical Records and Studies. Vols. 2 and 3. (1901-1903) U. S. Catholic Historical Soc.
Horne. The Dreamer and the Worker. 1851.
Pearce. The Supply Department.
Thurston. Dan, etc.
Wells. A Modern Utopia.

W. H. Allen, 3345 Woodland Ave., Philadelphia
Braddock. Unwritten History. 1917.
Charlesworth. Trade Routes of Roman Empire.
Coffey. Epistemology. 2 vols.
Ellis. George Meredith.
Feuillerat. John Lyly. 1910.
Frye. Literary Reviews and Criticisms.
Hansen. Midwest Portraits.
Hogarth. Philip & Alexander of Macedon.
Kennedy. Bibliography of English Language.
Le Fanu. Wylder's Hand.
Lenôtre. Daughter of Louis XVI.
September Massacres.
MacFarlane. Value and Distribution. 1899.
Mahaffy. Greek Life & Thought. 2nd ed. 1896.
Mozans. Women in Science.
Stein, Gertrude. Tender Buttons.

Allen's Bookstore, Hendrick Hudson Hotel, Troy, N. Y.

Ronald. Century Cook Book.
Van Heurck. Diatomaceae.
McCutcheon. Prince of Graustark; Truxton King.
Liberator. 1918-23, or any numbers.
Masses (Max Eastman). All issues.
Chase and Post. History of Sculpture.
Clement Wood. Hunters of Heaven.

American Autograph Shop, Ridley Park, Pa.
Autographs. Historical and Literary. Fine single pieces or large collections, also large quantities of autograph material.

Early Am. Imprints.
Americana before 1750.
Ford, P. L., and Ford, W. C. Manuscript ma-

American Autograph Shop—Continued

terial, letters, and all bibliographies at all times.

Amer. Dime Novel Ex., 1525 W. 12th, Brooklyn
Dime, nickel novels; Beadle, Tousey, Munro, others.
Fireside Companion, Boys of New York, etc.

American News Co., 131 Varick St., New York
Wolfe. Examination of an Insurance Company.

Archway Book Store, 47 N. 9th St., Philadelphia
Levi. Transcendental Magic.
Call. Power Through Repose.
Encyclopedia Britannica. 11th ed. Vols. 7, 12, 14, large vols.
Graefs. Vincent Van Gogh.

Ardath Book Shop, 719 Forbes St., Pittsburgh, Pa.
Bernarr McFadden. Strengthening of the Eyes.
Grotes. History of Greece.
Aviation. Aeronautics. Anything.
Fenwick L. Holmes. Any.
1st editions and early American poetry prior to 1840.

Ardmore Bookshop, Times Medical Bldg., Ardmore, Pa.

H. A. Vachel. Soul of Susan Yellam; Fishpingle. In novel form.
Simple Directions for the Butler. Wadham. Longmans, Green.

Argus Book Shop, 333 S. Dearborn St., Chicago
National Geographic Magazine. No. 1 to 1906 inclusive.
Macabrun. R. Guthrie.
Gray, David. Gallops No. 2; Mr. Carteret.

Associated Students Store, Berkeley, Calif.
Riano. Industrial Arts in Spain. Chapman & Hall.
Williams. Arts and Crafts of Older Spain. 3 vols. Foulis. London.

L. S. Ayres & Co., Bk. Dept., Indianapolis, Ind.
Drovers' Journal Year Book of Figures. 1933.

Baker & Taylor Co., 55 Fifth Ave., New York
Abercrombie. Romanticism.
Bangs. From Pillar to Post.
Beach. Technique of Thomas Hardy.
Beethoven. Beethoven, the Man.
Bensusan. Charles Lamb.
Birmingham. Major's Candlesticks.
Blind. George Eliot.
Bouleston. Simple French Cooking for English Homes.

Books Wanted—Continued

Baker & Taylor Co.—Continued

Brackenridge. Modern Chivalry.
 Brandford. Introduction to Regional Surveys.
 Brown. The Prisoner.
 Caldwell. Science Remaking the World.
 Cobb. Alias Ben Alibi.
 Collins. Doctor Looks at Literature.
 Creasy. 15 Decisive Battles. Harper Ed.
 Dana. Color and Position Methods for Filing Pamphlets.
 Dawson. When Is Always?
 Deland. Around Old Chester.
 Deutsch. Contemporary German Poetry.
 Douglas. Coming of a New Party.
 Dreiser. The Genius.
 Emery. How to Enjoy Pictures.
 Fantham. Animal Parasites of Man.
 Feleky. Feelings and Emotions.
 Fite. Ethics.
 Frothingham. Transcendentalism in New England.
 Glaspell. Glory of the Conquered.
 Godwin. Caleb Williams.
 Gouthey. David.
 Gray. Selected Poems and Letters with Life by Johnson.
 Hazlitt. The Lambs. New particulars.
 Hervey. Franz Liszt and His Music.
 Hueston. Prudence's Daughters.
 Hunter. Decorative Textiles.
 Johnston. Hagar.
 La Voy. Problems and Projects in Industrial Arts. 6 copies.
 Lindsay. Marx. Home Univ. Series.
 Locy. Main Currents of Zoology.
 Lucas. Life of Charles Lamb. 2 vols.; Little of Everything; Old Lamps for New.
 McMurtrie. The Golden Book.
 McPheters. Citizenship Dramatized.
 Walt Mason. His Book.
 The Modern Muse.
 Mumford. Story of Utopias.
 Northend. Colonial Homes and Their Furnishings.
 Pattee. House of the Black Ring.
 Phillips. Dickens, Reade and Collins.
 Reuter. The Mulatto in the United States.
 Richards. Science and Poetry.
 Selbie. History of Non-Conformity.
 Shorter. Charlotte Brontë and Her Circle.
 Spykman. Social Theory of George Simmel.
 Strunsky. Patient Observer.
 Thanet. Knitters in the Sun.
 Tilney. Master of Destiny.
 Trilling. Home Economics in Amer. Schools Pamphlet. Vol. 2. No. 6.
 Weaver. Book of Canada for Young People.
 Widdemer. Why Not.
 Wilhelm. Book of Metals.
 Wilson. Human Side of Science.
 Wolff. Greek Romances in Elizabethan Prose Fiction.

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Bibliophile, 1830 N. High St., Columbus, O.
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Big Book Shop, 933 G St., N.W.,
 Washington, D. C.

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 Catholic Encyclopedia. Cheap.
 Compton's Pictured Encyclopedia. Cheap.
 Encyclopedia Britannica. 14th ed. Cheap.
 World Book. Book of Knowledge. Late. Cheap.
 Chadwick. Relations of U. S. and Spain, War; Relations of U. S. and Spain, Diplomacy.
 Maclay. History U. S. Navy, 1775-1902. 3 vols.
 Adams, Henry. Madison Adminis. Vol. II. Boni.

P. Blakiston's Son & Co., 1012 Walnut, Phila.
 Malthus, T. R. Principles of Political Economy. 1823.

P. & H. Bliss, 154 Church St., Middletown, Conn.
 Roman Cath. Directories. 1900, 1, 4, 5, 7, 9, 24.
 New Church Review. V. 11, no. 4; v. 21, no. 3; v. 23; v. 25, no. 1; v. 27 through 1933.

Ben Bloomfield, 65 University Pl., New York
 Theatrical Material. Photographs and autograph material of well-known American actors and actresses. Period 1800-1905.

Bloomingdale's, Book Dept., Lexington & Third Aves., New York

Viva Mexico. Flandran.
 American Song. 1st ed.
 Superstition Corner. American 1st ed.

Book Clearing House, 237 Huntington Ave., Boston, Mass.
 Poems by Rev. Stoddard Kennedy.

Book Den, P. O. Box 733, Santa Barbara, Calif.
 Gleanings in Bee Culture. 1924 complete or any issues.
 Pound, Ezra. Gaudier-Brzeska. Nice copy.

Bookery, 1647 Welton St., Denver, Colo.
 Practical Chiropody. Lewi.

Booke Shop, 4 Market Sq., Providence, R. I.
 Gentlemen in Prison. Ishii.
 Margaret Smith's Journal of Massachusetts Bay Colony. J. G. Whittier. 1678-1679.
 Ticknor, Reed and Fields.
 English Dictionary in Several Volumes. India paper, leather. Good condition. State editor, etc.
 Instruments of the Modern Orchestra. Kathleen Schlesinger.

Book Mark, 212 E. Front St., Plainfield, N. J.
 New Jersey town and family histories.

Book Mart, 444 17th St., Oakland, Calif.
 Angels Wings. Edw. Carpenter. In good condition.

Book Nook, 1724 Orrington Ave., Evanston, Ill.
 Rhymes for Kindly Children. Volland Ed. New.

Book Shelf, 740 E. Big Bend Bl., Webster Groves, Mo.
 Ossorgin. Quiet Street.

Book Shop, 109 W. Franklin St., Elkhart, Ind.
 Autobiography of Theodore Thomas.
 Theodore Thomas Biography. By Mrs. Theodore Thomas.

Book Shop, 229 N. 2nd St., Harrisburg, Pa.
 The Right to Be Happy. Russell.

Weekly Book Exchange

Brentano's—Continued

Book Shop, 136 Park Pl., Johnstown, Pa.
Without Dogma. Trs. by Iza Young.
Children of the Soil. Trs. by Jeremiah Curtin.
Knights of the Cross. 2 vols. Trs. by Jeremiah Curtin.

History of Philosophy. George Henry Lewes.
Randolph Mason, Corrector of Destinies. Melville
Davisson Post.

Randolph Mason: The Clients. Post.
Sleuth of St. James's Square. Post.

Bookshop for Boys & Girls, 270 Boylston, Boston
Doyle. Sign of the Four.
Tagore. Thought Relics and Stray Birds. Macm.
Leonie Adams. High Falcon. Published by Day.
Not over \$3.00.

Cummings. Rulips & Chimneys. Boni. About \$2.50.
Grand. Silver Horn. Derrydale.
E. S. Morse. Japan Day by Day. H. Mifflin.

Books—Newkirk-Freedman, 79 Wall St., N. Y.
Stars Fell on Alabama. 1st ed.

Boulevard Book Shop, 546 N. Michigan, Chicago
Yardley, H. American Black Chamber.
Smollet, Tobias. By Thomas Secombe.
English trans. of Popol Vuh.
Sets of Bancroft, Brinton, Squier.
Stephens. Incidents of Travel in Cent. America &
Yucatan. Ill. by Catherwood.

Bowes & Bowes, 1 & 2 Trinity St., Cambridge, Eng.
Story. He and She.
Flick. Rise of the Medieval Church.
Geological Mag. Dec. 5, vol. 6. 1909. Pp. 352-
359.

Brandt & Brandt, 101 Park Ave., New York
Alice Campbell. Murder in Paris.

Breid's Book Shop, 147 E. 45th St., New York
The Latimers. Joseph McCook.

Brentano's, 63 E. Washington St., Chicago, Ill.
King. Physics of Agriculture.
Lightfoot. Excluded Books of New Testament.
Stingy Receiver.
Gateway to Golf.
Monroe. Brethren of Coast.
Bonner. Life of Dampier.
Winter. Other Man's Saucer.

Brentano's, 586 Fifth Ave., New York
Adams, Franklin P. In Other Words; Toboggan-
ing on Parnassus; Weights and Measures.
Aircraft Yearbook. 1934.
Allen. History of the Georgian People; Slave
Songs in U. S.

Ametie Amoureux.
A Month's Issue of Sweets Flora Australasica.
Archko Volume.
Bassett. Fighting Life's Battles.
Bates. Songs for Gold Locks. Illus. by M. Char-
lotte.

Benkendorf. Last Days at Tsarskve-Selo.
Burbank, Luther. His Methods & Discoveries, etc.
12 vols.

Butt, Archie. Letters of.
Colver. Dear Pretender.
D'Indy. Cesar Franck.
Euripides. Iphigenia in Taurus. Witter Bynner
trans.

Fenner & Rathburn. Cabin and Plantation Songs.
Frothingham. American Reinforcement in World
War.

Freud. Reflections on War and Death.
Harrison. Latin Grammar.
Hill. Lure of Crooning Waters.
Hillern. On the Cross.
Illustrated Key to British Wildflowers.
Jaquin. Hand and Disease.

Letters of Tsarina to Tsar.
Little Princess. A book of verse. Illust. by H. E.
1882.

Mahan. Naval Administration and Warfare.
McCann. Science of Keeping Young.
Meier-Graefe. Life of Cezanne.
Moffat. A Villa in Brittany.
Moulton. Dumas' Paris.
Perkins & Everest. Natural Organic Coloring
Matters.

Pike. Jubilee Singers.
Pillsbury. History of Psychology.
Revell. Right Off the Chest.
Sarfatti. Life of Mussolini.
Shand. Book of French Wines; Book of Other
Wines.

Sherard. Life of Oscar Wilde.
Smyth. Impressions That Remain.
Wallace. Man at the Carlton.
Walpole. Secret City.
Wingfield-Stratford. Those Earnest Victorians.

Brentano's, 1 W. 47th St., New York

Charlotte Brontë. Langbridge.
History of Westchester County.
Life of William II. Bigelow.
Bibliography of Mark Twain, Thackeray, Lafcadio
Hearn, Kipling, Scott, Cruikshank, Merle
Johnson's 1st American editions.
Pride of the Family. Elinor Glyn.
Mr. Wu. Miln.

Brentano's, 1322 F St., N.W., Washington, D. C.
Adams. Letters to a Niece.
Mussolini. My Autobiography.
Bain. History of Sweden, Norway and Denmark.
Sedgwick. Cortez, the Conqueror.
Ellwanger. Pleasures of the Table.
Pearson & Brown. Commercial Timbers of India.
2 vols.

Pasvolsky. Economics of Communism.
American Secretaries of State. 10 vols.
Hayes. Conquest of the South Pole.
Mahan. Naval Strategy.
Snow. On Modes of Communication of Cholera.
London. 1855 (?). 1st or 2nd ed.

Brick Row Book Shop, 42 E. 50th St., New York
Mark Twain. Library of Humor. 1st ed.

Bridgman & Lyman, Northampton, Mass.
Saxe Holm Stories.

M. H. Briggs, 506 S. Wabash Ave., Chicago, Ill.
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ored portraits. Unusual books, pamphlets,
broadsides, entirely by or about Lincoln.
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Britannica Book Shop, 342 Madison Ave., N. Y.
Kai-Lung's Golden Hours. Ernst Bramha.

Brooklyn Museum Lib., Eastern P'kway, B'klyn
Herbert, J. A. Illuminated Manuscripts.

Books Wanted—Continued

Brown University Lib., Providence, R. I.
Good Old Songs We Used to Sing. Vol. 1.
F. Cowan. Dict. Proverbs and Prov. Phrases of
Eng. Language Relating to the Sea. Greens-
burgh, Pa. 1894.

Brown's Book Shop, State & Lake, Madison, Wis.
Monroe. Encyc. of Education.

Brown's Bookshop, 894 Eighth Ave., New York
Merle Johnson.
Self. Oppenheim (?).
Smith, Thorne. 1st eds.

Bryant Book Shop, 72 W. 48th St., New York
History of Frederick County. Williams.
Historic Sketch of the Evangelical Church of
Frederick, Maryland. Rev. E. R. Eschbach.

Burrows Bros. Co., 633 Euclid Ave., Cleveland
Radisson's Journal.

Quest of the Colonial. Shakleton. New copy.
My Marriage to a Chinese.
Books on Spanish Gardens, Gates, Walls.
Barnes. History of U. S.
Modern Coin Manipulation. Downs.
Transmission Gears Modern Pumping. E. Butler.
Furniture Treasury. Nutting.
Handwoven Coverlets. Obenchain.
Speculation in Economics. Ian Barry.
Trent's Last Case. Bentley.
History of the Papacy. Von Renke.
German Exodus to England.
When the Sun Moves Northward. M. Collins.
Thomas Nast. By Wm. Paine.
Anatomy of Truth. F. H. Capron.
The Adept of Galillee.
Sonnets of Three Centuries. H. Caine.
American Sonnets. Main.
Housman Collection of Eng. Sonnets.
Specimens of Eng. Sonnets. Dyce.
Laura an Antho. of Sonnets. Lofft.
Hist. of the Eng. Sonnet. French.
Waddington Eng. Sonnets. By living writers.
Amer. Sonnet. Higginson & Bigelow.
The Sonnet in England. Noble.
Louis Bromfield. 1st ed.

Burton's, 1004 St. Catherine St., W., Montreal
R. Audoin. Four Men With a Van.
Mrs. Trollope. Visits or Journeys to Various
Countries, also Her Experiences of America.
H. L. Mencken. Prejudices. Vol. 2.

Edwin C. Buxbaum, 1811 E. Wood Pl., Milwaukee
American Electrochemical Society. Vols. 1, 3.
Journal Amer. Chem. Soc. 1900-1914.
Chemical Abstracts. Vols. 1-6. 1907-1914.
Industrial & Eng. Chem. 1909-1914.
National Geographics. 1888 to 1905. Spot cash.

**John Byrne & Co., 1324 Eye St., N.W.,
Washington, D. C.**
Lewis Sutherland Statutory Construction. 2nd ed.
1904. 2 vols.

Story on the Constitution. 5th ed. 1891. 2 v.
Alaska Session Laws. 1915, 1917.
Delaware Laws. 1915, 1917, 1919, 1923.
Hawaii Session Laws. 1927.
Meyer. How to Read Character from Handwriting.
Hall. Romance of Wills and Testaments.
Ink. Mitchell.
Corporate Meetings. Minutes and Resolutions.
Pub. Prentice-Hall, Inc.

Campbell & Leunig, 17 Dey St., New York
Asoka. Buddhist Emperor.
Armstrong. Turner; Romney; Raeburn.

Campbell & Leunig—Continued

McKay & Roberts. Hoppner.
Shook. Book of Weaving.
Adventure Magazine. Feb. 3, 1918; June 3,
1918; Dec. 18, 1918.
Kingston. History of Frederick II.
Henderson. Five Roman Emperors.
Arnold. Wellington's Army.
Henderson. Life of the Emperor Nero.
Alberti & Chapman. English Merchants and the
Spanish Inquisition in the Canaries.
Bolton. Spanish Border Wars.
Smith. Annexation of Texas.
Walton. History of the British Standing Army.
1660-1700.
Frederick. Influence of Firearms Upon Tactics.
DeToussard. American Artillerists Companion.
Dundas. Principles of Military Movements.
Morton. Battle of New Orleans.
Cullum. Campaigns and Engineers of the War
of 1812.
Brewster. Roman and Tradesmen of the Early
Roman Empire.
Stephens. Albuquerque.
Tyler. History of American Literature.
McGuffey's Reader. Early edition.

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Nutting. Furniture Treasury. Vols. 1 and 2.

H. C. Capwell Co., Book Dept., Oakland, Calif.
1st eds. only.
Education of a Princess.
Once a Grand Duke.
Beasts, Men and Gods. F. Ossendowski.
Man and Mystery in Asia.

**M. E. Carlton Co., Book Dept., 522 S. Saginaw
St., Flint, Mich.**
Strong, L. A. G. Corporal Tuni. 1st ed. Pub.
in England.

Carteret Book Shop, 43 Halsey St., Newark, N. J.
Tucker. Visualized Hist. of Educ.
Parker. Lament for the Living. Used.

Central Book Co., 245 Broadway, New York
Judicial Council Reports, Crime Commission Rpts.,
of all States. American Law Institute Drafts.
Any.
Bar Association Reports. Law of All States and
Legal Periodicals.

Geo. M. Chandler, 75 E. Van Buren St., Chicago
Burnham. Plan of Minneapolis.
Erasmus. Praise of Folly. Bailey's trans.
Modjeska. Memoirs and Impressions.
Pomeroy. Family Genealogy. Vol. 1.
Schuylkill. Fishing Co. About 1825.
Van Delure. Voyages and Adventures. 1812
or later.

Chandler's, Fountain Sq., Evanston, Ill.
The Barbarian. Edgar Sywyn. In play form.

Arthur H. Clark Co., 1214 S. Brand, Glendale, Cal.
Angell. Financial Foreign Policy of U. S.
Marco. Introd. to Polo.

Eugene F. Clark, 343 Elm St., New Haven, Conn.
The Travel Tales of Mr. Joseph Jorkens. Dunsany.
The Dawson Pedigree. Dorothy Sayers.
Marie Reynolds. S. W. Mitchell.
Russian History. Kluckersky.

Classic Book Shop, 33 Warren, W., Detroit, Mich.
American Leviathan. Several copies.
Don Marquis. Sonnets to a Red Haired Lady.

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Cleveland, O., Rare Book Shop, 1833 E. 13th St.
Nomad Ali. Spiritual Interpretation of Sex.
Engelmann, G. Labor Among Primitive Peoples.
(Medical Book.)

Les Voyageurs. By (?).
Beck, Adams. House of Fulfillment; Openers of
the Gate; The Way of Power; The Story of
Oriental Philosophy; The Garden of Vision.
Forrester. The Young Sportsman.
Albert Stevens Crakett. Old Waldorf Bar Days.
White. Andevius Hydulio.
Georgian Stories of 1924.
Aldrich. Lantern in Her Hand.
Bill Nye. Comic History of U. S.; Comic History
of England.
Undine.
Educational Nuggets, Philosophical Nuggets. Pub.
Fords, Howard & Hulbert.

Cleveland Public Library, Cleveland, O.
Bojer, Johan. God and Woman.
Lieskov, N. S. The Sentry and Other Stories.
Tolstoi, A. K. graf. The Road to Calvary.

Martin Codel, Nat'l Press Bldg., Washington, D.C.
Radio and Its Future. Ed. by Martin Codel.
Harper & Bros. 1930. 6 copies.

B. F. Cohn, 315 W. 57th St., New York
Books on Dancing. Cheap copies.

College Book Co., Columbus, O.
All titles of Nature Library. Doubleday, Page.

Irving S. Colwell, 99 Genesee St., Auburn, N. Y.
Winkler. Hearst American Phenomenon.
Gheirli Radio Physics Course. Radio Design Co.
Lawrence, Mass.
Thurber-White. Is Sex Necessary?

Congregational Publishing Soc., 14 Beacon, Boston
More Story Worship Programs. J. S. Stowell.
Harper.

Dartmouth College Lib., Hanover, N. H.
Firestone. Coasts of Illusion.
Minnigerode. Certain Rich Men.
Poor. History of Railroads and Canals of U. S.
Viaud. Iceland Fisherman.
Dennett. Roosevelt & Russo-Japanese War.

Dauber & Pine Bookshops, 66 Fifth Ave., N. Y.
Carpenter. Aesthetic Basis of Greek Art.
James, Henry. Wings of a Dove.
King, Basil. Faith and Success.
Pfeffer. Collapse of China.
Prichard. Sniping in France.
Savage. Genealogical Dictionary.
Swindler. Ancient Painting.
Tesla. Inventions, Researches, etc.
Young-Howell. Minor Tactics in Chess.
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gles Before 1860. Also American Criminal
Trials.

Davis & Nye, 60 Bank St., Waterbury, Conn.
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Darkest Africa. H. Stanley.
The Belfry. May Sinclair.
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Dayton Co., Book Dept., Minneapolis, Minn.
Wilderness Road. W. A. Pusey. Doran.

DeWitt's Book Store, 620 14th St., Oakland, Cal.
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Hubbard. No Enemy but Himself.
Opium. Anything on.
Hosie. On the Trail of an Opium Poppy.

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Sprague. Accountancy of Investment.
Hepburn. History of Currency in the United States.
Friday. Prices, Wages and Profits.
Russell. International Monetary Conferences.
Young. European Currency and Finance.
Young, W. W. Story of the Cigarette. 1916.
Carnegie Inst. History of Domestic and Foreign
Commerce. Johnson. 1915.
Hist. of Transportation to 1860. Meyer. 1917.
History of Labor. Commons. 1918.
History of Northern Agriculture, 1620-1860.
Falconer. 1925.

Dolphin Book Shop, 438 Peachtree, Atlanta, Ga.
Wakefield. Black Hawk War. Caxton reprint.
Drayton. Mem. Amer. Rev. Charleston. 1821.
Vol. 1.
Bullock. Secret Serv. Confed. States. Vol. 1.
Dubose. Life Yancey.
VonBorcke. Mem. Confed. War for Independence.
Pike. Prostrate State.
Jones. Rebel War Clerk's Diary.
Schwab. Confed. States America.
Life Andrew Oehler.
Ante-bellum Southern Magazines.
Lanier and Thomas Holley Chivers. 1st eds.
Books relating to Ga., Tenn., North and South
Carolina.
Logan. Hist. Upper Country S. C.
Books relating to Oregon and Far West.
Women of '76. Author unknown.
Blackstone's Commentaries. 3rd ed. Vols. 3, 4.

Doubleday, Doran Book Shops, Garden City, N. Y.
Thirteen Years at the Russian Court. Gilliard.
Evolution Versus Creation. Debate by Straton &
Potter.
Mata Hari. Morgenthaler.

Doubleday-Doran Syndicate, Garden City, N. Y.
Ashenden, the British Agent. W. Somerset
Maugham.
Leave Me With a Smile. Elliott W. Springs.
Girl from God's Mercie. William Byron Mowery.
A Virgin of Yesterday. Dorothy Speare.

Doubleday, Doran Book Shops, 31 Nassau, N. Y.
Kelland. Gold.
Riggs. Dictionary of Dakota Language.

Doubleday, Doran Book Shops, Grand Central
Terminal, New York
Fish Hawk. Edison Marshall.
Secret Service. Sir George Aston.
Diary of John Jay. Yale University Lib.

Doubleday, Doran Book Shops, L. I. Level, 33rd
St. at 7th Ave., New York
Barbellion. Journal of Disappointed Man; Last
Diary.
Gibbs. Now It Can Be Told. Reprint.

Doubleday, Doran Bk. Shops, 526 Lexington, N.Y.
M. P. Shiel. Children of the Wind; Black Box;
Cold Steel; How the Old Woman Got Home;
Last Miracle; Purple Cloud; Yellow Cloud.
Comtesse de la Montrigand. Last Love of an
Emperor.
M. J. Farrell. Mad Puppetstown; Young Entry;
Red Letter Days.

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Fall River Tragedy. Porter.

Doubleday, Doran Book Shops, Broad St. Station
Bldg., Philadelphia, Pa.

A. J. Gossip. Hero in My Soul; In Christ's Stead.
In Brightest Africa. Carl Akeley.

James F. Drake, 24 W. 40th St., New York
Allen. Anthony Adverse. 1st tr. ed.
Buck. East Wind: West Wind. 1st ed.
Lippmann. Notes on the Crisis. John Day
pamphlet.

Nathan. Puppet Master. 1st ed.
Any 1st eds. of K. Roberts.
Seymour. Intimate Papers of Col. House. Vols.
3 and 4. 1st eds.
Thomas. Socialist Cure for a Sick Society. John
Day pamphlet.
Vandercook. Black Majesty; Fool's Parade; Tom-
Tom. 1st eds.
Young. So Red the Rose. 1st ed.

Philip C. Duschnes, 507 Fifth Ave., New York
Life Mary B. G. Eddy and History Christian Sci-
ence. Milmine. N. Y. 1909.

Duttons, 681 Fifth Ave., New York

Allen, W. F. Slave Songs in the United States.
N. Y. 1876.

Ayres. The King of Kinkiddie.

Creative Art. Vol. 2, no. 1. 1928.

Ellis, A. Letters of Wagner to Mathilde Wesan-
donk.

Lansdale, M. H. Paris.

Mackenzie, Cameron. Mr. & Mrs. Pierce. 1st. Fine.

Mallory & Wright. Pathological Technique. 8th.

Manly. Anniversary Studies in Language and
Literature. 1923.

Mansfield, G. C. History of Butte County, Cali-
fornia. 1918.

Mantle, Burns. Best Plays 1931-32, 1933-34.

Manual and History of the Presbyterian Church
in Petersburg. 1836.

Matinee Classics.

May, Sophie. Jimmy, Lucy and All; Lucy in
Fairylund; Wee Lucy.

Mayer, Henry. Adventures of a Japanese Doll.

McFarlane, A. Lectures on Ten British Physicists.

McGill Univ. Publications. Series VI, no. 3.

Montreal. 1910.

McGregory. Qualitative Chemistry.

McMurtrie. Modern Lettering.

Memoirs of a Breton Gentleman in the Philippine
Islands.

Mendall, P. H. New Bedford Practical Receipt
Book. New Bedford. 1859.

Meredith, G. W. L. Training Horses for Races.

Meyers, C. L. Bibliography of Colonial Costume.
N. Y. 1923.

Michigan Hist. Commission Univ. Series, vol. 5,
pt. 1. Bulletins nos. 7, 11, 12, 15. Misc.
publications . . . Life of Lawton Hemans.
Lansing.

Mich. Hist. Mag. Vols. 1, no. 1; 2; 14, no. 1.

Miller, Alice D. The Priceless Pearl.

Miller, J. R. Weekday Religion.

Millington, J. Military Attache of China.

Mitchell, S. W. Memorial Addresses (one by
Wister).

Moore, C. C. A Visit from St. Nicholas. N. Y.
Onderdonk. 1848.

Moore, George. Mummer's Wife. Amer. ed. 1917.

Morse, E. S. Glimpses of China & Chinese Homes.

Moses, Bernard. Spain Overseas. N. Y. 1929.

Munsell, J. Collections on the History of Albany.
1871.

Duttons—Continued

Munson, Col. Management of Men.

Murdock, James. Sketches of Modern Philosophy.
Hartford. 1844.

Museums. Magazine Popularizing. Vol. 1, no.

4. 1930. Washington, D. C.

Myres, J. L. Cycles in History.

Newton. Love Letters of a Mystic.

Pike, G. D. The Jubilee Singers. N. Y. 1873.

Plantation and Cabin Songs. N. Y. 1892.

Saltus, E. Imperial Purple. 3 copies.

Southey, R., trans. Amadis of Gaul; Palmerin
of England.

Wylie, Philip. Gladiator. 1st ed.

C. W. Ellison, 701 W. Lenawee, Lansing, Mich.

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Dealers' catalogues requested.

The Pirate's Own Book. 1837.

The Emporium, Book Dept., San Francisco, Calif.

Yarn of a Bucko Mate.

Bromfield. Good Woman.

Huysman. La Bas. English translation.

Lautremont. Les Chants de Maldoror.

Rodker Translation.

Borgese, Rube. English Translation.

Ballard. Influence of Sea on Political History of
Japan.

McCartney. Highways and Byways of the Civil
War.

Welton. What Do We Mean by Education?

Grabhorn Press Edition of the Hist. of Kentucky.

Henry Johnson. Dante's Divine Comedy.

Park Benjamin. Intellectual Rise in Electricity.

Nathan Jonah.

Sutter's Diary. Life of Murietta. Grabhorn.

Americana.

Encyclopedia Britannica. 14th ed.

Bench and Bar in California. Shuck.

Ferdinand and Isabella. Columbia ed. in 3 vols.

Amaryliss. Christine Turner Curtis.

Gate of Horn. Beulah Dix.

Trumpet in the Dust. Fowler.

Nathan. Autumn; There Is Another Heaven. 1sts.

Taggart. Six Girls Growing Older; Six Girls and
Betty.

Geo. Engelke, 104 W. Chicago Ave., Chicago, Ill.

Cumont. Mysteries of Mythra.

Plutarch's Morals. Bohn Lib. King.

Arcane Teachings. Set.

Anderson. Astrology of Old Testament.

Any Astrology, Black Art, Occult.

Eureka Book Shop, 15 Bible House, New York

Ollendorf. Method of Latin, with key.

Everyday Bookshop, 213 College, Burlington, Vt.

Wallar. Deep in Hearts of Men. 2 copies.

Edith Farnsworth's Book Shop, 217 E. Pikes Peak
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First Story Book. Pub. by Volland.

MacDonald. White Crow.

Power of the Symbol.

Harry C. Feldstone & Co., 607 F St., N.W.,
Washington, D. C.

Irwin. Spoiled Darling.

FitzGerald Book & Art Co., Holyoke, Mass.

High Explosive Shell Mfg. Hamilton Industrial Pr.

Shrapnel Shell Mfg. Hamilton Industrial Press.

FitzGerald Book & Art Co.—Continued

Cartridge Shell Mfg. Hamilton Industrial Press.
Guagh Gauging Inspection. Hamilton Industrial Press.

Gustav Fock, Schlossgasse 7, Leipzig C 1, Ger.
American Jrl. of Anatomy. Vols. 1 to 29, 33 to 34, 36 to 38, also vols. 26 to 29, 33, 34, 36 to 38.
Anatomical Record. Vols. 1 to 22, 26, 28 to 29, 31 to 34, 47.
Jrl. of Urology. Vols. 15, 16.
Jrl. of Cancer Research. Vols. 11 to 14.
Physiological Reviews. Vols. 1 to 3.
Proceedings of Soc. for Exp. Biology. Vols. 1 to 23.
American Jrl. of Physiology. Vols. 35 to 37, 51 to 53, 57 to 63.
Smithsonian Institution Miscellaneous Collections. Vol. 37.
Papers of the Bibliographical Society of America. Vols. 4, 6 to 10, 13, 15, 16, 17, 21, 22, 23.
Am. Jrl. of Physiology. Vols. 35, 36, 37, 51, 52, 53.
Brain. Vols. 2 to 5, 7, 8, 9, 16.
Archives of Physical Therapy. Vol. 10, nos. 1, 2, 3.
Industrial a. Engineering Chemistry. 1928 to 1933, also vols. 23, 25.
American Jrl. of Obstetrics. 1868 to 1871.
Annals of Surgery. Vols. 1 to 60, also vols. 1 to 40.
U. S. Statistical Abstracts. 1912 to 1933.

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Anything on Texas or about Texans.
Southwestern Reports. Any vol. past vol. 190.

Ernest R. Gee, 35 E. 49th St., New York
An Essay on the Manner of Improving Breed of Horses in America. Phila. 1795.
The Archer's Manual. Phila. 1830.
Catlin. Indian Portfolio. 1844.
Frost. Sports and Games in the Open. 1899.
Pringle. Snipe Shooting.
Dean Sage. The Restigouche.
Cabinet of Natural History. 3 vols. 1830-33.
Phillips. Natural History of the Ducks. 4 vols.

Gelber, Lilienthal, 336 Sutter St., San Francisco
Untermeyer. American Poetry a Miscellany. 1927.
Quest of the Arab Horse.
Shadow of Life. A. D. Sedgewick.
Benét. John Brown's Body. 1st ed.
Burgess. Ballad of Hyde Street Grip.

Gimbel Bros., Book Dept., Philadelphia, Pa.
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Newspaper Files. 1820-1850.
Anything about or by Poe.

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Crane. The Janitor's Boy.
Chambers. Maid of Paradise, Maker of Moons; King in Yellow.
Jenkinson. Aaron Burr.
Knapp. Aaron Burr.
Kerkhoff. Aaron Burr.
Burr, Aaron. Letters to Theodosia Burr.
Raine. Up Hill Climb.
Ellet. Mrs. Women of the Revolution.

Karl Goedecke, 10 W. Broad St., Hazleton, Pa.
History of New Sweden (Pa.). Holm. Du Ponceau tr.

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Atkinson. Mushrooms.
Cooke. Root Bound; A Lay Preacher; Little Foxes. 1904; Poems. 1860.
Drude. Theory of Optics. 1902.
Fuess. Old N. E. School.
Gibson. Toadstools and Mushrooms.
Harvard Classics. Red cloth. Vol. 23 only.
Hewett. Secrets of the Salmon.
Martin. Inventions, etc., of Nikola Tesla. 3rd ed. 1894.
Patterson. Borrowing from Your Bank.
Rogers. Philosophy of Singing; Memoirs of a Musical Career.
Story. Commentaries on the Constitution of the U. S. 2 vols.
Thomas. Beautiful Wales. 1905; Poems. 1917.

Goodspeed's Book Shop, 7 Ashburton Pl., Boston
Anderson. Hist. of Western Pennsylvania.
An Appeal to the World. Boston. 1770.
Letters to Earl of Hillsborough, from Gov. Bernard. 1769.
Letters to Ministry, from Gov. Bernard, Gen. Gage, etc. 1769.
Buck. Cleburne and His Command. 1908.
Canadian Biography. 20 vols.
Gen. of So. N. Y. and Hudson River Valley. 3 vols. 1914.
Hunt. Gen. Montgomery. 1876.
Hurd. Atlas of New Hampshire. 1892.
Liu. Ancient Chinese Jade.
Mallmann. Shelter Island.
The Northeast States. 1897.
Northend. American Glass.
Reber. History of Ancient Art. 1904.
Richardson. Arctic Searching Exped. 2 vols.
Sawyer. Hist. of Cherry Valley, N. Y.
Journal of John G. Simcoe.
Trial of Joshua H. Smith. 1866.
Stephenson. Political Hist. of Pub. Lands. 1917.
Memoirs of Benj. Tallmadge. 1858.
Tanner. Chinese Jade, Ancient and Modern.
Thomas. Beautiful Wales.
Ft. Ticonderoga Museum Bulletin, Jan., 1928.
Varick Court of Enquiry. 1901.
Venegas. Hist. of Calif. Imperfect copy.
Walling. Atlas of New Hampshire.
Memoirs of Gen. Wilkinson. 3 vols.
Atlas of York County, Me. 1872.
Confederate imprints, laws, house and senate journals, music, broadsides, etc.
Indian Captivities before 1860.
Genealogies: Andrews. 1872; Banta. 1893; Bemis. 1900; Brockway. 1890; Comstock. 1905; Emmons. 1905; Ladd. 1890; Macy. 1868; Peckham. 1922; Pratt. 1931; Schenck. 1911; Smith. 1911; Sutton-Dudley. 1862; Van Doorn. 1909; Washburn. 1898.

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Hughes. High Wind in Jamaica. 1st.
Clews. Fifty Years in Wall Street.
Corvo. Hadrian the 7th.
Grahame. English Synonyms.
The Sea. Mag. Nos. 1, 2, 3.
Dictionary of Dates.
Hastings. Ency. of Relig. and Ethics; Dict. of Bible. Vol. 5.

Greenwood Book Shop, Delaware Trust Bldg., Wilmington, Del.
Scouting in Two Continents. Burnham.

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Scharf. *History Western Maryland*. Or odd;
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Springs. *Leave Me With a Smile*.
Klitgaard. *Seven Months and Seven Days*. Day.

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Your Character from Your Handwriting. Harry
Brooks Morrow.
Under Mad Anthony's Banner.

Hampels' Book Shop, Inc., 222 W. Wells St.,
Milwaukee, Wis.
Science and the Workingmen. Lassalle. Tr. by
Veblen. Int. Lib. Pub. Co.
Science of Finance. Cohen. Tr. by Veblen. Univ.
of Chicago Press.

Hampshire Bookshop, Northampton, Mass.
J. A. Fuller-Maitland. *Brahms*.
Romain Rolland. *Musicians of Former Days*;
Musicians of To-day.
Gordy, J. P. *Political History of the U. S.* 4
vols. Holt.
Binyon. *Painting in the Far East*.
Vernon Lee. *Studies in 18th Century*.
Allen. *Anthony Adverse*. Farrar. 2 vols.
Garrison, T. *Dream & Other Poems*. Doran.
Fitzgerald, E. *Straight Language for the Deaf*.
McClure.

Harrison & Verrall. *Mythology and Monuments of
Ancient Athens*. Macmillan.
Hitchcock, L. *Powers, Duties of Sheriffs and Con-
stables*. Little. 1889.
Stiwell. *Southern Baroque Art*.
Diary or Journal of Philip Vickers Fithian. 1770-
1772. 1900.
Morris, S. *The Hale Family of Connecticut*.
Flaubert. *Sentimental Education*. Brentano.

J. S. W. Harmanson, 333 Royal St., New Orleans
Burton. *Pilgrimage to Mecca*.
King, Grace. *De Soto and His Men in Florida*;
Sieur de Bienville, etc.
Saxon. *Fabulous, etc.* 1st.
Phelps. *Louisiana*.

Harry Hartman, 1313 Fifth Ave., Seattle, Wash.
Isles of Eden. Andrews.
Great Masters. John La Farge.
Amarilis. Curtis. Doubleday, Doran.

Harvard Coöperative Soc., Cambridge, Mass.
Modern French Grammar and Conversation.
Marchand.
Fruits of Victory. Angell.
Baroque Architecture. M. S. Briggs.
Herman Melville. Raymond Weaver.

Benjamin Hauser, 17 E. 45th St., New York
Talbot Mundy. All 1st eds.
Leo Stein. *A B C of Aesthetics*. Any ed.

Hazen's Bookstore, 238 Main St., Middletown, Ct.
Geography of American Antiques. Gould.

Hermetic Bk. Shop, 3006 Lake Park Ave., Chicago
The God-Man. Geo. W. Carey.
The Golden Fleece. A book of Jewish Kabalism.
Thomas Frederick Page.
The Hierophant. G. C. Stewart.
The Mystic Key, or Bible Astrology. John H.
Annis.

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Bible Astrology and Other Books. Lyman E.
Stowe.
Qabbalah. Isaac Myer.
The Historical Jesus and Mythical Christ. Gerald
Massey and other companion lectures.
The Three Sevens. By the Phelons, and all books
by Phelons.

Hidden Book Shop, 120 Broadway, New York
Cozzens. *Yachts and Yachting*.
Ingersoll. *Lectures*. 1 vol.
Rasmussen. *Greenland by the Polar Sea*.
Sutherland. *That Fool Woman*.
Stryker. Andrew Johnson.

Karl W. Hiersemann, Königstr. 29, Leipzig C 1
Scotto, B. *Usage et pratique des Longitudes*. 1623.
Transactions North China Branch, Royal Asiatic
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Ser., vol. 16, pts. 1 and 2. 1881.

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 page 71.
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National Education Association. Dept. of Superintendence. Yearbook No. 1. 1929.
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Dodd, Walter F. Modern Constitutions. 2 vols. University of Chicago Press. 1909.
Secret Proceedings of Convention at Phila., 1787, for forming Constitution. U. S. Gov't Printing Office, Wash. 1909.
Codes Washington State. Ballinger. 3 vols. 1897.

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